

The Traveller's Digest

PRESENTS

"Here's
Western Canada"

•
Telling Tourists the Truth
about - -

WHERE *to go . . .*
WHAT *to see . . .*
HOW *to get there . .*

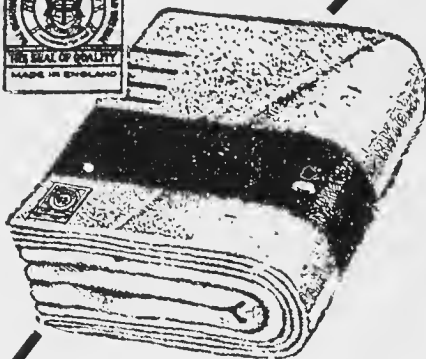
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1950
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TENTH ANNIVERSARY EDITION



Compliments of . . .

IN CALGARY IT'S THE "BAY"



Famous For
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POINT BLANKETS

Hudson's Bay Company.

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By Jimmy Hatlo



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Hello Folks!

Herewith our "Tenth Anniversary Edition". We know you won't have the sort of holiday our cartoon depicts if you follow your "Digest". We've made it up-to-the-minute in every way! Look at the INDEX ON PAGE 2 and pick your stopping places!

Our publication and Travel Service have been recommended by "Better Homes and Gardens", "House Beautiful" and "Sunset" magazines, and we hope to continue to merit their praise.

CALL ON OUR TRAVEL BUREAU IN BANFF FOR RESERVATIONS ANYWHERE IN WESTERN CANADA.

Traveller's Digest Tourist Bureau

BANFF, ALBERTA * TELEPHONE BANFF 453.

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"With a Traveller's Digest in your Pocket . . .

. . . Your Holiday is in the Bag".

EDITH M. SYKES

and

FLORENCE J. RICHARDSON

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KNOW BRITISH COLUMBIA BETTER

IT'S THE VACATIONLAND
THAT HAS EVERYTHING

Some people are familiar with one part, some with another, but to arrive at a full appreciation of British Columbia in all its majestic grandeur, one must see it all.

Vancouver Island, a delightful wonderland of mountains, lake and river scenery . . . the cities of Victoria and Vancouver, vividly colourful and warmly hospitable . . . the lovely parklike Fraser Valley . . . the romantic Cariboo . . . the garden of the Okanagan . . . the rugged Kootenays . . . Hazelton and Skeena Crossing with their magnificent totems . . . drive the new highway to Prince Rupert and the new Hope-Princeton Highway . . . visit the Queen Charlotte Islands, home of the totem-making Haida Indians.

All these appealing areas await you; all are easily accessible; all have excellent accommodations; all will surprise and delight you.

Write to

THE BRITISH COLUMBIA GOVERNMENT TRAVEL BUREAU

Department of Trade and Industry,

VICTORIA, B. C.

E. G. ROWEBOTTOM,
Deputy Minister.

HON. LESLIE H. EYRES,
Minister.

Victoria and Vancouver Island

If you've never been to Victoria and Vancouver Island, it's worth a thought when vacation planning time comes around. In winters to come you won't need to sit around and talk about Mrs. McGillicuddy's gallstones. Vancouver Island's uniqueness and infinite variety will keep your tongue wagging for years.

You'll soon find it on the map, it's the hunk stuck off the west coast of the continent, too far north to be Catalina, and too far south to be the Aleutians. It's easy to reach, just head in its general direction, and sooner or later you'll run across a ferry waiting to take you over the pond. There are several Ferries daily, operated by Black Ball Ferry Lines, from Seattle, Port Angeles and Anacortes. (Please refer to Page 9 for Sailing Schedules for 1949 Season.) The Canadian Pacific Steamships also operate Services from Vancouver and Seattle direct to Victoria, or if you prefer to slap the Island bang in the middle, there is a service from Vancouver to Nanaimo, the only snag being that you'll probably spend the rest of your holiday there, arguing with your mother-in-law as to whether you should go north or south!

'Way back in 1843, the Hudson's Bay Co. built a Fort at the southern tip of Vancouver Island, washed on three sides by the waters of the Straits of Georgia and Juan de Fuca. The fort has gone, and a city has grown in its place, and to it Englishmen have brought not only the parks, gardens and shady streets that one associates with England, but their customs, their courtesy, and their leisurely way of life, blending the amenities of today with the traditions of a thousand years.

The average North American entering Victoria will take a look around, and probably be thinking, in no time at all, "A real bit of Old England". That's quite natural—after all, he's probably been brought up on the old recipe of cricket, crumpets, and C. Aubrey Smith, and while these ingredients by no means make up the Old England that is Victoria, there are certainly bits of it here and there standing around in obvious contrast to the natives! To the Englishman at large on this continent, bewildered by such alien things as hamburgers and chewing gum relief maps under even his church pew, Victoria is a haven. Here he will find the comfort of the companionable things he knows, and with them a way of life that is passing in England. Victoria certainly reflects the English atmosphere in its shops, and in its parks and gardens, and in true tradition, the tinkling of tea cups at 4 p.m. daily would put Bow Bells themselves to shame. The garden complex has taken a picturesque step in the hanging of flower baskets from the lamp posts of many of the main streets. This may be risky in a high wind, but after all there are less lyrical ways of shuffling off this mortal coil other than by a biff on the bean from a pot of petunias.

A breaking with the English tradition seems to have occurred with the withdrawal of the British type uniforms of the Police Dept. The force is now turned loose in the more familiar garb, no doubt appearing to the bewildered citizens rather like a mercenary army of taxless taxi drivers. Happily, one man remains, a stalwart in the old helmet and tunic, whose stand will be on the Causeway, where, as from the days of Captain Cook, arriving tourists may see him in his pride, and gleefully shout, as one man . . . "How Quaint" . . . and with the hour of parting, much as the Lei

(Continued on Page 6)



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WOMEN'S APPAREL

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40 YEARS INTERNATIONAL REPUTATION

and Aloha may jerk an errant tear, surely there can be no sight more moving than a bobby's bonnet, hull down on the horizon!

Victoria has lots to delight the eye, the fine inner harbour and terraced lawns leading back to the imposing facade of the Parliament Buildings, Thunderbird Park, with its totems, and the lakes, streams, and bridges of Beacon Hill Park. You can walk along the cliffs with the gleaming peaks of the Olympics across the Straits, or sun-bathe and swim from the beach below, only two of the many activities that will make a holiday superb. It does seem odd that the Golden Ale for which Britain is really famous has been banned by the trembling fingers of the City Fathers, and that the thirsty traveller must needs hie out to the nearby naval base of Esquimalt for refreshment. You'll find, though, that Victoria holds most of the things for which the Old Country is known and respected, from the finest quality goods in the stores, the courtesy, friendliness, and pleasant way of life of its citizens.

If this has been your first visit to Victoria, you'll come again, most people do. Some even decide that it would be a good place to die, and dutifully return with their declining years for that purpose . . . but it isn't as easy as you'd think! It's so darned healthy, they had to shoot an old man to start a cemetery!

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An attractive innovation to eating in Victoria is the addition this year of the city's first Open Air Restaurant, with that wonderfully relaxed and pleasurable air that only the eating of fine food in outdoor comfort can bring.

You'll find the Wishbone Grill, and the Open Air Restaurant at Douglas and Courtney Streets, and for table reservations, the phone number is Empire 2613. We think the food superb, and have given an indication of its infinite variety . . . If you seek a higher authority, it is recommended by Duncan Hines!

SPECIAL NOTE!

Tourists Travelling to Banff and Jasper Parks.

The Traveller's Digest operates Travel Bureaus at Banff and Jasper National Parks, where reservations can be made for anywhere in Western Canada. A Complete Travel Service . . . with Itineraries planned with "Your Ideas of a Holiday" in mind!

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VICTORIA, B. C.

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ON

Vancouver Island - British Columbia



Victoria, B. C.

Population, 101,618 - Capital City of British Columbia.

How to Get Here: Come by either Canadian Pacific Ferry from Seattle, Wash., Vancouver or Steveston, B. C., or from Vancouver to Nanaimo, B. C., by C. P. R. Ferry, thence driving 73 miles South to Victoria.... OR—by Black Ball Ferry Lines from Seattle, Port Angeles or Anacortes, Wash. (See Page 9 for Schedules). Reservations are not necessary on Black Ball Ferry Lines, but should be made on C. P. R. lines, and well in advance in summer months especially.

Be Sure to see ALL of Vancouver Island when you are here. The Island Highway, extending a distance of 186 miles from Victoria North to Menzies Bay, via the famous Malahat Drive, takes you through a scenic wonderland of incomparable charm. See our descriptive stories on Victoria and Island Journey commencing on Page 3.

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VICTORIA, B. C.



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The Story of

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JOSIAH SPODE, the First, was born in 1733 A.D., and coming from Staffordshire stock of long lineage he had potting in his blood. As a pupil of Thomas Whieldon, he learned the Potter's Craft side by side with Wedgwood. Some of Spode's work was done during the reign of George II, but most of it during that of George III. He was a contemporary of Dr. Johnson, Goldsmith, Fox, Sheridan and others and also a Freeman of the City of London.

In 1776 A.D., Josiah Spode took over the present pottery plant at Stoke. He was a Quaker and a man of great ability and charm. Fourteen years after commencing work on his own behalf, he introduced his hand-printed underglaze blue ware. Technically perfect, it was soon being sold to the markets of the world. Less than six years later he produced, with the co-operation of his brilliant son, the first scientific formulae for the production of Bone China.

In 1797 A.D., Spode the First died, and his son made his father's great friend and London manager, William Copeland, his partner.

In February, 1941, the descendants of William Copeland welcomed King George VI and Queen Elizabeth to the same Spode works. In the showroom they admired the finished pieces of this 170-year-old firm, the Royal couple signed the Visitors' Book which contains signatures of George V and Queen Mary. Then Mr. Ronald Copeland conducted them on a tour of the factory where they watched the various processes of making fine china, chatting with the workmen, some of them with a record of over 40 years with the firm.

In and Around Victoria, B. C.

There are many places of interest within the city—and many delightful drives can be taken. The Marine Drive makes a circuit of the city and provides wonderful views of the Olympics and the great white cone of Mount Baker in the State of Washington and of the far-flung Coast Range of British Columbia. Mr. Butchart's Sunken Gardens, renowned world-over for their unique beauty and design, are but a few miles from the city. Closely adjacent to Parliament Buildings is Thunderbird Park, with its remarkable display of the art of the Coast Indians. Across from Thunderbird Park is the Crystal Gardens, with its indoor swimming pool of heated salt water. Beyond this lies Beacon Hill Park, where myriad little ponds, rustic bridges and exotic blooms make a veritable paradise.

Recommended Motels and Courts:

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The San Sebastian Court, which is on the Gorge Road, about five minutes' drive from City centre, is an outstanding Court. Very fine up-to-the-minute bungalows with every facility and convenience. Write, wire or phone for Reservations. C. Traunweiser, Owner.

The Windsor Motor Court. 16 blocks from City Centre on Gorge Road. 37 De Luxe Suites or Single Motel Rooms. Telephone E9115.

Recommended Cofes:


The Sussex, in Sussex Apartment Hotel, on Douglas Street, is exceptionally good. **Wishbone Grill** is also on Douglas Street, opposite Cathay Apartment Hotel, and features foods that are a bit "different".

Royal Dominion Cofe, adjoining Dominion Hotel, or **The Majorette,** on Douglas Street between Johnson and Yates St. Dance if you wish.

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VICTORIA AND VANCOUVER ISLAND

This old established office can advise and help in the finding of exactly the Home, Form or Business you want. Visitors specially invited to consult:

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Luxurious scheduled service to every resort reached by road on Vancouver Island.

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LINES**

We
"Uncover"
The
Island

"The Largest Display of Wedgwood in Canada"



Most Famous Name in English China . . .

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WEDGWOOD
ROYAL DOULTON and
MINTON

CHINA FIGURES . . .

in Royal Doulton & Paragon

POOLE POTTERY . . .

at . . .

THE WEDGWOOD SHOP - - Victoria, B. C.

WEDGWOOD — *The Scientist*

1730 - 1769

Quite apart from Wedgwood's achievements as a potter, his public life merits attention, for he rose from humble beginnings and by his own enterprise became one of the most interesting figures of his age, the friend of artists, scientists and politicians, the leader in his industry and the founder of a tradition which has survived for two centuries.

His influence was powerful, and his personality so dominant, that all other English potters worked on the principles he had laid down, and thus a fresh impulse and a new direction was given to the potters of England and of the civilized world. He is the only potter of whom it may truly be said that the whole subsequent course of pottery manufacture has been influenced by his individuality, skill and taste.

This influence may be attributed largely to the painstaking thoroughness of his research, his constant desire for improvement and his insistence upon perfection.

WEDGWOOD — *The Artist*

Josiah Wedgwood was born with innate taste and an appreciation of line and form which was always to stand him in good stead. But it was largely through the employment of the talents of others that his artistic fame was assured. He knew his limitations, and had the sound judgment to gather about him the very best artists of his day who were commissioned to translate his ideas into concrete form.

At the start of his career it was more than probable that he had a great deal to do with the designs, for before the industrialization of the potteries, it was the usual practice for the "Master" to be, not only his own designer, but his own modeler, clay-maker, thrower, "stouker" and fireman. Thus many of the earlier shapes may be ascribed to Josiah himself, shapes such as the famous coffee set and tea set numbered 129 and 146 respectively in the first shape book. For purity of design and simplicity of form, these have never been surpassed and even today they satisfy the criteria of functional modern design. The early shape books are replete with drawings of equally distinguished pieces, as good by modern standards as they were in his day.

— o —

The Wedgwood Shop, Victoria, B. C., was originally established nearly 20 years ago by Montague Bridgman, a Canadian who had been assistant to the Art Director at Wedgwood's Etruria Works and Manager of a pottery in Scotland. While the principal ware carried is Wedgwood, other lines include Royal Doulton dinnerware, Royal Doulton figures and nurseryware, Poole Pottery, Paragon, etc.

B. C. Craft House . . .

. . . Here's a place for unusual Gifts, that have been made in a good many instances by the Blind and Disabled Vets in the Hospitals, or by British Columbia Craftworkers.

There's such a variety . . . Hand-tooled leather purses that will wear for years and always look smart . . . hand-beaten Coppercrafts . . . Inlaid Woods . . . Leather Wallets and Suede Belts, as well as local potteries.

The Indian Tribes of British Columbia contribute with Sweaters, Totem Poles and Baskets, whilst some Mammoth Ivory from the far North that is reputedly 50,000 years old, has been painstakingly carved into exquisite bracelets.

This sort of enterprise is deserving of your patronage, so why not drop around to:

B. C. Craft House

839 Fort Street - - - - - Victorio, B. C.

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Made with the finest ingredients procurable.*

**Mail Orders: Write for our Mail Order Folder for
Condy Vories and prices.**

615 Fort Street - - - - - Victoria, B. C.



Thunderbird Park, a small park on the corner of Douglas and Belleville Streets, comprises a collection of North-western Indian totems, placed there by the Provincial Museum. It represents the arts of the five tribes that once inhabited British Columbia. Thunderbird is associated mostly with the Nootka Indians, though it appears in many tribal legends of the United States and Canada.

According to legend, Thunderbird swooped down upon and carried off huge whales that swam in the surrounding waters. The numerous carvings and house-front paintings give evidence that the legend was accepted by the other tribes.

In Victoria's

ENGLISH WOOLLEN SHOP

you will find largest selections of famous Scottish Broemor and Pringle Sweaters, Tweed Skirts and Coats, and all choicest British Sports Weor for Women.

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Most Fascinating Gift Shop*

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1/2 Block East of Eaton's Store

Up-to-Date Salon with fully experienced operators in every type of Beauty Work. We carry a complete line of Cosmetics and also Costume Jewelry and Accessories

ESTABLISHED IN VICTORIA SINCE 1925

Phone Empire 4432 for Appointment

See Beautiful Vancouver Island By Bus

It's easy enough to describe a lovely spot, but the first question that comes to a prospective visitor's mind is, "How do I get there?" On Vancouver Island the answer is simple . . . to those who are not bringing their own cars the word is "Go the Coach Lines Way." The Vancouver Island Coach Lines, with headquarters in Victoria, gives scheduled service to every resort reached by road, to the Albernis and North to Campbell River and forty miles beyond.

As the Island's premier transportation system, The V. I. Coach Lines is relied upon by tourist and resident alike. The link between the cities, settlements, farm lands and outlying resorts. Over two million passengers are carried yearly and it is the company's boast that, throughout Winter weather, (Yes, even Vancouver Island has some winter) not a schedule has been broken.

The Coach Lines offer the visitor two types of service. For those with limited time at their disposal, or who merely wish to travel the wonderful scenic highways, there's the luxurious, Diesel-powered "Islander Limited". This schedule, maintained by nine modern busses makes only four stops between Victoria and Port Alberni. At Duncan, Nanaimo and Alberni enroute it is met by "feeder" busses for local traffic. The entire trip to Port Alberni is made in five hours.

In addition to the "Islander Limited" service there are modern and up-to-date units running on regular schedule to every part of the Island . . . each in itself a scenic tour complete. Through the hills and valleys of historic Sooke, on beside the open Pacific to Jordan River . . . or taking the East Coast of the Island, following the main highway, they will carry you over the wide sweeping curves of the Malahat Mountain, down to the sheltered waters of Mill Bay. Feeder service will carry you to the land-locked loveliness of Shawnigan Lake or you may continue on through rolling farming country past the famous fishing centre of Cowichan Bay. Through Duncan, Chemainus and on to Nanaimo, the road winds beside the sea, with pleasure resorts waiting your choice at every mile. Past the modern City of Nanaimo, on to Parksville, Qualicum and so to Campbell River, home of the fighting Tyee salmon . . . or branch off at Parksville on the way to the Albernis, Sproat Lake and the Alberni Canal. Close your eyes and think of a resort on Vancouver Island. A Coach Lines Bus will waft you to the door.

In order to aid the visitor in every way, The V. I. Coach Lines depot in Victoria maintains a travellers Information Bureau, ready to advise and aid in planning an Island holiday. Where to go, how to go, what you'll find there, the information is yours.

Don't Fail to Visit

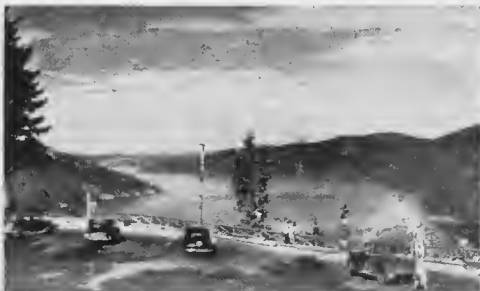
MALAHAT CHALET



Your visit to Victoria and Vancouver Island won't be complete until you've been out to Malahat Chalet—17 miles North of Victoria on the Scenic Molahat Drive, with incomparable views of sea and mountains.

Delicious Meals, featuring Fried Chicken or Steak Dinners, replete with a tasty Salad, and home-made pie that melts in your mouth, or scrumptious Lunches and Teas, are served from 9:00 a.m. until 8:00 p.m. daily. Souvenir seekers will find a delightful display of English China, Indian Basketware and Totem Poles, and other Island Navelties. Look for "Totem Pole" Sign!

"Amy Does the Cooking"



"THE MOST BEAUTIFUL VIEW ON THE ISLAND"

Island Journey

(Your Trip from Victoria North to Campbell River)

You can start your tour of Vancouver Island from Victoria, and head north along the Island Highway. You don't need a course in map reading to get along, this road is the main artery, and you can't go wrong. A few miles out of Victoria, you start to ascend the famous Malahat Drive, winding above Saanich Inlet, and from its summit enjoy an unparalleled view of the ocean, the white cone of Mount Baker, and the snow-capped remnants of the Olympics. Descending again, it's a nice idea to take a short detour by way of Cowichan Bay, renowned for its pleasant atmosphere, fishing, and as the home of the famous Indian Sweaters . . . these are good, even President Truman has one!

Duncan is the next town to appear through your windshield, a pleasant place, rich in many things for which Victoria is better known. It was here that Robert Service found boredom in a store, before packing his bag and setting forth to find fame by his rhymes from the Yukon. Before you yourself head further north, maybe you'd like to take a side trip to Cowichan Lake and Youbou. If not, Chemainus and Ladysmith bring you to Nanaimo.

Nanaimo is chiefly a commercial city, confining itself largely to digging coal and shipping lumber. However, it has interest for the tourist as an alternative arrival and exit point for the Mainland, and as the largest city you will pass through on your Island Journey. It boasts one of the very few original Hudson's Bay Co. Forts, the tower-like Bastion. It is not quite

(Continued on Next Page)



MALASPINA HOTEL

Nanaimo, B.C.

"Overlooking the
Blue Pacific"

100 Comfortable
Rooms
Private Both

HOTEL MALASPINA

NANAIMO, B.C.

COFFEE SHOP WITH BOOTH or COUNTER SERVICE
DINING ROOM

The Dining Room, which has a magnificent Ocean View, serves the
Finest of Foods . . . in a Cozy Atmosphere.
Nanaimo's Outstanding Hotel"

ISLAND JOURNEY (Continued from Previous Page)

in its original position—seems that occasional town planning improvements have moved it about a bit, and with the extensive C.P.R. Terminal work now under way, may end up in a class with the Mexican Jumping Bean—but as an unusual historic monument is well worth a click of your camera. A short boat trip will take you to the Malaspina Gallery on Gabriola Island. The Gallery is a cavern, worn by the sea, that is really something different, and 'tis said that when Molaspina trotted back to Spoin with his notes and sketches, the Inquisition waxed so sceptical that he hurriedly put out a statement that there wasn't any such place . . . so go and have a look at it!

Instead of following the main highway from Nonoimo, why not go by way of Departure Bay when you again head north. It's the first turn on the right after you've made a blind approach through the clouds of steam which designate the local laundry. It's a good place for a swim, a picnic

(Continued on Next Page)



Blissful Vista . . .

. . . another nice Court, on the Island Highway, about half a mile North of Nanaimo.

Each Unit has Living Room . . . Kitchenette with all facilities for making your own meals . . . a comfortably furnished bedroom, and bathroom with Shower, toilet and basin.

Oil Heating for comfort in cool weather . . . and always plenty of hot water.

Rates are quite reasonable, and we think you will enjoy this accommodation.

For Reservations: Write, Wire or Phone:

Blissful Vista - - Nanimo B. C.

Nanaimo Headquarters for Fishing Tackle

Walls and Bradshaw

English China

Fishing Tackle

-:-

Sporting Goods

IN COURTENAY, B. C.

SHAW MOTORS

IMPERIAL OIL PRODUCTS

On the Main Highway—Telephone 148 for Towing

or a hot dog, and is also the home of the Pacific Biological Station where all and sundry are busy counting caviarre, and autographing fish and throwing them back. Incidentally, doing a good job on behalf of the commercial fishermen and sportsmen, so if you're one of the Companions of the Rod and Line, doff your cap to 'em as you pass by! When you get to Parksville, by way of Lantzville and Nanoose Bay, you find you have the choice of following two roads, one continuing up the coast, and the other over the back of the Island to the only point where it is washed by the waters of the west coast—Port Alberni. It is a wonderfully scenic drive, through Cathedral Grove, possibly the finest stand of mighty Douglas Fir in North America, and skirting lovely Cameron Lake and snow-capped Mt. Arrowsmith before dropping you down to Alberni. There's good fishing in this part of the world, and some excellent resorts for your comfort.

The coast road takes you through Qualicum Beach, with its sandy beaches and pleasant setting, and via Courtenay, past the Forbidden Plateau to the one spot to which all true fishermen bow three times at sunset—Campbell River—Home of the Fighting Tyee! This is really a fisherman's paradise, a world's record was set last year when a 70½-lb. Tyee Salmon was hauled in, and you'll really get sport. There is fishing all the year round, for Tyee, Cohoe and Spring salmon, sea bass, and sea steelhead, and cutthroat trout, and all in a setting of ocean, mountains and streams that can make a holiday memorable even if you never bait a hook!

This is about as far north as you can go on the best highways. There are others, you'll see them turning off as you go along, and most of them have something of interest to offer you.

SHASTA CAFE

NANAIMO, B.C.

"Specializing in Chinese Foods"

Good Food - - Served 24 Hours Every Day.
Pleasant Service.

HARRY THOM — PROPRIETOR

224 Commercial St., Nanaimo, B.C.

When Visiting Nanaimo, Call at

Filmer's Stationery

COMPLETE LINES OF . . .

. . . Souvenirs . . . Post Cards . . . English China . . . Novelties

. . . Books and Cards . . . Toys and Games

51 COMMERCIAL STREET

NANAIMO

WE NEED YOUR HELP!

Yes! We need your help to fight one of our more serious enemies — Forest Fire!

No matter how efficient and conscientious this Service is, we must have whole-hearted public support and co-operation to secure satisfactory forest fire control.

You can help in three ways. First, report any forest fire you discover, **at once**, to the nearest Forest officer. Second, go cheerfully if the Fire Ranger calls you for fire duty. He will only requisition your services if he believes they are necessary. Finally, be careful yourself with fire in the woods.

Help Detect Fires! Help Fight Fires!

Help Prevent Fires!

R. C. FOREST SERVICE Victoria, B. C.

A black and white illustration depicting various forest fire prevention activities. In the foreground, a person is using a chainsaw. To the right, a person holds a large shovel. In the background, a person is riding a bicycle. The scene is set in a forest with trees and a fire burning in the distance. A large circular sign in the bottom right corner contains the text 'PREVENT FOREST FIRES'.

**PREVENT
FOREST
FIRES**

Food and Lodging—North of Nanaimo, B. C.

THE ISLAND HALL: Situated at Parksville, with the beach for a doorstep! A very comfortable Inn, operated on either European or American Plan, with good Cuisine . . . airy bedrooms . . . lovely Lounge. Excellent beach here.

BLUEBIRD BUNGALOW COURT: At Port Alberni. Fully Modern Bungalows, well furnished throughout. Housekeeping equipped. Very good.

KLITSA LODGE: At Sproat Lake, out of Alberni. A Lodge of outstanding merit in magnificent surroundings. Excellent Meals, fine accommodation. Good Trout Fishing here at Lake. See information on other page on Klitsa. It's tops.

ST. ANDREW'S LODGE: At Qualicum Beach. A most hospitable small Lodge, meticulously clean. Also several first-rate cottages. All well set-up for housekeeping, and quite comfortable. Rates are reasonable. Open All Year. Mr. and Mrs. Muir Little are Owner-Managers. Phone 332.

"THE CLIFF": At Qualicum Beach. A small Bungalow Court . . . fully modern, with living room, two bedrooms, cabinet kitchen and full bathroom. On hill overlooking Georgia Straits, away from noise of traffic. Very Good.

BEN BOW INN: At Qualicum. This is one of Duncan Hines' recommendations, as well as one of ours, so it should be good. Fully modern Cottages as well as Rooms in the Inn. Excellent Coffee Shop adjacent to Inn, which we recommend to anyone for the best in Food at Qualicum.

COTTONWOOD COURT: At Courtenay, B. C. Fully Modern Cottages, very nicely located with plenty of shade. A Traveller's Digest recommendation.

THE FORT: At Comox, B. C. One of the few really de luxe Resort Lodges on the Island, standing in twelve acres of wooded and beautifully landscaped grounds on a bluff on Comox Bay with a view that's grand.

FORBIDDEN PLATEAU LODGE: 15 miles West of Courtenay, 2100 feet above sea level, on slopes of Mount Beecher. Operated on American Plan. Get details on this from Tourist Bureau at Courtenay.

GEM CAFE, at Courtenay, and the **SNOWDROP CAFE,** are in our opinion the two best bets for food in Courtenay. Anyone will direct you to them.

RICHMOND COURT: At Campbell River. A small Lodge, very comfortable, with lots of lawn space and shady trees. Right on the ocean-front. Meals are home-cooked and first-rate. Open all Year. Telephone 17-K, Campbell River.

PAINTER'S FISHING RESORT: At Campbell River. Known the world over wherever two or three fishermen foregather! Undoubtedly Vancouver Island's piscatorial paradise! Every type of accommodation—from the camp type to de luxe Hotel and Bungalow lodgings. See our advertisement on this, or write them direct for detailed folder. **OPEN ALL YEAR,** and a grand place for a holiday at any time—whether you fish or just holiday!

TERMINAL CAFE: At Campbell River. We recommend this as being the best we found in this area. You drive through the town and on towards Painter's Lodge. It's about 1½ miles on main road.

Tourists Note!

Tourist Bureaus are operated at Nanaimo and at Courtenay, by the Board of Trade, and for accommodation anywhere between Nanaimo and Campbell River, we suggest you contact them personally or phone ahead for your reservations. They will let you know about any of the places listed above as to accommodation situation.

WINTER STEELHEAD FISHING!



**17½ lb.
Winter
Steelhead**

**Caught
on
Feb. 11th,
1949**

by

**Alan M.
Maclean,
General
Manager**

at

Painter's

**They run as large
as 24 lbs.**

**(Come on up
and
Try Your Luck!)**

**PAINTER'S FISHING RESORT
LTD.**

CAMPBELL RIVER, B. C.

PAINTER'S

Year 'Round Resort

Noted for its fishing and hunting, Painter's famous resort has something for everyone. It is situated with locations on both sides of the mouth of the Campbell River where Tyee, Coho and Spring salmon abound, also excellent Trout and Steelhead Fishing. A variety of accommodations are available, including the Lodge with exceptional year 'round facilities for regular and commercial guests. According to your tastes there's also Cottages, the Tyee Camp and the Spit Tent Camp. All locations have private wharf and complete fishing facilities. Whether it's fishing, hunting or just relaxing, Painter's has something for everyone. Write for booklet.

A WORLD RECORD!

Here's the 70½ lb. Fighting Tyee Salmon, caught by Ray E. Slocum on 3 6 Tackle, August, 1947 — setting a new record.

Below: A Spring Salmon Catch—June 20th, 1948.



Alan M. Maclean, General Manager

Painter's Fishing Resort

Vancouver Island

CAMPBELL RIVER

British Columbia

VANCOUVER, B. C.

"The Gateway to the Pacific"



Entrance to Stanley Park and Lions' Gate Bridge.

Vancouver offers innumerable attractions for the tourist and traveller, situated as it is at the gateway to the Pacific Ocean. It is a city of well-kept homes with beautiful gardens, and with scenic spots to lure your fancy for days on end.

Stanley Park, comprising 1,000 acres of natural beauty, is only a few minutes' drive from the centre of the city, or can be reached by street-car in short time. Beautiful gardens, natural unspoiled forest where dozens of trails invite exploration, sandy bathing beaches—all these things are at Stanley Park. The Morine Drive, commencing at the Park and continuing along by English Bay, then across Burrard Bridge and to Kitsilano Beach, then on to Jericho Beach, to The University of British Columbia and through Point Grey is delightful.

Crossing the Lion's Gate Bridge from the Park Causeway, we come to North and West Vancouver, where the road winds around the rugged shoreline to Horseshoe Bay and Whytecliff. In the evening, the view from the British Properties as the lights of the city twinkle is something you'll remember for a long time. Road signs are well marked to all these places, or ask anyone for information as you go along.

VANCOUVER COLONIAL



Canada's Finest Motel

COMPLETE HOTEL SERVICE

BEAUTIFUL PATIO WITH SUNKEN GARDENS

MOTEL PARKING ON PREMISES

TEN MINUTES' DRIVE FROM CITY CENTRE

THE LATEST IN MODERN FURNISHINGS

WALL TO WALL CARPETING THROUGHOUT

RADIOS AT NO EXTRA CHARGE

CENTRAL OIL HEATING

UNEXCELLED DINING ROOM AND SNACK BAR

*The Largest and Most Beautiful Motel
of Its Kind in Canada*

For Reservations Telephone Fairmont 9143 or Write:

2000 Kingsway

Vancouverer, B.C.

There's Everything for a Holiday in Vancouver

Theatre Under the Stars

Vancouver has undoubtedly one of the finest of "Theatres Under the Stars", which has a setting in Stanley Park at the Malkin Memorial Bowl. Here nightly during the summer season you can enjoy the finest of operettas in unparalleled surroundings, plus the ultimate in artistic achievement. Ask at your Hotel or Camp as to making reservations.

Stanley Park

1000 acres of natural park, world-famous for its primitive beauty, wealth of foliage and giant trees, encircled by a 9-mile paved road; contains a Symphonic Shell, Zoo, Lumberman's Arch, Harding Memorial, Giant Fir Trees, Model Indian Village and Totem Poles, Brockton Point, Prospect Point and the "Lion's Gate", Siwash Rock, four bathing beaches, picnic grounds, Ceperley Children's Playground fully equipped, bowling greens, tennis courts, pitch and putt golf course, putting greens, tea houses, "Theatre Under the Stars".

To reach the Park, drive West on Georgia St., about half a mile from Hotel Vancouver and you will reach Park Entrance. Park your car in parking area and see the enchanting Gardens. Drive around Park is about 7 miles and terminates at Seashore at English Bay.

Golfing

If you're a golf enthusiast, there's quite a number of sporty courses in Vancouver, where you can indulge in your favorite pastime every month of the year. Ask your Hotel for information as to location, etc.

Fishing

British Columbia is justly famed for its salmon, steelhead and trout fishing, and you don't have to drive very far out from Vancouver to get to some really choice fishing spots.

You can hie over to Horseshoe Bay or Eagle Bay, on the West Shore, for tops in salmon fishing during the months of April, May, August and September. There are power boats and fishing tackle for rent, and guides are available if required. If you prefer the fighting steelhead for your fishing sport, try the Capilano River during the fall or spring. If you manage to hook into one of these you'll have a real scrap on your hands!

Dixon's Fine Arts

Ltd.

639 HOWE STREET
VANCOUVER, B. C.



Direct Importers
of

Spode - Wedgwood - Royal Doulton

English Dinnerware

Teaware - Fancy China

Doulton Figurines



See Vancouver's Finest
China Shop

Recommendations in Vancouver, B.C.

CAFES:

The White Spot Barbecue, at 8176 Granville Street. Specialize in Steaks and Chicken Dinners. The Senator, also under same management, is at Corner of 25th Ave. and Cambie Street. Both serve excellent foods. "The Dolphin" is a most attractive dining spot . . . out on Marine Drive, near the University of B.C. Overlooks the sea, and meals are really delicious. A "cool" spot in summer! Henri's Grill and Smorgasbord, which is on Georgia Street, between Granville and Howe Streets (near Georgia and Vancouver Hotels) is also excellent. Smorgasbord every evening from 7:00 till 11:00 p.m. Suggest you telephone for reservations to these spots to avoid waiting.

* * *

HOTELS:

Hotel Vancouver: Under management of Canadian Pacific and Canadian National Railways. A-1 in every way. Centre town, on Georgia St.

Hotel Georgia: Another of Vancouver's finest. Down town on Georgia Street, close to shops, etc.

Devonshire Apartment Hotel: Also on Georgia Street, and has both apartments and rooms. First-class.

Sylvia Court Hotel: This is now under management of Mr. Hilliard Lyle, formerly Manager of Banff Springs Hotel, and needs no further recommendation. It is down by the Sea, at English Bay, near to Stanley Park. "Dine in the Sky" in their roof Dining Room. Cuisine is excellent.

Suggest Reservations in summer season be made ahead of each of these.

★ ★ ★ ★

West and North Vancouver

Some of the finest scenery in the Vancouver area is on the West and North shores, and is reached by crossing the Lions Gate Bridge, via Stanley Park, or by Ferry from Vancouver. The Lions Gate Bridge itself is a magnificent structure, being the longest suspension bridge in the British Empire. Length of span, 1500 feet. Clearance, 200 feet. Height of pillars, 370 feet.

The Marine Drive, which passes beauty spots such as Fisherman's Cove, Eagle Harbour, Garrow Bay, Horseshoe Bay and terminates at Whytecliff, is outstanding in beauty. Excellent Salmon Fishing can be had in any of these Bays. The Capilano Suspension Bridge is in North Vancouver and is 450 feet long and 250 feet high, spanning the picturesque Capilano Canyon.

Be sure to visit British Properties, which is an outstanding Residential area, and see some of Canada's most beautiful homes. Also visit the Golf Club here—it is most attractive.

* * *

SHOPPING IN WEST VANCOUVER

For the benefit of those Tourists who are in Vancouver on Wednesday, and find the stores closed . . . drive over to West Vancouver where they stay open all day Wednesday. They have wonderful shops . . . and you can buy English China . . . Woollens . . . Gifts of every type, and 'most anything you have in mind. You'll have an enjoyable drive, and enjoyable shopping. Keep it in mind!

The Trans-Canada Highway

(Vancouver to Kamloops, B. C., Section—285 Miles)

Proceed from Vancouver to New Westminster, over the Pattullo Bridge, then on through the Fraser Valley to Chilliwack. Continue on to Hope (a trading post established by the Hudson's Bay in 1947 as a depot for the posts of the Cariboo country). From here you wind along the Fraser River with its mighty Canyon—enjoying some magnificent scenery, driving in comfort over a trail first surveyed by the Royal Engineers and completed between 1862 and 1865. Beyond Yale you come to Alexandra Bridge and on to Hell's Gate. Here the river swings in a long curve between jagged walls which turn the current back upon itself in a jumble of criss-crosses and boiling whirlpools! Look for the sign at the view-point!

At Lytton is the confluence of the Fraser and the Thompson Rivers, the road leaving the Fraser and following the Thompson River. At Mile 190 you reach Spences Bridge and continue on to Ashcroft, which in the olden days was the starting point to the fabulous Cariboo Gold Country. At Cache Creek, a few miles beyond Ashcroft, the road forks and you take the right turn to Kamloops.

Accommodations on Trans-Canada Highway

MOUNT CHEAM MOTOR COURT

(4-Stor Rating—B. C. Government Travel Bureau)

Situated 74 miles East of Vancouver on the Trans-Canada Highway, and 25 miles West of Hope, B. C., this Court has units which accommodate from two to six persons. Some have Bedroom and Living Room and Kitchenettes, and others are on the Motel Style, minus the Kitchen facilities. All have private bathroom facilities, with shower, toilet and basin. Oil Heating, which guarantees Comfort All-Year-Round.

A place personally recommended by our publication. For Reservations: Write, or if Wiring or Telephoning, ask the Operator at Chilliwack, B. C. to connect you with Our Court.



Mount Hope Auto Court

This is a new Court, on the Hope-Princeton Highway—which junctions off at Hope, B. C., (where you will see the sign to guide you) or, if you are entering Hope from the Princeton side, you'll find it just near the Junction turning into Hope.

Each Cottage has bedroom, private bathroom with shower and basin and living-room with day-bed which can be used to accommodate extra persons. There's Kitchen facilities for housekeeping too. This is a good, clean Court, with excellent beds and linen and is well recommended in this area. Just two minutes' drive from the centre of the town of Hope.

Tourists, Note: See Pages 67 to 69, for Hope-Princeton Highway Data in Full.

Accommodation on Trans-Canada Highway

BROPHY MOTEL

LYTTON, B. C.

New Cottages—Fully Modern—Spotlessly Clean. Gas Stoves for Cooking—Spring-filled Mattresses. Everything Supplied for Housekeeping. Rates \$4.00 up.

Also Tourist Rooms in Lodge at reasonable rates. Situated one block off Main Street, overlooking the Fraser River. A nice, cool town to relax on—with plenty of shade trees!

"The Finest Cottages on the Highway".

"Look for Brophy Signs"

"4 Star Rating"



Big Horn Court

Near
Spence's Bridge,
B. C.

* *

SWIMMING
POOL

* *

TENNIS COURT

* *

EXCELLENT
Coffee
Shop

This Court has always enjoyed a good reputation, and with the addition of a new Concrete Swimming Pool, 30 x 75 feet, and a full-size Tennis Court, should prove a particularly pleasant stop-over.

The new Cottages have living room, two bedrooms, private bathroom with shower, and electric cooking facilities, and are well furnished throughout. There are also smaller cottages, with private bathroom, and also some semi-modern.

The **Coffee Shop** impressed us as being one of the best we had discovered in our travels. It is spic and span, and the food is of the same calibre. Prices all around are quite reasonable, and it is the most attractive spot around here for a stop-over or meal.

The Cariboo and Northern B.C.

Most of us, when we think of the Cariboo, think of it in terms of Fishing and Hunting country. True, in this present day it is justly famed for that—being, together with Northern British Columbia, unequaled for either of these sports. Nowhere in British Columbia will the sportsman be better rewarded than in the Cariboo and Northern B. C.

From Coche Creek, which is where the Cariboo Road junctions with the Trans-Canada Highway, it is a distance of 215 miles north to Quesnel. From there a road branches to Barkerville, famous in the 1860's for its historic gold rush, for it was to Barkerville that the pioneers trekked in search of that all-elusive metal—and found millions of dollars' worth of it. Another rush in the early 1930's brought into being such mines as Cariboo Gold Quartz, just out of Barkerville at Wells, B. C., and numerous others. For anyone who is interested in the history of this part of the country we would say that Barkerville would be the place to visit. It's chock-o-block full of what is called "the romance of the Cariboo". Many of the old buildings still stand, and are indeed a source of interest and information.

From Quesnel, the road takes a westerly turn on to Prince George, some 78 miles, and if you follow the road west for about 483 miles you'll come to the end of the trail at Prince Rupert, B. C., and the Pacific Ocean!

Lack of space in this edition prevents us from going into detail as to the accommodation, etc., in the Cariboo, but we are giving you a few places which we have personally visited and can recommend. Suggest that you stop at the T. U. Auto Camp, which is listed below, for more detailed information, or write direct to those we have listed.

* * *

"The Gateway to the Cariboo"

T. U. AUTO CAMP

At Junction of Cariboo Highway

On your trip, be sure to stop in and see us. We try to have authentic and dependable Fishing and Hunting Information on hand at all times.

We maintain a nice, clean Tourist Camp, and serve home-cooked meals in our dining room.

Hunting for either Birds or Big Game is very good when in season—and this also applies to Fishing.

Dependable Guides are available at the Camp for Fishing or Hunting Parties.

T. U. Auto Camp

Cache Creek, B. C.

P. A. Braake, Proprietor

Food and Lodging in the Cariboo

(These are listed progressively on the Highway north—with Resorts at "Off-Highway" Paints)

All places listed offer Good Hunting, and the best of Fishing on Fly or Troll

SKY BLUE WATER, Povilion Lake, Marble Canyon. Drive to Hot Creek, 7 miles from Coche Creek, then 20 miles west. Cabins with full housekeeping facilities, or meals in Moin Lodge.

AURORA COTTAGES AUTO COURT at Clinton, B. C. Fully modern cottages accommodating up to four people, with extra cots available. Full housekeeping facilities.

GREENLEES LODGE, Canim Lake, B. C. 25 miles east of 100 Mile House. Comfortable, fully modern Lodge. Extra good meals. EXCELLENT.

MAHOOD LAKE LODGE, follow the road in from Mile 93 via Fawn and Lone Butte. Lodge accomodation, or fully modern cabins.

CARIBOO CHALET, Deka Lake, B. C. A lovely chalet, with Cabin Accommodations and meals served in Chalet.

DOUBLE T RANCH, Bridge Lake, B. C. 20 miles east of Lone Butte, after turning off from the main Highway at Mile 93. Good meals, Cabin Accommodation, control facilities.

SILVER HORN LODGE, Williams Lake, B. C. Best in Hospitality, Comfort and Fine Food. 22½ miles beyond 150 Mile House—look for the sign for turn-off.

TWILIGHT LODGE, Lac La Hache, B. C. One of the most renowned stopping places in the Cariboo. Fine Hospitality and Food, and really comfortable occommodation. 74 miles north of Clinton.

TRITES AUTO COURT, on Highway 2 at south entrance to Quesnel. Full housekeeping facilities, private bathroom with shower, etc., in new, modern cabins.

QUESNEL HOTEL AND CAFE, on Main Street, Quesnel. Remodelled hotel, some rooms with bath. Good meals.

KELLER HOUSE, Prince George, B. C. Quiet, Clean, Good Rooms and Beds.

VANDERHOOF HOTEL, Vanderhoof, B. C. Good country hotel, better than most. As elsewhere in this country, meals are good and abundant.

NEW OMINECA CAFE, Burns Lake, B. C. Counter and Booth service, has gained a good reputation with the travelling public.

ALCANUS CAFE, Houston, B. C. Small cofe, dondy meals at amazingly low prices.

TELKWA HOTEL, Telkwo, B. C. Overlooking the junction of the Bulkley and Telkwo Rivers. Is os modern as all get out for this part of the world (and plenty of others, too). Rooms large and comfortable. Excellent little Dining Room.

HAZELTON HOTEL, Hozelton, B. C. Good Hotel, didn't stop there ourselves, but hear pretty good reports which we pass along.

HAZELTON TO PRINCE RUPERT, B. C. It's 183 miles from Hozelton to the "end of the trail" at Prince Rupert. You'll find good hotels in both places. Would suggest that you contact one of the service stotions or Public Works Dept, regarding road conditions.

"Off the Highway - - - On the Byway"

THE LAND OF

SKY BLUE WATER

ELEVATION 2600 FEET



RECREATIONS:

- Fly or Troll Fishing
- Hiking
- Boating
- Swimming
- Loafing

The little cottages are in keeping with the surroundings—rustic, clean and holidayable. They aren't fancy and there isn't modern plumbing facilities, but they are cozy, the beds are grand, linen and blankets of the best. They are built right on the shore of the lake, where you'll be lulled to sleep by the lapping of the waters—especially if you elect to sleep out on the screened-in porch. They accommodate from two to six guests, and all have kitchens and everything is supplied for housekeeping needs.

FISHING: There's excellent Fishing in Pavilion Lake for the renowned Rainbow and Kamloops Trout, especially in May and June, and it is again good in the Fall months. Small Brook Trout can be caught in adjacent streams.

We of the Traveller's Digest know of no more restful place in British Columbia for a relaxing holiday. If you are going to the Cariboo, travel one way via Pavilion Lake and Marble Canyon, then over the scenic-filled route via Pavilion Mountain. It can't be surpassed for scenery.

How to Get Here: From Kamloops and the East, to Cache Creek, B. C., then to Hat Creek (7 miles) then twenty miles West, if coming by car, and if by Train, take the C. P. R. to Ashcroft, B. C., and then the Bus to Pavilion Lake. It stops at the Door. This also applies to Greyhound Bus passengers. For Reservations: Write, wire or phone:

Mr. and Mrs. Douglas B. Sterrett

Land of Sky Blue Water ————— Post Office, Ashcroft, B. C.

Food & Lodging on Trans-Canada Highway

Johnson's Savona Lodge

SAVONA, B. C.

**29 Miles East
of Cache Creek**



Situated on the shores of Kamloops Lake, in an avenue of old Lombardy Poplars, 25 miles West of Kamloops, and 29 miles East of Cache Creek, B. C. There are Rooms in the Lodge, or if you prefer Cottage accommodation, you can choose between the de-luxe type, which has living room-kitchen combined, a nicely furnished bedroom, private bathroom with shower, and studio lounge to accommodate extra persons. Fully equipped for housekeeping—or the more rustic type cabins, which are comfortable, but served by Central facilities.

As for MEALS—you'll get them to meet any degree of hunger! Fried Chicken or Steaks. home-made pies, fresh milk and cream.

Write, wire or phone ahead for reservations:

WINDMILL LODGE at SAVONA, B. C.

Situated 28 miles West of Kamloops, B.C., on Trans-Canada Highway, the Cabins are coolly situated in the Fruit Orchard, between the highway and Kamloops Lake Beach, ensuring cool comfort!

Each Cabin has combined kitchen-living-room and bedroom, and private bathroom with toilet and shower. Everything is supplied for housekeeping. There is also Trailer Space on the Beach, and facilities for Campers.

FOOD: Meals of absolutely top quality are served in both Dining Room and Coffee Shop, and whether you want a man-sized Steak dinner, with all the trimmings, or just a piece of pie and a cup of coffee, you'll get the best! . . . During the summer season, they keep open 24 hours every day . . . with pretty long hours in off season months, too.

Reservations: Write, wire or phone:

Windmill Lodge Savona, B. C.

(W. P. DEY & SON)

Fishing Camps in the Kamloops District

BILL POTTS' FISHING CAMP—Approximately 50 miles East of Kamloops on Trans-Canada Highway. Camp on shores of Shuswap Lake at Sorrento. Finest fishing in B. C. from April 1st to February 28th . . . and that's no kidding! Plenty of Power and Rowboats. Accommodation in good cabins. with Meals served in Main Lodge, or Cabins with full housekeeping equipment available. For reservations, write or phone Bill Potts' Fishing Camp, Sorrento, B. C.

PAUL LAKE—Located 12 miles N. E. of Kamloops. Altitude 2600 ft. Fly fishing is good in May, June, September and October. Trolling good at all times, especially July and August. Plenty of Boats. Accommodation in Echo Lodge or Cottages, all on American Plan. Accommodation here is absolutely "Tops". Get in touch by letter or telephone with Mrs. Scott at Echo Lodge, Paul Lake, Kamloops, B. C.

GLIMPSE LAKE—58 miles south of Kamloops. Can be reached by car, via Merritt, B. C. Lake is $\frac{1}{2}$ mile wide, approximately 2 miles long. Kamloops Trout 2 to 12 pounds taken in 1947. Meals, bedding and cabins and also Lodge accommodation available. For reservations—C. W. Albrecht, Quilchena, B. C.

LAC LE JEUNE—Approximately 25 miles South of Kamloops. Can be reached by car over good road (ask anyone in Kamloops how to get there). Opens May 21st. Excellent fly, trolling or flatfish. Trout up to five pounds taken last year. Accommodations in Lodge or De Luxe Cottages on American plan—also same Cabins available with bedding and housekeeping equipment supplied. Write or phone Miss D. Costley, Lac Le Jeune Lodge, Kamloops, for reservations.

PILLAR LAKE—Located 55 miles East of Kamloops. Can be reached via Falkland or Chase by car. Lake is 2 miles long and $\frac{1}{2}$ mile wide. Kamloops trout ranging from two to eight pounds can be taken on fly, troll or flatfish in May and June. Housekeeping Cabins with electric light available. For detailed information write Mr. Albert Moser, Falkland, B. C.

PETER HOPE LAKE—Located 34 miles South of Kamloops— $\frac{1}{2}$ mile wide, $1\frac{1}{2}$ miles long. Fish average two to four pounds. Flies, flatfish and trolls are all excellent. Road open to lake. Cabins—but take own bedding and equipment.

"Recommended by Traveller's Digest"

PLAZA CAFE and COFFEE SHOP

in

THE PLAZA HOTEL AT KAMLOOPS, B.C.

"WE SERVE GOOD FOOD"

Sportsmen, Note: We will gladly cook and serve your own Fish or Game to you, if you will drop in and make arrangements beforehand.

"A Cool Spot to Dine . . . in the Summertime"

Recommendations in the Kamloops District

"KAMLOOPS' LEADING HOTEL"

THE PLAZA HOTEL

Rooms with Bath or Shower
Elevator Service

"WE CATER TO OUR TOURIST TRADE"

Please make your reservations in Advance, especially during Summer Season. Write, Wire or Phone:

PLAZA HOTEL * * KAMLOOPS, B.C.

MILE HIGH FISHING CAMP—Situated 28 miles South West of Kamloops. Can be reached by car from Trans-Canada Highway at Cornwall Lodge, thirteen miles West of Kamloops. Cabin accommodation available with good food. Excellent fly fishing during June, July, August September and early October. Fifteen miles of the road is only secondary, but with care, the lake can be reached with ease. Several other lakes can be fished in the vicinity by taking short horse-back trips.

PINANTAN LAKE—One of the prettiest lakes in the district 18 miles N. E. of Kamloops, via Paul Lake road. Cabins and boats available. Fish ranging from one to three pounds can be taken on Fly in June. Flatfish, plugs and troll best in May and early Fall. Paul Lake can also be fished from this lake (8 miles by car). For reservations, apply Jack Boyd, Kamloops, B. C.

"Tays for the Children"

N. S. Dalglish Limited

Headquarters for Fishing and Hunting Information
Fishing Tackle — Sporting Goods

And . . . for the Ladies, or a "Take-Home" Gift . . .
Fine English China

Tourists

Make our Stores your headquarters while in Kamloops—they are side by side between the Leland and Plaza Hotels. To serve you would be our pleasure.

FOR THE LADIES . . .

Beaton's Ladies' Wear

"The Shop with You in Mind"

Importers of

- Lansea Sweaters
- Gor-ray Skirts
- Beeswing Hats
- Suits and Coats

FOR THE MEN . . .

Jay-Ray Men's Wear

"The Shop for Men"

- Jaeger Woollens
- Imported Woollens
- Cashmeres

A Complete Line of Dress Clothing
and Clothing for the Outdoor Man.

Mayfair Motor Court . . .

. . . is just five minute's drive from the City Centre of Kamloops, on Trans-Canada Highway, East of Kamloops.

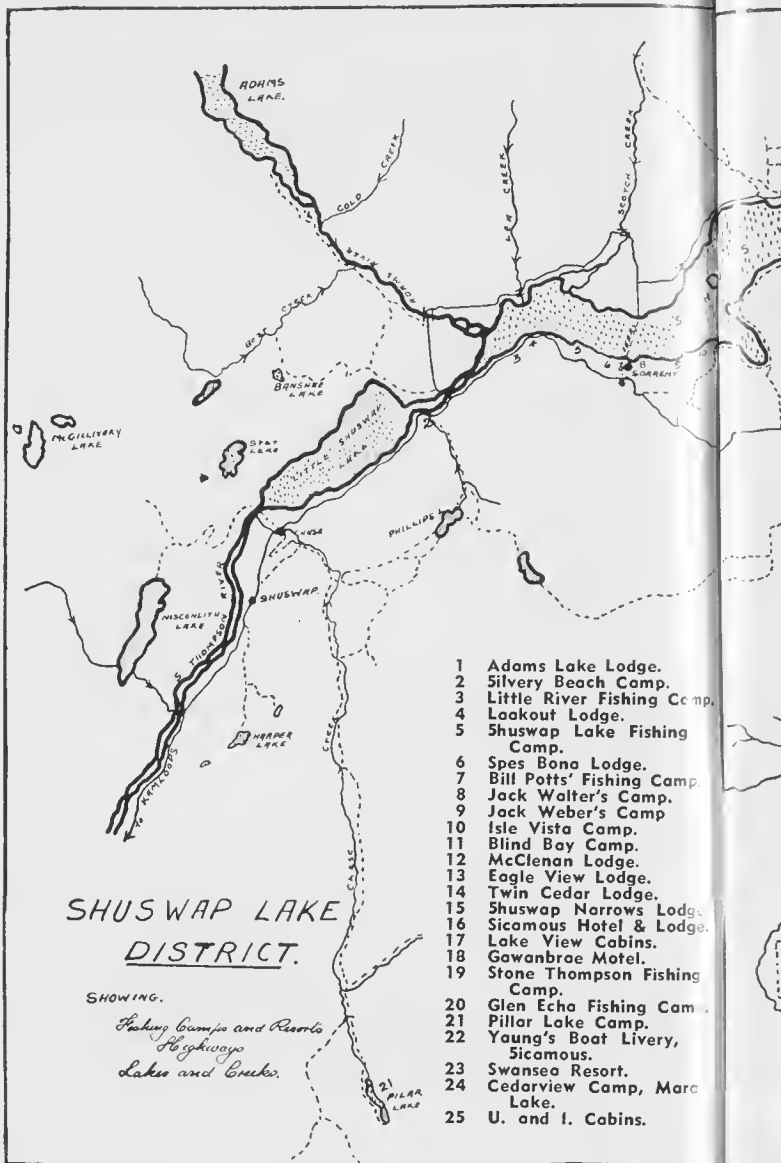
This is a new Court, and definitely one of the nicest we have seen in our travels in this area. Each Large Unit has accommodation for from four to six people, with smaller Units to accommodate two people, and each is equipped with Electric Rangette, Oil Heating, private bathroom, and full facilities for housekeeping. Furnishings throughout are of the best.

You'll find all you need—for overnight or an indefinite stay—and we have no hesitancy in recommending "Mayfair Motor Court" to you. It is spotlessly clean, extremely comfortable, and is just far enough out from town to ensure a quiet rest! In other words "A Traveller's Digest Personal Recommendation". For Reservations: Write, wire or Phone:

Mayfair Motor Court

KAMLOOPS, B. C.

PHONE 1513-L3

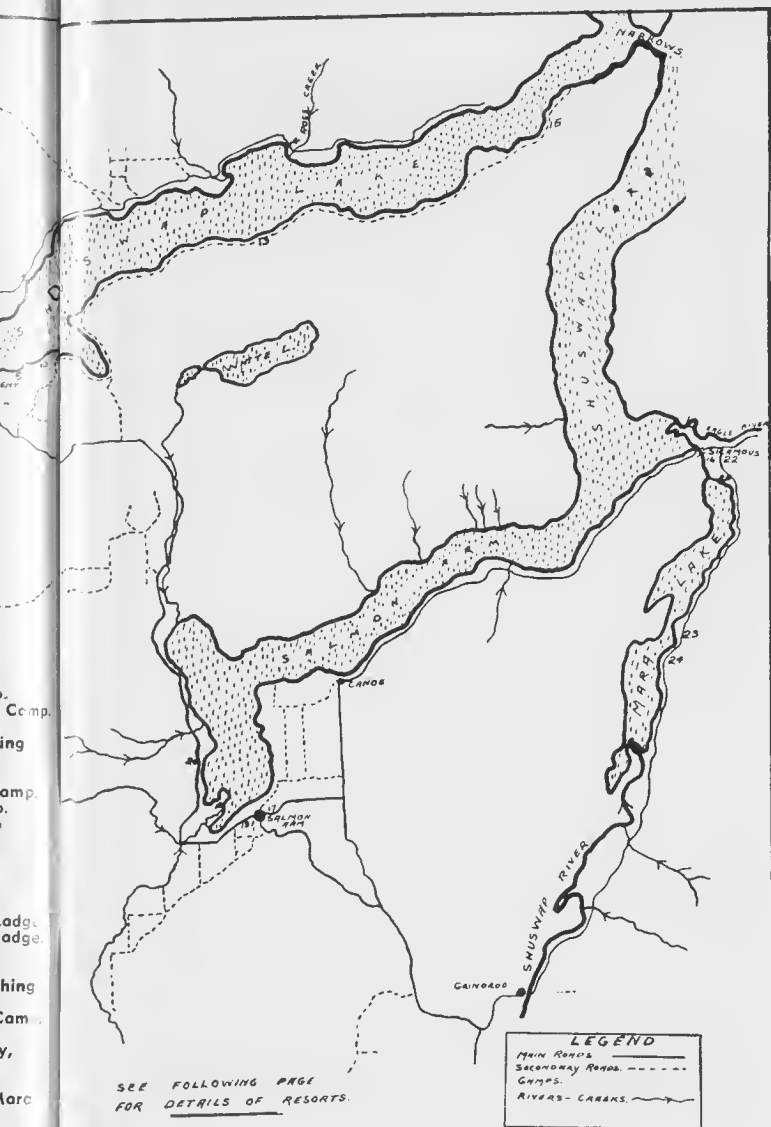


SHUSWAP LAKE DISTRICT.

SHOWING.

*Fishing Camps and Resorts
Highways
Lakes and Creeks.*

- 1 Adams Lake Lodge.
- 2 Silvery Beach Camp.
- 3 Little River Fishing Camp.
- 4 Lookout Lodge.
- 5 Shuswap Lake Fishing Camp.
- 6 Spes Bona Lodge.
- 7 Bill Potts' Fishing Camp.
- 8 Jack Walter's Camp.
- 9 Jack Weber's Camp
- 10 Isle Vista Camp.
- 11 Blind Bay Camp.
- 12 McClenan Lodge.
- 13 Eagle View Lodge.
- 14 Twin Cedar Lodge.
- 15 Shuswap Narrows Lodge.
- 16 Sicamous Hotel & Lodge.
- 17 Lake View Cabins.
- 18 Gawanbrae Motel.
- 19 Stone Thompson Fishing Camp.
- 20 Glen Echo Fishing Camp.
- 21 Pillar Lake Camp.
- 22 Young's Boat Livery, Sicamous.
- 23 Swansea Resort.
- 24 Cedarview Camp, Mara Lake.
- 25 U. and I. Cabins.



Fishing Camps and Resorts In the Shuswap District

1. ADAMS LAKE LODGE, 42 m. from Salmon Arm. Housekeeping Cabins, also meals served at Lodge. Post Office—Squillox, B. C.
2. SILVERY BEACH CAMP, 29½ m. from Salmon Arm. Housekeeping Cabins, also Dining Room in Lodge. Post Office—Squillox, B. C.
3. LITTLE RIVER FISHING CAMP, 27 m. from Salmon Arm. Cabin Accommodation, American Plan only. Post Office—Squillox, B. C.
4. LOOKOUT LODGE, 26 m. from Salmon Arm. Housekeeping Cabins. Post Office—Squillox, B. C.
5. SHUSWAP LAKE FISHING CAMP, 25 m. from Salmon Arm. Modern Housekeeping Cabins. One week reservation minimum. Post Office—Squillox, B. C.
6. SPES BONA LODGE, 22 m. from Salmon Arm. Modern Lodge Accommodation. Also Cabins. Post Office—Sorrento, B. C.
7. BILL POTTS' FISHING CAMP, 22 m. from Salmon Arm. Housekeeping Cabins and Dining Room in Lodge. Post Office—Sorrento, B. C.
8. JACK WALTER'S CAMP, 22½ m. from Salmon Arm. Housekeeping Cabins. Post Office—Sorrento, B. C.
9. JACK WEBER'S CAMP, 22½ m. from Salmon Arm. Housekeeping Cabins. Post Office—Sorrento, B. C.
10. ISLE VISTA CAMP, 20½ m. from Salmon Arm. Housekeeping Cabins. Post Office—Blind Bay, B. C.
11. BLIND BAY CAMP, 20½ m. from Salmon Arm. Housekeeping Cabins. Post Office—Blind Bay, B. C.
12. SARATOGA LODGE, 23 m. from Salmon Arm. Modern Lodge and Dining Room. Post Office—Sorrento, B. C.
13. EAGLE VIEW LODGE, 25 m. from Salmon Arm. Lodge and Housekeeping Cabins. Dining Room in Lodge. Post Office—Eagle Bay, B. C.
14. TWIN CEDARS LODGE, 35 m. from Salmon Arm. Modern Cabins, American Plan only. Post Office—Magna Bay, B. C.
15. SHUSWAP NARROWS LODGE, 35 m. from Salmon Arm. Cabins and Lodge Accommodation, American Plan only. Post Office—Eagle Bay, B. C.
16. SICAMOUS HOTEL and LODGE, 18 m. from Salmon Arm, at Sicamous, B. C. Rooms with Private Bath, housekeeping suites, very well equipped. Dining Room in Hotel. Post Office—Sicamous, B. C.
17. LAKEVIEW CABINS: Salmon Arm. Housekeeping Cabins. Post Office—Salmon Arm, B. C.
18. GOWANBRAE MOTEL, Salmon Arm. Fully modern. Post Office—Salmon Arm, B. C.
19. STONE THOMPSON FISHING CAMP, 3 m. from Salmon Arm. Fully Modern Housekeeping Cabins. Post Office—Salmon Arm, B. C.
20. GLEN ECHO FISHING CAMP, 5 m. from Salmon Arm. Housekeeping Cabins. Post Office—Glen Eden, B. C.
21. PILLAR LAKE CAMP, 32 m. from Vernon. Housekeeping Cabins. Post Office—Falkland, B. C.
22. YOUNG'S BOAT LIVERY at Sicamous. You can get your Boats here for fishing, or can go out with guide. See Mr. Young. For information ahead, write Young's Boat Livery, Sicamous, B. C.
23. SWANSEA RESORT, 25 m. from Salmon Arm. Housekeeping Cabins. Post Office—Mara Lake, B. C.
24. CEDAR VIEW CAMP: This is a lovely Cottage Camp, beautifully situated on the shores of Mara Lake. Tops in cleanliness, and extremely comfortable. For Reservations, write them care Mara Lake P. O., B. C.
25. U. AND I. CABINS, 18 m. from Salmon Arm. Housekeeping Cabins and rooms in Lodge. Post Office—Sicamous, B. C.

Adams Lake Lodge . . .

. . . at Adams Lake Lodge, which is beautifully situated at the lower end of Adams Lake, nine miles from the Trans-Canada Highway turn-off at Squilax, B. C., fifty miles East of Kamloops and 40 miles West of Salmon Arm.

There are modern, clean housekeeping cabins, with electric light and water, and central showers and plumbing. Meals can be obtained at the Lodge if desired, or you can bring your supplies and do your own cooking.

Fishing: There's excellent trolling in the Lake for Rainbow, Dolly Varden and Lake Trout, and either rowboats or inboards are available, while excellent Fly Fishing is at hand in the Adams River, within a short walk from Camp.

Bring your Family—they'll enjoy swimming and boating while you fish. C. P. R. Trains and Greyhound Busses met by appointment. For Reservations: Write or wire:

Adams Lake Lodge

J. C. Rawson & Son

Squilax, B. C.

Saratoga Lodge . . .

. . . is another Lovely Resort on Shuswap Lake, and is reached by taking the Free Ferry at Sorrento, across the Lake, and a five-minute drive takes you to the door!

We haven't as much information on this new Lodge as we would like, but we did go through it last year, and can assure you that everything is first-rate. The Lodge is especially attractive, with spacious Lounge, Dining Room and comfortable bedrooms, and is pleasantly situated adjacent to the Lake. Have heard some nice reports from folks who have stayed there, and can vouch for the quality of the Food. There are some Cottages on the lake-shore, for those who prefer this type of accommodation. Fishing here is excellent, as is the Hunting too. For vacationists, there's riding, boating and swimming, and everything that goes toward making a grand holiday! For Reservations: Write' Wire or Phone:

Saratoga Lodge, P.O. Celista, B.C. — Phone: Chase, B.C. 24-G.
(F. B. McLellan, Proprietor.)

Shuswap Narrows Lodge . . .

For a Fishing Trip, or just a restful vacation, Shuswap Narrows Lodge offers the most in hospitality. The Lodge itself has a rustic charm, with its knotty cedar walls, stone fireplace and comfortable Lounge and Dining Room, while the Cabins are of log construction, clean and comfortable, with excellent beds and Ostermoor mattresses. Each is on Lakeshore, with a superb view. A clean modern kitchen is the source of good home-cooked meals to entice even the most fastidious, with fresh fruits and vegetables, in season, from our own garden and orchard.

Fishing: Ideally located, adjacent to Shuswap Narrows, fishing for Rainbow and Kamloops Trout is excellent. Inboard Motor Boats, or clinker rowboats for hire, also a 37-foot launch for trips to more distant spots.

Operated on the American Plan, at \$36.00 weekly, Single, or \$65.00 Weekly, Double, or \$6.00 Daily, with special rate for children.

There is a good gravel road to Lodge from either Sorrento or Balmoral, where it leaves the Trans-Canada Highway, and ample signs will guide you.

For further detailed information, write, wire or telephone to:

Shuswap Narrows Lodge - Eagle Bay, B.C.

Telephone: Chase, B. C., 25-X.

"Fishing Camps in Shuswap Lake District"



Silvery Beach Fishing and Auto Camp . . .

. . . is on a fine beach on the shore of "Little Shuswap" Lake, 40 miles East of Kamloops, 30 miles West of Salmon Arm, on Trans-Canada Highway. Excellent Fishing, especially in April, May and June and again from September until end of November.

Cabins accommodate from two to six persons, at rates from \$3.00 double, to \$5.00 for up to six. Bedding supplied at slight extra cost. All Cabins have good beds . . . housekeeping facilities . . . large screened-in porches and lovely lake view and electric light. Some Cabins have private toilet . . . and there are Central Showers and Toilets, also.

Guests in Camp can have Meals served in Dining Room at an Inclusive Daily Rate of \$2.75. There's also a good Coffee Shop for transient travelers or those wishing an occasional meal, and Campers' supplies are on hand in the store.

Rowboats and Inboards for Hire at Low Rates.

For July and August Vacations, it's an ideal spot. Beach is safe for kiddies . . . swimming is dandy . . . and you can combine it with a bit of fishing or boating. Reservations by mail to P. O. Box 100, Chase, B.C., or by wire or phone at Chase, B.C., Telephone 16-R.

The Angler's Prayer

Lord, give me grace to catch a fish,
So big that even I,
In telling of it afterwards
May never need to lie.

The Non-Angler's Prayer

Lord, give me grace to bear with
ease
The lies I listen to:
Of fish—their size, and favourite
flies,
And all such ballyhoo!



Twin Cedars Lodge

Here's a find for those looking for an unusual and unique vacation Resort, with the utmost in comfort and privacy—whether it be in your own Rustic Cottage or a cozy bedroom in the Main Lodge. Cottages are of the Rustic build, with lovely living room and bedroom (some with Private Bathroom, others served by Modern central conveniences). Both Lodge and Cottages are operated on American Plan only.

Built by the owners, it combines what nature provided, plus superb skill to blend it into a Resort of enchantment. The Lodge, hewn out of the forest, peeled and fitted—has an interior finish of hand-hewn knotty pine and knotty cedar.

As for our Food, we have the advantage of being able to get fresh cream, vegetables and fruits in season, plus good steaks and roasts. If you do get hungry, between meals, afternoon tea and an evening snack before retiring are included in the diet.

Situated as we are in the finest Rainbow and Kamloops Trout Fishing area of British Columbia, and in a country where Grizzly Bear, Moose, Elk, Goat, Sheep, Black Bear and Deer are fairly plentiful, we can offer plenty to the Sportsman. We have a Guide Service to take fishing or hunting parties out.

The Lodge is on the "Sunny Side" of Shuswap Lake, and guests arriving by car should take Ferry at Sorrento (free) then drive twelve miles to Lodge. If arriving by Train, come to Notch Hill, B. C. over C. P. Railway, or if by Bus, get off at Sorrento. Advise us previous to arrival, and we will make arrangements to meet you. For Reservations: Phone, Write or Wire:

Twin Cedars Lodge

Magna Bay, B. C.

Phone or Wire: Chose, B. C., R-24-M.

Eagle View Lodge . . .

This is one of the best Camps in this area. The Cabins are not the "de-luxe" type, but they are certainly tops in their class. All either overlook or are on the Lakeshore. They're large, cheery cabins—plenty of room in them—with screened porches, so you can have your meals outdoors, with scenery! Beds are fine, there's electric light, and they are complete with everything for housekeeping, except the food! Accommodate up to four people. Plenty privacy, as cabins are spaced well apart.

Mr. and Mrs. Reid Madison, who operate this Camp, are the sort of folk suited to the job—and will look after your comfort, whether you be fishing, or vacationing. It's ideal for both.

Fishing is good in this area, and there are rowboats, and motors for hire, and also a launch for trips to the more remote fishing spots, or for a cruise of the Lake.

Rates here are attractively low. Location: 7 miles from Trans-Canada Highway on Shuswap Lake. 23 miles West of Salmon Arm. (See map of this area). For Reservations: Phone, write or wire:

Eagle View Lodge

Eagle Bay, B. C.

Phone: Chase, B. C. 25-P.

50 POUNDS OF FIGHTING TYEE!

Cought September 10, 1949, in the waters of the South Thompson River,
by Bill Potts.



Trout Fishing Guaranteed

in
Summer Months
in
Adjocent Lakes
when
Fishing Slock
on Shuswop

* *

Salmon Fishing in September

* *

GUIDING FEES
are
Reasonable

* *

Transportation
from Camp to
Lokes supplied

"WE CAN SHOW YOU HOW IT'S DONE"

BILL POTTS FISHING CAMP - SORRENTO, B.C.

"A Mecca in the Field of Sport"



FISHING

"Bill Potts" can provide any type of inland fishing you may desire in the catching of fish native to British Columbia. There are Rainbow or Kamloops Trout, Dolly Varden, Lake Trout and Spring (King) Salmon. These great and famous fish are here on fly or troll, in the lake or the river to thrill the experience fisherman or the novice. The photos elsewhere on this folder are proof of the big fish and the number of fish that are taken each year from the Shuswap through our camp. We feel sure that you will be thrilled with the variety of fish and type of fishing that is presented at Bill Potts Fishing Camp.

HUNTING

A hunting trip can be arranged for the gun enthusiasts at "Bill Potts" as the area has a good variety of game. Ducks, geese grouse and pheasant are in the district as well as deer. Big game is available and further information can be supplied on request.

The Camp has Comfortable Cottages and Modern Facilities; and Excellent Home-Cooked Meals are served in the Lodge.

OPEN APRIL 1; CLOSED DECEMBER 1

For Reservations—Contact:

Bill Potts Fishing Camp

SORRENTO, B. C.

Food and Lodging in Salmon Arm

Sandy Point Vacation Resort . . .

. . . on Shuswap Lake, four miles West of Solmon Arm—just off the Trans-Canada Highway.

This is a grand Resort, with De-Luxe Type Bungalow accommodation that is unexcelled in this area. Bungalows are well shaded, and have cozy living room, excellently equipped kitchen, with all housekeeping facilities, one or two bedrooms (depending on your requirements), private bathroom with toilet, shower and basin. Some of the cottages also have natural stone fireplaces.

As the name indicates, this Resort is built on a beautiful Sandy Point, and is an ideal Family Vacation spot. There's a grand beach, a diving float, plenty of boats, and all that goes to make a perfect holiday.

Fishing: Being on the Shuswap, it's close to good fishing grounds, of course.

Rates: \$6.00 per day, \$40.00 per week (Bungalow only, no meals).
For reservations: Write, wire or telephone:

Sandy Point Vacation Resort

SALMON ARM, B. C.

Gowanbrae Motel . . .

. . . This new Motel is on the Trans-Canada Highway, 1¼ miles West of Salmon Arm. The Cottages accommodate from two to six people and have all modern amenities. Pleasingly furnished, with best of beds. . . a practical Kitchenette with Electric Plate (as well as larger stove), toaster and all housekeeping gadgets . . . and a private bathroom with shower. Electric hot water heating ensures a plentiful supply of Hot Water always. There's a Grocery Store on the premises, where you can get supplies, including cooked and smoked meats, etc.

We think you'll enjoy "Gowanbrae". Reservations can be made by letter, wire or telephone to: Gowanbrae Motel, Salmon Arm, B. C., Telephone 36-L-1.

Gifts of Distinction . . .

. . . such as Daultan Figurines, Sicilian Terro-Cotta Ware, Belleek China, English Bone China—and for something that is typical of British Columbia alone, Pictures Inlaid in Wood, by Field, whose artistry is so well known.

No matter what you have in mind for a gift for someone back home—or something to add to your own home—drop in and browse around this nice little shop.

F. H. Abson - Jeweller

On Hudson Street A Block off the Main Street In Salmon Arm, B. C.

The Avon Hotel and Cafe . . .

. . . half a block from Main Street in Salmon Arm, on Hudson Street. A small, extremely comfortable Hotel. No rooms with Private Bath, but plenty of bathroom facilities. All new furnishings, and everything is kept spotlessly clean.

The Cafe serves "good food" . . . which is all that need be said. Booth or counter service. You'll be satisfied here!

Recommendations in Salmon Arm, B.C.

The Home of Irish Linens . . .

. . . so Mr. M. F. Collins, genial owner of "The Linen Chest", one of Salmon Arms' newest shops, claims it to be. One thing certain . . . it's the home of a good Irishman who should know something about Linens, for he was born and raised in the land of the Blarney Stone, amidst the Linen Industry.

It isn't a big shop . . . but they do have a lovely stock of Tea Sets, Luncheon Sets, Guest Towels, Tea Napkins, Pillow Cases, etc., all in exquisitely embroidered Pure Irish Linen.

There's Clyde Blankets (Pure Wool, of course) and the famous Woollen "H. B." Blankets, the oldest-established Blanket trade-mark in Canada! Cozy Motor Rugs in pure wools can be bought here too.

Drop in when you're in Salmon Arm . . . you'll enjoy browsing around if nothing else, for they're just about the friendliest folks in town!

M. F. COLLINS

THE LINEN CHEST * ON HUDSON STREET * SALMON ARM, B.C.

"GIFTS OF DISTINCTION"

F. H. ABSON

JEWELLER

HUDSON STREET

SALMON ARM, B. C.

ENGLISH CHINA - - - - DOULTON FIGURINES

SILVER WARE - - - - BELLEEK CHINA

SICILIAN TERRA-COTTA WARE

PICTURES INLAID IN WOODS, BY FIELD.

"Drop in and Browse Around".

A Tourist Service in Salmon Arm . . .

. . . for the convenience of those of you who are looking for supplies after stores are closed, you'll find the Front Street Grocery, which as name indicates, is on the Front Street at Salmon Arm, has a special department which is open evenings and all day Sunday, where you can buy essential groceries and fresh fruits, vegetables, soft drinks, ice cream, etc.

During regular store hours, the Main Store will be glad to take care of every need—and if you want to telephone an order in, will be glad to deliver it to camps in Salmon Arm. They've everything you could wish for, so make use of their facilities.

FRONT STREET GROCERY — SALMON ARM, B. C.

A Tea-Time Tale . . .

. . . What's this leading up to? Just to tell you about a little place for Teas or Lunches in Salmon Arm. Mayo Jones has opened such a spot in her home . . . and we of the Digest can guarantee that you'll enjoy your food here. Lunches will consist of Cold Plate . . . Crispy Salad with cold meats . . . hot biscuits or rolls . . . dessert . . . tea or coffee, and Teas will be the usual . . . but the food will be **good**.

Drop in and have a bite in a relaxing home atmosphere! How to Get There? It's at East End of Town, opposite the Texaco Service Station, next door to Women's Institute Hall. Ask anyone for directions, and look for the sign outside—"TEA TIME".

Another Grand Spot!

For Fisherman or Vacationist!

Mara Lake

BRITISH COLUMBIA

If you will refer to our Map of the Shuswap Lake Area, which is on the preceeding pages, you will note that Mara Lake practically adjoins Shuswap at Sicamous, through a narrow channel which runs out from Shuswap Lake, to widen within half-a-mile or so, to form Mara Lake.

Mara has not been given the publicity that it deserves—especially insofar as Fishing is concerned, but we note that Ben Paris' Sport Shop of Seattle, who publish a splendid book on Sport Fishing in the Pacific Northwest, are recommending it highly, and it is coming into its own with the fishermen. Excellent catches of Rainbow and Kamloops Trout are being taken regularly during the season. We have personally fished Mara on several occasions, and caught them up to seven pounds on the troll.

For a Vacation Resort—if you want a really restful holiday that will send you back to the job fit and ready for another year's grind—Mara is unexcelled. Superb scenery—dozens of clean, sandy beaches, resorts and camps set in cool groves of trees on the lakeshore—in short, everything to make a perfect holiday set-up.

For Fishing . . . or Vacationing . . . Why not try Mara Lake this year?

Cedar View Cabins . . .

. . . on beautiful Mara Lake, eight miles West of Sicamous, 22 miles East of Salmon Arm, on Trans-Canada Highway No. 1.

Here's a delightful little Camp, with cozy Cottages set in a nice grove of shady trees, and each with a wonderful panoramic view of the Lake and mountains.

Each Cottage has a comfortable living room, airy bedrooms with the best of beds and linens, a private toilet and wash-basin and a kitchen fully set-up for housekeeping needs.

Everything about this Camp is as clean as a brand new pin—and you'll be as comfy as the proverbial bug in a rug! A Store in the Main building can take care of most of your grocery and meat requirements.

Good Boots are available for hire—and the fishing right around the Camp is as good as anywhere in the Lake.

For Reservations: Write, Wire or Telephone:

CEDAR VIEW CABINS

Mara Lake Post Office, B. C.

Telephone, Enderby, B. C., 20-R-2.

"Overnight Guests Welcome"

SICAMOUS on Shuswap Lake, B. C.

Sicamous is a little village—not too well known but well worth visiting. It is 21 miles East of Salmon Arm, via Canoe, B.C., and 33 miles East if you take the scenic route via Grindrod and lovely Mara Lake. Revelstoke is 47 miles East of Sicamous.

The place abounds in hospitality, good scenery, and comfortable accommodation. We've made some recommendations for stopping places, food, etc., which we hope you will follow. It isn't as de luxe, probably, as some places, but neither are the prices, and for an overnight stop, or a holiday, you'll fare worse than to choose Sicamous.

AND . . . there's swell fishing in this district, situated as it is on Shuswap Lake whose shoreline of some eight hundred miles encloses the finest of Rainbow Trout fishing. Seymour Arm and Narrows, and Anstey Arm, provide excellent fly fishing during the summer months, and trolling is good most all season 'round. Get your dope from the folks we suggest. They've lived here a long time and know their business. Their objective is satisfied customers—so they'll do their best to see you catch fish.

Sicamous is also the Junction for the Main C. P. R. Line to the Okanagan Valley, with daily train service, and Greyhound Bus Lines operate through here en route to Banff via Big Bend Highway in summer months, with an all-year service to the Okanagan Valley, Kamloops, Vancouver, etc.

Sicamous Hotel . . .

. . . which is at the Canadian Pacific Railway station at Sicamous has long been known for its comfort, hospitality, and for its Cuisine.

Operated under the management of Mrs. M. C. Brennan, on standards maintained by all Hotels or Resorts under supervision of the C.P.R., it offers first-class accommodation, with or without private bath, and the finest quality meals, both in Dining Room and Coffee Counter.

Tourists travelling by car can park at the end of the main street in Sicamous, and cross the river by foot-bridge to the Hotel. Baggage can be transferred from your car to Hotel by the Porter. Or, you can park at the Sicamous Lodge, and walk down to the Hotel.

You are especially invited to avail yourselves of our DINING ROOM and COFFEE SHOP.

Hotel Reservations may be made by wire, phone or letter to:

MRS. M. C. BRENNAN

Sicamous Hotel - Sicamous B. C.

Tourist Services in Sicamous

Sicamous Lodge . . .

. . . is a most attractive place, situated on the Highway, just over the Bridge, going West out of Sicamous, and overlooking Shuswap Lake. Rooms in the Lodge are exceptionally comfortable . . . fully modern . . . and we think it, together with the Sicamous Hotel, the two best recommendations we have here. Reservations can be made by wiring Mrs. M. C. Brennan, Sicamous Lodge, Sicamous, B.C.

Fishin' or Sightseein' . . . ?

The Sicamous Boat Livery, operated by Mr. A. H. Young, has dandy boats for hire, with either inboard or outboard motors; or, if you prefer, they will arrange a guided fishing party to anywhere on Shuswap Lake.

If fishing doesn't appeal to you, but super scenery does, and you have a yen for a day's outing on the water, we suggest you enquire about the full day's sightseeing trip through magnificent Seymour Narrows, and up the Seymour and Anstey Arms of the Lake.

Come and See Us!

SICAMOUS BOAT LIVERY

GROCERIES AND SUCH . . .

. . . are bound to be needed, and the Stepp Store can supply everything from ham 'n' eggs to a side of Beef! If you're latish in arriving, and the store is closed, they live in the house next door, and are quite obliging . . . they'll come over and get you fixed up.

Attention Fishermen! Mr. Stepp has Refrigerator space for Fish Storage, which is a "must" for summer fishing, or if you're staying a few days and want to store your fish until you leave.

Location: Half a block off Main Highway, near Bridge.

STEPP STORE - - SICAMOUS, B. C.

SICAMOUS MOTORS

JIM DAVISON

(Formerly of Moelin Motors, Colgory)

At Junction No. 1 Highway, 200 yards East of Vernon Turn-Off.
Ford Motor Products Service Specialists—Guaranteed Work on All Cars.

B - A PRODUCTS

TOURISTS' SPECIAL: There's a brand new COFFEE SHOP and TEA ROOM, right next to the Garage, which is under the personal supervision of Mrs. Davison, and you'll get good food, whether it's just a snack or a meal, with quick service. Cigarettes, candy, etc., too.

Mount Revelstoke National Park

Entirely different from the other National Parks in the mountain region is Mount Revelstoke National Park. Prospectors and oldtimers who scouted the mountains for minerals were entranced with the unbelievable and surprising beauty of the alpine meadows atop Mount Revelstoke. They persisted in their belief that such scenic grandeur should be preserved for the delight and pleasure of all in a National Park. In 1914 the area was set aside as a National Park. In 1919 it was dedicated by Edward, Prince of Wales, and in 1927 it was formally opened by the Prince of Wales, assisted by Prince George. Mount Revelstoke is one of the mountains in the wild and spectacular Selkirks, that impressive range that lies in the mighty bend of the Columbia.

The park is reached by one of the most striking mountain highways on the continent—the Royal Highway. The road from the town of Revelstoke climbs by easy grade to an altitude of 6,380 feet, and is 18 miles in length. Each turn of the road opens a new vista of beauty, glimpses of the Columbia Valley and the town far below, and everywhere the majestic snow-capped peaks. On the summit of the mountain, unbelievably, there opens out an undulating alpine plateau, in the summer ablaze with color. From the summit a trail leads to a number of gems of lakes—Eva, Miller and Jade, and horses are for hire at prevailing rates as set by National Parks Board.

The flora of the Selkirks is the most varied and riotously colored in the mountain area. Mountain heathers, honeysuckles, saxifrage, anemone, columbine, aster, lily, marigold, lady-slipper are a few of the 500 varieties of trees and flowers and shrubs found in the Selkirks.

Heather Lodge

In this setting is to be found Heather Lodge. Accommodation is in keeping with the character of the locale. The main lounge, comfortably and attractively furnished, has a large fireplace. Delicious home-cooked meals are served either indoors or on the verandah. Large windows frame breath-taking pictures of peaks and meadows. The bedrooms are furnished throughout with new spring-filled mattresses. The Lodge has its own electric light plant and water system. Guests who come for a day remain for a week or longer, for there is no other resort just like it.

Rates on European Plan: Single, \$4.00; Double, \$6.00; Twin Beds, \$7.00; Breakfast, \$1.00; Luncheon, \$1.25; Dinner, \$1.50.

For that different holiday, a few days at Heather Lodge in Mount Revelstoke National Park, at an altitude of 6,380 feet, is the answer. The cares of the workaday world will be dwarfed to obliteration. The everlasting hills will do their work of healing, resting and inspiring.

Reservations: Write, Wire or Phone, Heather Lodge, Revelstoke, B.C. "On-the-Spot" Visitors in Revelstoke can contact Lodge direct or through Board of Trade Tourist Bureau.

Revelstoke, B. C.

"The Western Portal to Canada's National Parks"

A WORD TO THE WISE IS SUFFICIENT . . .

. . . so goes the old proverb, and our word in Revelstoke insofar as Hotel accommodation is concerned is the "REGENT HOTEL". We base our recommendations on personal experience . . . and we've found that this is the Hotel we enjoy in Revelstoke. Why don't YOU try THE REGENT?

WHERE TO EAT IN REVELSTOKE?

Well, if you'll take the advice of the Traveller's Digest, you'll go over to the King Edward Dining Room, at King Edward Hotel. We've had the best meals here that we ever had in Revelstoke in our ten years experience.

The kitchen is spic 'n' span—which augers for good food! Meal hours are from 7:00 a.m. till 11:00 p.m., during Tourist Season . . . with both Dining Table and Lunch Counter Service. Whatever you wish—a full-course meal . . . a snack . . . you'll be glad we told you about:

THE KING EDWARD DINING ROOM - - REVELSTOKE, B.C.

Tired?

Why go farther? Nature's remedy for tired Tourists is just around the corner a mile East of Revelstoke — — at:

The Big Bend Auto Camp

. . . You will find Cottages that are as clean as a new pin, with everything for housekeeping . . . Private Bathroom with Shower, Toilet, etc., in most Cottages, and Central Showers are handy to the others. This is, in our opinion, unquestionably the finest Court in Revelstoke . . . and rates are mighty reasonable.

You'll like the location . . . Cottages are overlooking the Columbia River . . . surrounded by the loveliest trees imaginable . . . and it's quiet out here! It is a "TOP" rating with The Traveller's Digest, which should be sufficient recommendation!

For Travel Service in Revelstoke

Rutherford Motors Limited

FIRST AND ORTON AVENUE

AUSTIN and STUDEBAKER SALES and SERVICE

"CHEVRON PRODUCTS"

A Traveller's Digest Personal Recommendation!

**THE
REGENT
REVELSTOKE'S
FINEST HOTEL**

PLEASANT ROOMS

FINELY FURNISHED

"With Private Bath and Shower"

PRIVATE PHONE SERVICE IN EVERY ROOM

Accommodation Approved by:

A. C. T. - - A. A. A. - - N. W. T. A.

For Reservations:

Write, Wire or Telephone:

THE REGENT HOTEL

PHONE 54

REVELSTOKE, B.C.

"ACCOMMODATION ON BIG BEND HIGHWAY"

DOWNIE CREEK CABIN CAMP ..and Tea Room

... This is forty miles East of Revelstoke, on the Big Bend Highway, and is a very comfortable little Camp.

The Cottages are rustic, cedar lined, and quite comfortable. Good Beds, with Beauty Rest Mattresses, and some have private Showers and Toilets. Others are served by Central modern facilities. All are housekeeping equipped.

You can get meals or snacks in the Tea Room, and a few Camp Store supplies. There's also a Service Station here.

Reservations ahead should be sent to Mr. E. H. Wallis, Manager, Downie Creek Cabin Camp, Revelstoke, B. C.

Birch Creek Lodge ...

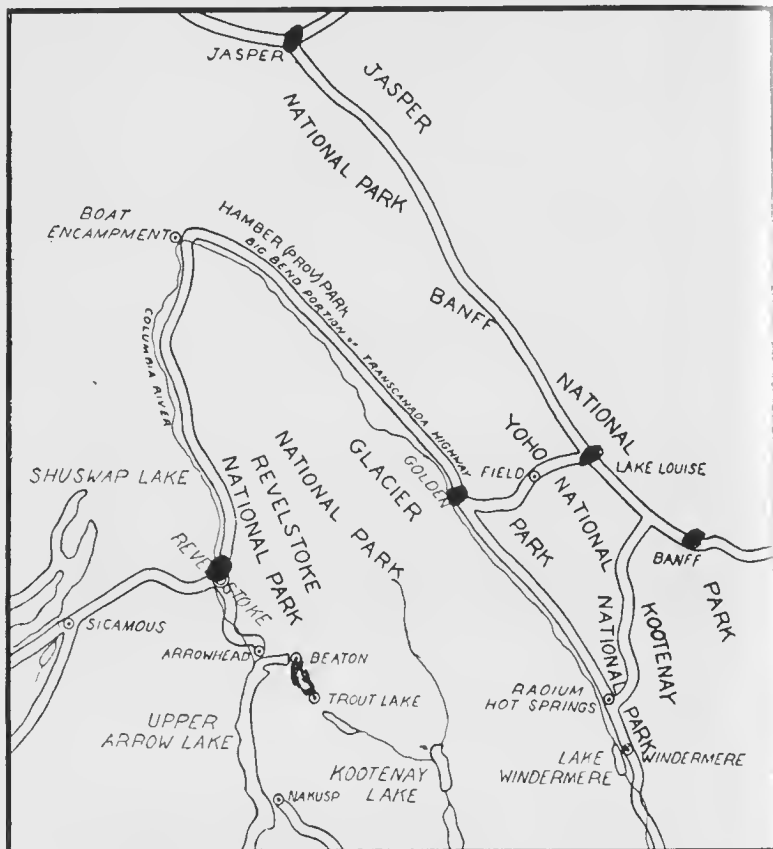
... is a comfortable Camp in the Pines at Birch Creek, on the Big Bend Highway, 80 miles North of Revelstoke, 115 miles South of Golden, B.C.

Cabins accommodate from two to five persons, and have Hollywood style beds with inner spring mattresses and warm, clean blankets and linens. All are fully serviced for Housekeeping, and have Electric light and running water. At present time, showers and toilets are centrally located, but de-luxe type Cottages are now under construction and should be ready this summer (1950), and these will be fully self-contained. Rates are from \$2.50 to \$6.50. There's a Lunch Counter Service and B-A Gas and Oil Service Station.

Think you'll enjoy a stop-over here. Reservations ahead are made by writing or wiring to Birch Creek Lodge, P.O. Address Revelstoke, B.C.

THE BIG BEND HIGHWAY

AND
National Parks of the Mountain Park Section



COMMENT: The Big Bend Highway is a good gravelled highway, with no difficu't grades. It is an extremely picturesque drive of 192 miles from Revelstake to Golden, and takes about six hours driving time. There are a number of Service Stations and Cabin Camps en route.

From Golden to Lake Louise, the highway is gravelled most of the way, and in good condition. Lake Louise to Banff is hard-surfaced. Lake Louise to Jasper, is gravelled.

— SCENIC TRANS-CANADA HIGHWAY —

BIG BEND SECTION

Miles from Revelstoke (Read down)	Points of Interest - - Historical and Picturesque	Miles from Golden (Read up)
0.0	Revelstoke, elevation 1494 feet., western threshold of the Big Bend, situated on the Columbia River between the Selkirk and Monashee Mountain Ranges	192.0
2.0	Gateway to Royal Highway leading to Mount Revelstoke National Park. 18 miles scenic drive de luxe	190.0
4.0	"Petite Dalles", a canyon on the Columbia River mentioned in manuscripts of early explorers	188.0
7.5	Silvertip Falls and Picnic Park	184.5
24.0	Carnes Creek, within the Gold Rush area of 1865-66. View of Gorge from bridge	168.0
40.5	Downie Creek, site of the historic "LaForme Half-way House for Pack Trains". Gas Station, lunch room and Cabins	151.5
41.0	LaPorte Viewpoint, near famous old site of town of La Porte of Gold Rush Days. Showing "Frenchman's Cap" of the Monashee Icefields and Columbia River	151.0
44.0	Priest Rapids—Dangerous section of Columbia River	148.0
45.0	"Dalles De Morte" (Death Rapids). Cannot be seen from the highway but the roar of the rapids can be heard from roadway. Often mentioned in historic documents of the Columbia	147.0
53.5	"Old Goldstream" where trail leads off to French and McCullough Creeks. Intense excitement in this area during Gold Rush '65 - '66. Considerable mining activity in recent times	138.5
57.0	Goldstream, close to the historic site of Kirbyville, another Gold Rush Boom town. Views of Stream and Columbia from bridge	135.0
58.0	Goldstream Falls—follow woodland trail eastward from highway. This area has been placer-mined down through the years	134.0
65.0	Nichol Creek—View of ice-fields across Columbia River	127.0
80.0	Birch Creek—Gas station, lunch room and cabins	112.0
93.0	Potlatch Creek—Rock-walled stream. (Approaching the apex of the Bend)	99.0
99.0	Boat Encampment Bridge over Columbia River. Short distance from site of Boat Encampment established by Fur Trader-Explorer David Thompson in 1811 as the connecting point between overland trail of the fur brigades and the Columbia link to the Oregon Territory. At this point the brigades took to their bateaux and rode the rapids of the Columbia. Gas station, rooms and lunch counter	93.0

— SCENIC TRANS-CANADA HIGHWAY —

BIG BEND SECTION

Miles from Revelstoke (Read down)	Points of Interest - - Historical and Picturesque	Miles from Golden (Read up)
109.5	Cummins Creek—o turbulent mountain stream in scenic setting	82.5
116.0	Contentment Bay at the northern end of beautiful Kinbasket Lake	76.0
119.8	Mount Trident—across the lake, elevation 10,143 feet	72.2
120.0	Kinbasket Lake and Middle River—Gas Station, Lunch room and Cabins	72.0
124.0	Sullivan River and Bridge. Scenic View to west	68.0
142.0	Surprise Rapids Columbia River—Viewpoint	50.0
145.0	Bush Lakes—Fishing and Hunting in season	47.0
146.0	Bush River—Excellent Views	46.0
160.0	Clearwater Creek—see Blackwater Lakes also for Fishing and Hunting in season	32.0
170.0	Blüewater River—Scenic Views	22.0
175.0	Waitabit Creek	17.0
176.0	Donald—at one time the Mountain Divisional Point on the Canadian Pacific Railway	16.0
182.0	Blueberry River—route of David Thompson as early as 1807	10.0
185.5	Moberly—Service Stotion, Store, Cabins	6.5
192.0	Golden, Eastern Gateway to the Big Bend Highway. It has a colorful history	0.0

These pages are sponsored by the Revelstoke Board of Trade, who operate o Tourist and Travel Bureau in Revelstoke for convenience, and service, to "you". We invite you to coll in at our bureau when in Revelstoke, and avail yaurselves of our free services. Accommodation in our area is arranged for you without charge. "You" are "aur" guest, and we wont to make you welcome ond to be of oll possible ossistance. Ask ot any service stotion, hotel or gorge for directions to our Taurist Bureau. Welcome to Revelstoke—Thonks for coming our way!

Golden B. C.

The Eastern Portal

to the

British Columbia

Section of

The Trans - Canada Highway

Golden is beautifully situated in the Columbia Valley, at the "meeting of the waters" . . . for here the rushing Kicking Horse River joins the mighty Columbio.

The name "Galden" was aptly chosen, for nothing so fittingly describes this Valley in the Fall season, when the Populars turn to Gold . . . it's a blaze of glory for miles around!

Naturally, we'd like you folks visiting the National Parks to travel our way . . . over the "Big Bend", which has been chosen as the first link in British Columbia's section of the New Trans-Canada Highway. We hope in the not-too-distant future to proudly present it as a First-Class Paved Highway, but meantime it's a good, wide, gravelled road, and the scenery compensates to some extent for road inconveniences. It is 192 miles from Golden to Revelstoke, and an additional 47 miles from Revelstoke to Sicamous . . . about half of which is hard-surfaced . . . 21 miles further, via Mara Lake, takes you to Grindrod, where you connect with No. 5 Highway, which will take you down through the Okanagan Valley, over a hard-surfaced highway, 113 miles to the Junction of the Famed Hope-Princeton Highway, which is only 247 miles from Vancouver, over the finest highway in British Columbia! Think of it, only 621 miles from Golden, to Vancouver, and 380 miles of it are hard-surfaced!

Or, you can continue on Trans-Canada Highway No. 1 from Sicamous to Vancouver via Salmon Arm, Kamloops and Fraser Canyon—367 miles, with about 300 miles of it hard-surfaced. There is construction under way this year in some sections, including Fraser Canyon.

If you stop over in Golden we'll try to give you the best in Tourist Service in every way. We have good accommodation, **both** in Hotels and Motor Courts . . . good Cafes and **Caffee** Shaps, too. Our Garages will take care of your car problems . . . and our stores carry 'most everything you might need.

If we can be of any service to you . . . it will be a pleasure. Our Business is dependent on our Tourist trade . . . and we like you!

RECOMMENDATIONS IN GOLDEN, B. C.

Riverside Auto Court, Golden, B. C.

This Court is situated on the banks of the Kicking Horse River in a cool, shady spot.

The Cabins are, above all, clean—the beds are very good—linen and bedding spotless. Toilets and Sinks in all Cabins. Showers are Central, and they, too, are kept in perfect order. In our opinion, this is the best Auto Court in Golden.

Tourists coming in from Revelstoke or Lake Louise are advised to proceed on through town to end of Main Street, turn right, then cross over bridge and follow main road past Imperial Bank, where you will again turn right. Then follow the Camp signs.

"B. C. Government 3 Star Rating"

Fred's Cafe, Golden, B. C.

This cafe was formerly the "Sunrise", but is now under the new management of Fred and Ernie Feuz, sons of the famous Swiss guide, Ernest Feuz, of Lake Louise—and these boys are running a good establishment.

The Cafe has been completely remodelled, and the meals here are good, the place is clean. Table or counter service. Located opposite post office.

For Souvenirs . . .

magazines, films—plus a choice assortment of Yardley's and other English toiletries—drop in at the Rexall Drug Store at Golden. Mr. Marrs will be glad to help you.

Fishing and Hunting in the Golden District

There's good Trout Fishing in both Lakes and Streams in this area, and if you call in at the office of the Game Warden, he will be able to give you information . . . as will the boys in the Service Station.

BIG GAME HUNTERS will find this area a veritable paradise insofar as **MOOSE HUNTING** in particular is concerned. It isn't necessary to go out on long Pack trips in order to get your Moose trophy. Guides are available in Golden, and if you will contact Steve Petruik, who operates a Resort and Imperial Service Station at Moberly, 6½ miles West of Golden, on Trans-Canada Highway, he will put you in touch with dependable Licensed Guides. He can be reached through C.P.R. Telegraph office at Golden, B.C. Ask them to contact the Operator at Moberly.

RECOMMENDATIONS IN GOLDEN, B. C.

D'Ye Ken Duncan Hines?

Well, here is one af his recommendations:

Golden Lodge

which he classifies as being "a fully modern small place for a restful stop-over". There's rooms with or without private bath, and also a Coffee Shop.

The Lodge is now under the owner-management of Mr. and Mrs. T. A. Peers, and the Traveller's Digest personally guarantees that you'll be comfortable and have good clean rooms. Wire or telephone ahead for reservations in rush season to Golden Lodge, Golden, B.C.

You'll Enjoy Your Meals at . . .

Golden Lodge Coffee Shop

which is adjocent to the Golden Lodge. This is a very attractive "frontier-style" Caffee Shop, with table, counter or booth service.

They serve appetizing food . . . not only Sandwiches and Snacks . . . but Full-Course Meals, and they make a feature of their Steak Dinners! Open from 6:00 a.m. till midnight.

IMPERIAL OIL PRODUCTS

Thompson Motors

GOLDEN, B. C.

(Across from Golden Lodge)

A Good, Dependable Motorists Service

We accept Credit Cards from Standard Oil, General Petroleum, Phillips, and other interchangeable companies. Look on back of your credit card for list.

Towing Service - - - - - Telephone: Golden 10.

HOPE, B. C.

"The Gateway to Grandeur Unrivalled"

At the Junction of

TRANS-CANADA No. 1 and HOPE-PRINCETON HIGHWAYS.

98 Miles East of Vancouver, B.C.

Founded in 1848 as a Hudson's Bay Fort and Trading Post, to serve as a supply depot for the Cariboo country, Hope is still going strong . . . albeit there's been a few changes in mode of travel . . . and traveller!

It's a pleasant little town on the banks of the Fraser River, at the "bend" . . . where the Fraser Valley ends and the Fraser Canyon begins!

It's strategic location—being at the junction of the Trans-Canada No. 1 Highway and the Hope-Princeton Highway—has brought it into the limelight from a tourist point of view! Mind you, it's always been a popular spot with fishermen, campers and holidayers . . . but the opening of the Hope-Princeton section of the Southern Trans-Provincial highway system, thousands more cars will be going through this little community . . . and stopping for overnight or longer.

There's good Motels and Tourist Courts, and a good Hotel. We are not listing them . . . but instead suggest you either call in at the

B. C. INTERIOR TOURIST BUREAU

which you'll find at the Western approach to the Junction, or drop them a note ahead for information as to accommodation. This is a very "alive" Bureau, which gives free service, and which is supported by the various resorts and tourist interests throughout the Interior of British Columbia. They have all information on resorts, courts, etc., and can give you on-the-spot data as to any road construction, so take our tip and contact them.

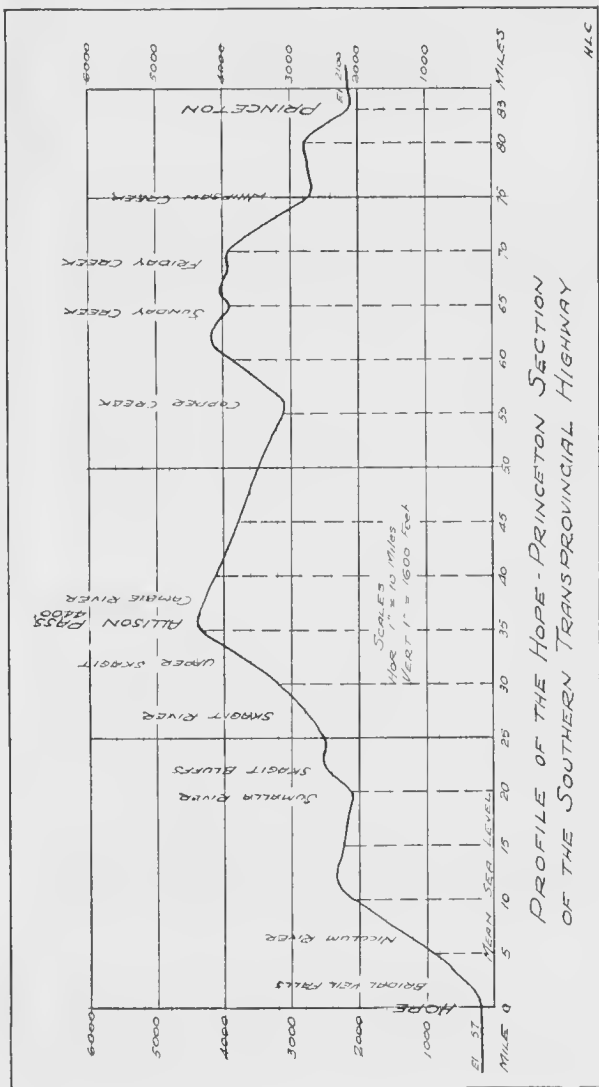
For Tourists who are travelling through to the National Parks in Alberta, it is strictly a matter of choice as to which route you choose. You can either go via Trans-Canada Highway No. 1 from Hope, via Boston Bar, Lytton, Spences Bridge, Kamloops, Revelstake, the Big Bend Highway, Golden, and thence on through Yoho National Park to Lake Louise, Banff or Jasper. This is some 613 miles from Hope to Banff.

It is approximately 622 miles from Hope, B.C., to Banff, via the Hope-Princeton Highway to Kaledin junction, then on to Penticton, Kelowna, Vernon, Enderby and Grindrod and via Mara Lake to Sicamous and Revelstake . . . then over the Big Bend through to Golden and the Parks, as above. Or, it is around 692 miles from Hope, B.C., to Banff, via Hope-Princeton highway to Kaledin junction, thence South to Osoyoos, over to Grand Forks (on Highway No. 3) then to Rossland, Trail, Nelson, Creston and link-up with Banff-Windermere highway at Yahk, B.C., and then via Cranbrook and the Windermere country to Banff.

It is strictly a matter of personal choice as to which highway you use. This year (1950) there is some construction work going on in the Fraser Canyon, and at present there is more un-paved highway on this route than on the route through Hope-Princeton highway and on through the Okanagan.

But—check with the B. C. Interior Tourist Bureau at Hope, and they will give you the information on highway conditions . . . as they change daily.

Whichever route you choose—you'll have unparalleled scenery . . . good food and lodging, if you follow our recommendations . . . and a grand holiday.



Comment: This diagram might give the impression that some sections of the highway are exceedingly steep. Actually, grades are not excessive and the road is well posted; the driver who watches for and obeys the signs need feel no concern.

MANNING PARK

Miles from West Boundary (read down)	HOPE-PRINCETON HIGHWAY Points of Interest *Ideal Points for Photography * * * *	Miles from East Boundary (read up)
0.0	Skaist River: Western Boundary of Manning Park.	30.2
1.9	Rhododendron Flats: The Hope-Princeton Highway is the only highway in British Columbia that passes through an area favourable to these beautiful shrubs.	28.3
4.1	End of Burn, and entrance to heavy coast timber.	26.1
6.4	*View of Skagit Valley and Sumallo River.	23.8
6.9	Skagit River: the headwaters of this River was called "Cedar Creek" for many years.	23.3
7.5	"The Burn". This entire section was burned by a fire started from a carelessly tended camp-fire. Remember: Burned Forests are Ugly—Be Careful with Fire!	22.7
8.4	*Stephen Mountain to West. Good photographic point.	21.8
9.0	*ALLISON PASS: Elevation 4,302 ft. Summit of Highway. Public Works Maintenance Camp below highway.	21.2
12.0	Similkameen River Crossing.	18.2
12.7	Spruce Forest: Heavy undergrowth and forest denote change in climate here, indicating wetter conditions.	17.5
14.5	"PINE WOODS". This is a New Lodge, providing Cafe and Dining Room Service. Rest Rooms and lounge facilities are also included in the building and available to public. TRAILS: The trail to Lightning Lake leads off to the West from the Lodge. It starts as a road, but after crossing the Similkameen River is confined to a "jeep" trail. Three Brothers Mountain is reached by trail which leads off from behind Ranger Station.	15.7
14.7	*MANNING PARK RANGER STATION: Administration Buildings to rear of Station. Ernest C. Manning Park, created in 1941 as a memorial to the late Mr. E. C. Manning, who, as Chief Forester, enthusiastically encouraged the recreational use of forest areas. The Park, straddling Allison Pass, covers 181,760 mountainous acres. This area experiences a Coastal climate in its Western part, while East of the pass the drier interior climate prevails. Forest cover varies from massed salal, fir and cedar of Lower Coast, to lodgepole and yellow pines of Interior valleys, and alpine shrubs and flowers of higher mountain slopes. Unexcelled Fishing is offered in Lightning Lakes and Similkameen Rivers provide the stream fisherman with excellent sport. Mule Deer abound East of Allison Pass, and Black Bear are plentiful. Grizzly are reported occasionally. Grouse, both willow and blue, are numerous and other wild life includes mink, weasel, marten, mountain goat, coyote, marmot and otter. The Recreational development of the Park is at present being	15.5

MANNING PARK

Miles
from
West

Boundary
(read down)

HOPE-PRINCETON HIGHWAY
Points of Interest
*Ideal Points for Photography

* * * *

Miles
from
East

Boundary
(read up)

undertaken by the Parks and Recreation Division of the B. C. Forest Service. The new HOPE-PRINCETON HIGHWAY, crossing its entire length, provides a ready access not enjoyed by any other comparable park in British Columbia, and its close proximity to Vancouver and the lower mainland centres of population will enable it to fill many of British Columbia's recreational needs.

In summer the area lends itself to roadside picnicking, over-night camping, to hiking and climbing and "roughing it", and provides ideal areas for riding, swimming and fishing.

During winter and early Spring it offers opportunities for the enjoyment of Snow Sports. Its great area and varied potentialities invite almost unlimited development. For detailed information on Fishing, Camping, Hiking, etc., call at the Forest Ranger Station.

- | | | |
|------|--|------|
| 15.B | Dead Lake: Formed by Beaver dams. Look for Beaver in evenings. | 14.4 |
| 16.9 | Three Forks: The Chuwonteen and Castle Creeks enter the Similkomeen here. This marks start of Cambie River. | 13.3 |
| 17.1 | View of Windy Joe Mountain. This mountain knob is used by the Forest Service as a fire lookout station. | 13.1 |
| 17.4 | This point is only four miles from International Boundary. | 12.B |
| 17.5 | Good view of high peaks which lie across the International Boundary. | 12.7 |
| 18.2 | Red Clay Flats: So-called because of colour of ground here. | 12.0 |
| 20.9 | Poverty Flats: So-named because of poor agricultural value. | 9.3 |
| 22.4 | GOODFELLOW CREEK enters from North. It is named after the Rev. J. C. Goodfellow of Princeton, who has done research on the history of the Similkameen Valley. | 7.8 |
| 25.3 | Two old log buildings, built over forty years ago, when mining activity started on hillside above road. Three tunnels were driven in the hope of striking rich ore. A prospector who lives a mile down the road is now 84 years old and was one of first settlers in the valley. | 4.9 |
| 26.3 | Cable crossing for early prospectors. | 3.9 |
| 26.7 | The Posayten River enters from the South. | 3.5 |
| 27.9 | Similkameen Falls: A low Falls located in a narrow canyon. Foot bridge crosses the River just above the Falls. | 2.3 |
| 29.6 | The Similkameen River which has been in a deep canyon from Princeton, now comes close to the road. | 0.6 |
| 29.9 | "Turkey Rock" or "China Wall", shows on West Skyline. | 0.3 |
| 30.2 | Copper Creek, forming Northern Boundary of Manning Park. | 0.0 |

Food & Lodging on Hope-Princeton Highway

THE PINES MOTEL AND TRAILER PARK

**On the Hope-Princeton Highway — ½ Mile East of Princeton
"OPEN ALL YEAR"**

This Court has Ten Units, all with Shower and Toilet, and some with Kitchen with all housekeeping facilities, including Electric Rangettes . . . others with just sleeping accommodation . . . and with either one or two bedrooms.

This is not a "De-Luxe" type of Court, but it is comfortable, has good beds, clean linens, and in our opinion is the best in Princeton. There's an abundance of Hot Water at all times, and in the cold weather it is kept warmly heated by central furnace. (This Court has a Three-Star Rating by the Government of B. C.)

The Trailer Park has electric outlets, and central Shower and Toilet facilities.

THE PINES COFFEE SHOP

There is a Coffee Shop operated in conjunction with the Motel, where you can get either Full-Course Meals or Sandwiches, etc., and it is open at most hours of the day or night.

SERVICE STATION

A Service Station will be in operation this year, for all types of Car Service, right on the premises, which will be a great convenience for guests requiring service on their cars. They'll take care of your car problems while you Eat, or Sleep!

For Reservations: Write or Wire:
Mrs. Edith MacDonald

The Pines Motel

On the Hope-Princeton Highway PRINCETON, B.C.

AUTO WRECKING SERVICE PHONE 55 or 77

BURR MOTORS LIMITED

PRINCETON, B. C.

IMPERIAL OIL PRODUCTS

**2 Locations: On Bridge Street, in Centre of Town, and at Highway
Junction at West End of Town.**

Food & Lodging on Hope-Princeton Highway **PINE WOODS . . .**

. . . which is in Manning Park, about forty miles East of Hope, will open in June this year, and will, we are sure, serve excellent meals. The Lodge itself is most attractive, and has Dining Room, Coffee Bar and Terrace . . . comfortable Lounge, and rest rooms. We'll be able to tell you more about it in our next edition, but meantime suggest you give it a trial.

TRAVELLER'S CAFE

in PRINCETON, B. C.

"Complete Restaurant Service"

**Open 24 Hours Every Day Excepting Between 10:00 p.m. Sunday
and 4:00 a.m. Monday
"HOME-MADE CHOCOLATES"**

The Commodore Tea Room . . .

. . . in Princeton, in the centre of town, on Bridge Street, is a handy spot for Tourists. It's not only a Tea Room . . . but also Bakery and Delicatessen . . . handling a complete line of Bakery Products, and Delicatessen items.

If you're "eating out" on your trip, drop in and try the food here . . . or, if you're "eoting in" at one of the Courts, save yourself cooking worries by getting something from the Delicatessen or Bakery.

THE COMMODORE TEA ROOM, PENTICTON, B.C.
Bridge Street

Keremeous Auto Court . . .

. . . is situated at the West End of Town, at Keremeous, and is absolutely "A-1" in every respect.

The Cattages accommodate two to four people, have combined living-room and bedroom . . . some with twin beds, some with double . . . Private Bathroom with Shower, toilet and basin . . . and most of them have complete Kitchen, with Electric Range. One or two are Motel type, without kitchen facilities. Oil Heating adds to comfort in cool weather, and on abundance of hot water is always on tap.

All furnishings are of top quality, and you'll find it a most enjoyable place to stay. Rates are quite reasonable, and we have no hesitancy in recommending this Court to you.

Far Reservations: Write, Wire or Telephone:

MR. AND MRS. R. M. FREEMAN

KEREMEOUS AUTO COURT

PHONE:

30-R. KEREMEOUS, B.C.

On Hope-Princeton Highway

"FISHING ON LIGHTNING LAKES IN MANNING PARK"



Accommodation in the Okanagan

Dolly Varden Auto Court
at OKANAGAN FALLS, B. C.

ONLY 3 MILES SOUTH OF HOPE-PRINCETON HIGHWAY JUNCTION!

Cottages have Showers—Bedroom—Combined Living Room and Kitchenette, and are fully equipped for housekeeping. They are kept in clean condition. Motor Boats and Rowboats may be rented for Fishing and there is a good sandy Beach on which to absorb your full share of Okanagan Sunshine!

FISHING during Spring and Fall seasons is usually very good and Rainbow Trout are plentiful.

This Court is the closest one to the Hope-Princeton Eastern Junction, being just better than three miles from the Junction at Kaledin.

**7 Miles
North of
Penticton,
B. C.**



**5 Miles
South of
Summerland,
B. C.**

On Highway No. 5 - - Look for Our Sign

The Cottages at Cedarbrooke are built on Rustic lines, on the banks of Trout Creek—aptly named because there is good trout fishing here.

Cottages have either one or two bedrooms, kitchen with complete house-keeping equipment, a living room, and private bathroom with shower, and accommodate from two to six persons.

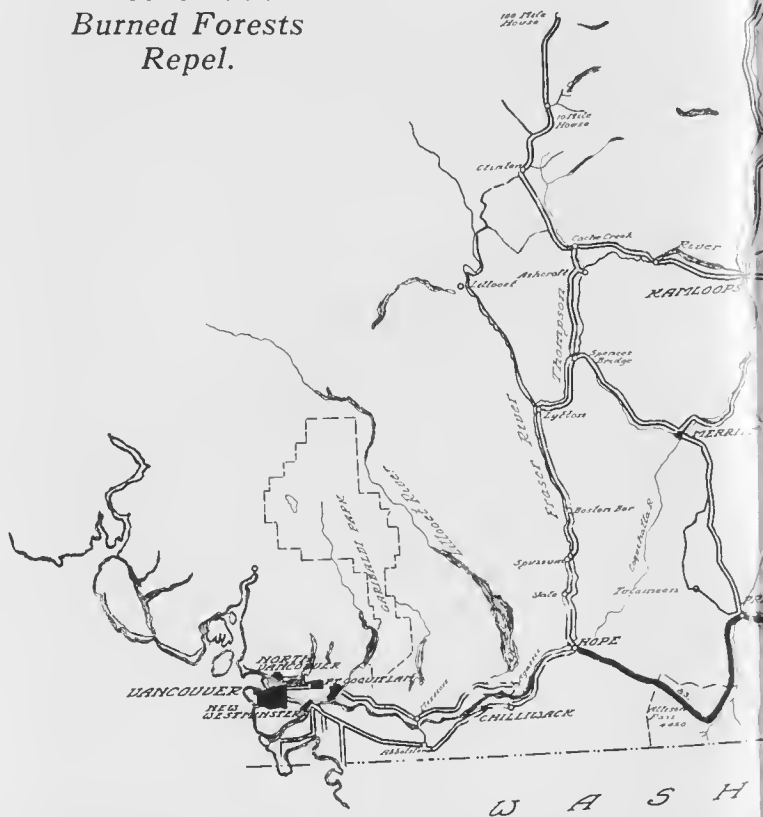
Okanagan Lake is but half a mile distant, where there's a dandy Beach for swimming, and boats are also available.

Cedarbrooke is cool and comfortable, and we are sure you'll find it to your liking. For Reservations: Phone Summerland No. 2962—Or Write R. R. No. 1, Summerland, B.C.

ARE YOUR CLOTHES TRAVEL-WEARY?

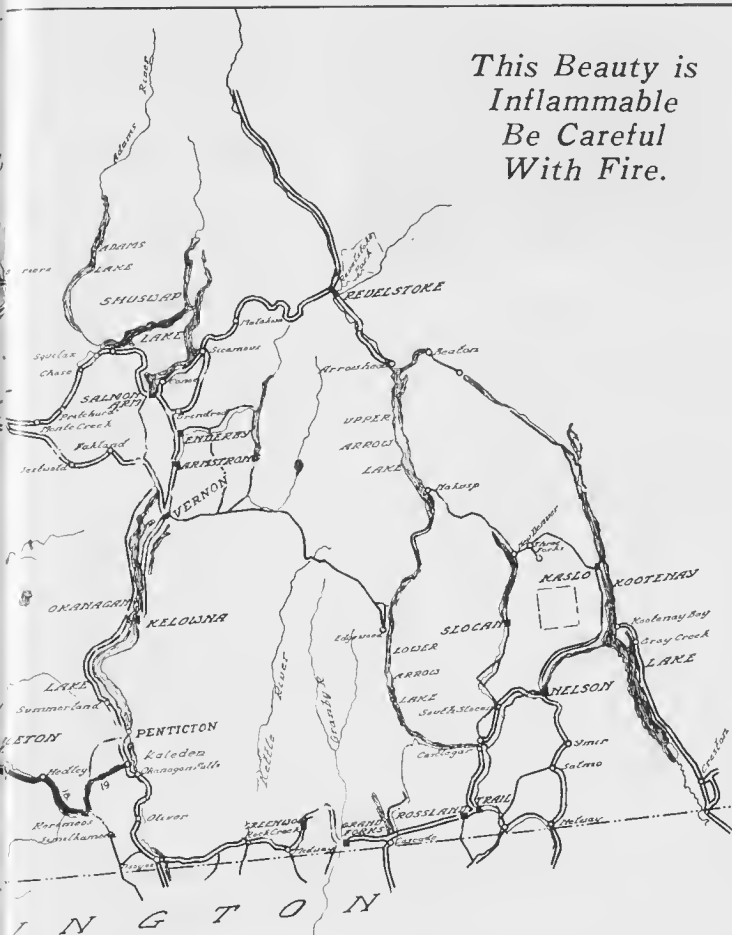
If they are, take or send them in to the De-Luxe Cleaners and Dyers at 510 Main Street, Penticton. This isn't just advertising . . . because we of the Digest send our own things in to Jim Bolton for his personal attention and service . . . no matter where we are travelling. We've found the Cleaning Service the best we've struck for many a long day. They'll pick up from the Courts or Hotels in Penticton, and get your things back the same day . . . if you're really in a hurry . . . and give you first-class work. Give them a trial.

*Green Forests
Beckon . . .
Burned Forests
Repel.*



COMMENT: Do not be under the impression that the Hape-Princeton section is the only hard-surfaced Highway in this area. Entire highway from Vancouver, via Hape-Princeton to Kaledin Junction, all through Okanagan Valley, both North and South and on to Salmon Arm is hard-sur-

*This Beauty is
Inflammable
Be Careful
With Fire.*



faced (with exception of about five miles on Hape-Princeton Highway near Allisan Pass). Section of T. C. Highway No. 1 between Salmon Arm and Kamloops is hard-surfaced part way—and Kamloops to Vancouver is similar, with exception of several sections under construction work.



ON
*The Shores of
 Sunny
 Okanagan Lake*

At
**PENTICTON,
 B. C.**

The Crown Motel, Penticton's newest, offers unexcelled Motel accommodation. The Large Cottages have living room, two bedrooms with twin beds . . . Beauty Rest mattresses . . . best of blankets and lines, and Kitchen with Electric Range, Ice Boxes or Frigidaires, complete with house-keeping equipment. Bathroom has Pembroke tub, toilet and basin. Oil Heating.

Smaller Units are similar, but with one bedroom with double bed, and bathroom with Shower, toilet and basin.

This is the most exclusive Court in town, and its location, just beside the Lake, with half-a-mile of Beach, makes it particularly attractive. There's grand swimming . . . boating . . . and fishing. What more could you ask?

For Reservations: Write, Wire or Phone:

CROWN MOTEL, Telephone 1092, PENTICTON, B.C.

"Specially Recommended by The Traveller's Digest"

DE LUXE CLEANERS and DYERS

510 Main Street . . . Penticton, B.C.

OFFERS

Special Tourist Service in Dry Cleaning!

A One-Day Service . . . With First-Class Results

ASK FOR: "JIM BOLTON"

BLUE & WHITE CAFE

Another "Traveller's Digest" Special . . .

Adjoining the Blue and White Motor Court, this Cafe serves the finest food we have eaten in this part of the district . . . and the swellest T-Bone Steak and Fried Chicken that we have ever tasted (and that takes in a lot of territory!) And—the home-made Pies are really good, too.

All in all—no matter what you order, we are sure you'll be happy and satisfied.

This Year . . .

Plan to Holiday, Fish and Hunt in the

Beautiful OKANAGAN

and for the Mast Up-to-the-Minute Fishing and Hunting
Information, Phone, Write or Call on:

*Everything for the Sportsman
The Finest in Fishing Tackle*

Best of Hunting Gear.
Friendly, Accurate Service.

All Enquiries Given
Prompt Attention.



“Look for Our Sign” — — — — —

PENTICTON OFFERS YOU:

TWO LOVELY BEACHES — AQUATIC CLUBS
TENNIS COURTS — 18 HOLE GOLF COURSE
CHILDREN'S SUPERVISED PLAYGROUNDS
TRAILER PARKS — BOATING — DRIVE-IN THEATRE
BAND CONCERTS — RIDING STABLES

Penticton Peach Festival

. . The Okanagan's Mardi Gras—72 hours of Merrymaking and Excitement
in the heart of the Sunny Okanagan—August 17, 18, 19, 1950.



BRETT'S SPORT SHOP

LES EDWARDS

CEC BRETT

PHONE 239

MAIN STREET

PENTICTON, B.C.

Kelowna, B. C.

ANOTHER "TRAVELLERS' DIGEST" RECOMMENDATION!

ELLIS LODGE

483 Lowrence Avenue - - - Kelowna, B. C.

This is a small Lodge, on Lawrence Avenue, which is just one block from Bernard Avenue (the Main Avenue). It is a hospitable and comfortable stopping place, and we know you will be quite happy here. Wire or telephone ahead for reservation, especially during rush season.

SPURRIER'S LTD.

KELOWNA, B. C.

We Fish and Hunt Ourselves, So Specialize in

Conscientious Fishing and Hunting Information.

We Give You the Best!

Complete Line of Fishing Tackle, Hunting and Camping Supplies

WRITE—WIRE—PHONE OR CALL IN

RECOMMENDATIONS IN KELOWNA, B.C.

Lack of space in this edition prevents our publishing advertisements for eating places, and for shops, etc., so we are making a few recommendations for you . . . places where we personally visit.

CAFES:

"The Milky Way", is in our opinion a top-rate place. They serve everything from snacks to full-course meals . . . and do a good job on steak dinners! It's the "Home of Mr. Spudnut" too! Located on Barnard Avenue (Kelowna's Main Street) a couple of blocks North of town centre, opposite the Library. Open day and night.

The Dining Room in the Royal Anne Hotel. Meals here are always excellent . . . and the D. R. is open during regular meal hours.

Eldorado Arms, which is at Okanagan Mission, about five miles out from Kelowna, is one of the best stopping-places in the Okanagan. They have rooms in the Hotel, or in modern Cottages, but no housekeeping. Operated on American Plan. A delightful holiday spot . . . away from the city noise.

Welcome to the Okanagan

"Land of the Ogopogo"

In the good old Summertime, the Okonogan bursts forth in happy gala mood . . . Vernon has its Vernon Days, in preparation for which, for months ahead, all active males above the age of ten snootily spurn the gospel of Burma Shave, as the pioneer spirit with attendant forests of face fungus takes the spotlight, and the town temporarily swings back to the humding-ing doys of the Goy '90s . . . Kelowna boasts its Regatta Days—an out-standing gala of aqua sports which well merits the boast, and in which every man feels himself at least a captain, and every woman a midshipmaid. Penticton picks all its peaches and crowns the best one Queen for its annual Peach Festival, and down in Osoyoos, the cutting of the biggest and best cantaloupe of Canada's earliest ripened crops is attended by mirth and merry-making of majestic proportions.

You'll find that the Okanagan is equally as proud of its wonderful fruit crops as it is of the Ogopogo. It produces the finest in peaches, apples, pears, cherries and cantaloupe, and springtime brings to the district a profusion of blossom that is a wonder to behold.



Carlson's Motel

KELOWNA, B.C.

. . New . . Modern . . Comfortable . .

These New Cottoges are situated 1½ miles from Centre of Kelowna, on the Main Highway North (road to Vernon).

Each Unit has Bedroom, with excellent furnishings, a living room with easy chairs and lounge which can be used for extra sleeping accommodation, kitchenette with Electric Rangette, complete set of dishes and cooking utensils, toaster, etc., and some of them have electric refrigerators.

Electric Hot Water heaters assure a plentiful supply, and Oil Heating guarantees comfort in cold weather. Private Bathroom, with shower, toilet and bosin.

There's good shops and cafes within a stone's throw of the Court, and frequent Bus Service, and we are sure you will find this Court a comfortable and restful spot for your vacation in the Kelowna district. For Reservations: Write, wire or telephone:

CARLSON'S MOTEL

-

KELOWNA, B.C.

Telephone: 996-X-2 or 833-L-1

SUMMER LINGERS LONGER . . .



Vernon, a graduate from the olden days of "Priest Valley", and a Hudson's Bay Trading Post over eighty years ago, with a population of sixty—now blossoms forth as a modern City of over 12,000 happy residents!

Nestling in the North Okanagan Valley, it's a pleasing place for rest, relaxation or residence. Old Sol more than smiles on Vernon—he lets go with over two thousand hours of sunshine annually—which accounts for the "Mahogany Sun Tan" prevalent upon the beaming countenances of all and sundry.

No matter what you favour in the way of a vacation, you should find it here. Bathing or boating at beautiful Kalamalka Lake, just a few minutes' drive from the city centre, is unbeatable. Kalamalka Lake is spectacular in its beauty of color—greens and blues so vivid that you have to see to believe them.

Fishing: Kamloops Trout up to twenty pounds are taken on the troll in Mabel, Shuswap, the Okanagan and Pillar Lakes, all within easy reach of Vernon, over good secondary roads. For Fly Fishing, Sugar Lake offers some real sport, and though the fish may be smaller, they're fighters!

Pheasant Hunting: Nowhere do these ring-necked mongolians thrive better, become more numerous, more crafty, than in the northern part of the Okanagan Valley.

Big Game Hunting: Mule deer and black bear are plentiful in the near-by hills, and Grizzly are obtainable if properly hunted.

The largest Fruit Packing and Cold Storage Plant in the British Empire is that of the Vernon Fruit Union, and the Coldstream Ranch, five miles East of Vernon, is the largest fruit farm in the British Empire.

Also home of Canada's Greatest Cannery and Dehydrating Plant, Bulmans Limited, who supplied the Allied Forces from the South Pacific to Murmansk with their products during war time.

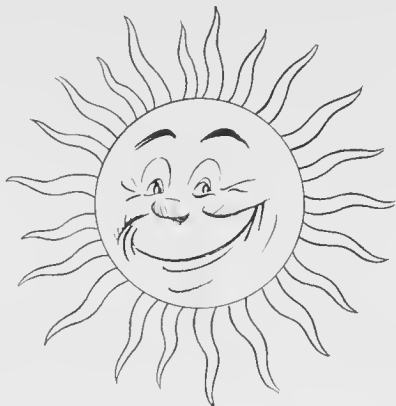
"Where You'll Yearn to Return"

. . . in **VERNON**

Why Don't You?

Centre of Famous Okanagan Valley

With
2000
Hours
of



Sunshine
Per
Year

Come and Enjoy the Finest . . .

★ ACCOMMODATION

★ SWIMMING

★ HUNTING

★ FISHING

★ GOLF

AND THE FINEST VACATION OF YOUR LIFE

"VERNON DAYS" AND STAMPEDE

AUGUST 16 and 17, 1950

Come and see all the Color and Spirit of the Old West live again.

THE VERNON BOARD OF TRADE

IS HERE TO HELP YOU

PHONE OR WRITE FOR FURTHER INFORMATION

Welcome to the Land of the Ogopogo . . .



. . . that's the Okanagan, known to the Fur Brigades, Traders and Prospectors of the old Okanagan Trail, long, long before it became a mecca for sportsmen, lured by the tales they have heard of its lakes and streams, and the fish therein—and for what is acknowledged to be the finest pheasant shooting on continent (with good hunting for duck, geese, bear and deer, too!). It is a wonderfully scenic and pleasurable place for the tourist . . . and for the inquisitive, the sceptical, and devotees of Ripley . . . there is the famous Ogopogo!

This remarkable denizen of the Okanagan Lake has been known to appear at various intervals, to the consternation of local worthies of temperate habits, but unfortunately, on not one did there seem to be a camera available! However, we feel that we are in the unique position of being able to throw some light on the subject, for, whilst fishing these waters recently we were surprised to see a swirl in the water, and some unidentifiable, but huge shape (oddly resembling our late Uncle Obadiah) loomed over our boat—and from a revolting, yet amiable countenance, there issued a cheery "What ho!" Recovering from our initial forswearing of all things alcoholic, we chatted for quite a while, about the weather, etc., until the Ogopogo remarked that he was really getting quite lonely, and very unhappy about the intense scepticism there seems to be abroad about him, and said that in fact if it wasn't for the immovable faith of the Chambers of Commerce of Vernon, Penticton and Kelowna, he'd have moved to the Kootenays long ago. We promised to boost him around and about, and so he happily cruised away at periscope depth, after explaining that his marked English accent was the result of three years in prep school just off Victoria . . . we're sorry, but we'd forgotten to bring our cameras, too!

Blue Water Lodge . . .

. . . This is a spot we consider a real "find". Situated on the shores of beautiful Kalamalka Lake "The Lake of Many Colors" . . . 11 miles South of Vernon, 23 miles North of Kelowna, just off Highway No. 5, Blue Water Lodge is more than a bit "different".

Each Lodge has spacious living room, fireplace-cheered, cozily furnished, and with big picture windows overlooking lake. A fully equipped kitchen, with gas cooking stove . . . a cheery bedroom, and private bathroom completes a delightful stopping place. Boats—good trout fishing—swimming at your own private beach—in short everything you could wish for—in complete privacy of your own Lodge. For Reservations, write R. R. No. 1, Oyama, B. C. or Phone Vernon 5-R-5.

Your Hosts: Mr. and Mrs. Alex Beaton Smith



F. B. Jacques & Son

Vernon, British Columbia

IMPORTERS and EXPORTERS

of

ENGLISH BONE CHINA



SPODE - WEDGWOOD - ROYAL DOULTON

ROYAL CROWN DERBY

BELLEK - ROYAL ALBERT - AYNLEY

DOULTON FIGURINES



ALSO

STERLING FLATWARE

SIVER SHEFFIELD REPRODUCTIONS

"Illustrated Booklet sent Free on Request"

"THE GIFT HOUSE OF THE OKANAGAN"

1889

"Diamond Jubilee Year"

1950

A Warm and Cheery Welcome Awaits You at . . .

Delcliff Lodge



The Lodge offers absolute comfort in accommodation. Large lounge with fireplace . . . cheery bedrooms with fine furnishings and hot and cold water in each . . . abundant meals, perfectly prepared and served, with a plentitude of Fresh Fruits, Vegetables, Milk and Cream.

OPEN ALL YEAR, it is ideal for Winter leisure as well as Summer pleasure. Rates, during Summer months, are \$7.00 Daily, Single, and \$12.00 Daily, Double, on the American Plan, with lower Winter Rates which will be quoted on application. OVERNIGHT GUESTS ARE WELCOMED!

Private Cottages, fully modern, are available also.

Beautifully situated at Cameron's Point, on sunny Okanagan Lake, it is only ten miles from Vernon and six miles from Vernon Civic Airport, and is operated by "Dell" Robison. Send Reservations to:

Delcliff Lodge

Cameron's Point, Okonogon Landing, B. C., or Phone Vernon 19-L-2

Goin' . . .

FISHING? - - - RIDING? - - - HUNTING? - - - CAMPING?

Take along a few cans of

BULMANS DEHYDRATED VEGETABLES

Light to pack - - - Easy to store

If your grocer cannot supply these tasty vegetables, write direct to us for them. We will send prices and details.

Bulmans Limited

VERNON, B. C.

Food and Accommodation in Vernon, B. C.

The Motel, Vernon . . .

"Four Star" Rating by B. C. Govt.

Another new Motel at the south end of the city on Seventh Street (known as Mission Hill).

Three-room modern cottages, each with its own garage adjoining. Living room has studio lounge, easy chairs. Bedroom well furnished, kitchen has electric range, and there's oil heating. Private three-piece bathroom. Rates about \$6.00 for four. Telephone Vernan 386 for reservations ahead, or write **Motel Vernon, Vernon, B. C.**

* * *

Good Food . . . Pleasingly Served In Attractive Surroundings ..

You couldn't ask for a better combination . . . and it awaits you at the Okanagan Bakery and Cafe, in Vernon. (On Main Street, opposite Canadian Bank of Commerce).

It isn't new—they've been in business here over thirty years—but it IS ENTIRELY NEWLY REMODELLED, and is attractive and comfortable, with spacious Booths, or Counter Service. The Interior is as modern as tomorrow . . . eye-pleasing with its walls of soft grey, green and rich maroon colouring . . . natural tones in woodwork and blending shades in the leather upholstery.

This Cafe has long been famous for its fine Tea and Coffee, and you'll find the rest of the menu equally as good. Salads . . . Cold Plate Luncheons . . . Full Course Meals . . . all of the same high quality. Soda Fountain too, of course.

Besides the Cafe, there is a Bakery and Confectionery. If you're staying at a Motor Court, or planning a picnic, you'll want pies, 'n' cakes, etc., and as for Bread — it's the best Bakery bread we've ever tasted!

If the proof of the pudding is in the eating, why not try:

OKANAGAN BAKERY & CAFE

**Owned and Operated by:
"ALICE and HATTIE"**

The "OK" Valley's Newest Sport Centre

VIEL and FIELD

GUNSMITHS

Everything For The Sportsman

plus

Authentic Information as to Hunting and Fishing
Anywhere in the Okanagan

3104 Thirty-Second Street

Vernon, B. C.



Sutherland Arms

on the Shores of
Okanagan Lake
at
Okanagan Landing
Five Miles from
Vernon, B. C.

Modern, spacious and perfectly situated, the "Sutherland Arms" is the ultimate in accommodation for the Tourist. Well-appointed Bedrooms, with or without Private Bath, assure restful sleep. Dining Room and Coffee Shop, overlooking the Lake, offer excellent food, whether full course Meals or snacks.

You'll find it a pleasurable place for an overnight stay or your entire vacation. In summer in particular you'll find the cool contrast of lake-shore accommodation a boon in itself. A charter air service is operated for fishermen, bringing all the lakes of the area within your reach. All holiday activities can be indulged in, and you'll find the "Sutherland Arms" your perfect holiday headquarters.

HOUSEKEEPING COTTAGES on the Beach, with private toilet, cold running water, and all bedding, dishes, utensils for housekeeping needs, which accommodate up to six persons, are available for those wishing this type of accommodation.

RIDING: Horses are now available, and there's no finer riding country than that surrounding Sutherland Arms.

ATTRACTIVE SURROUNDINGS

THE OKANAGAN BAKERY AND CAFE

VERNON, B. C.

BREAKFASTS - - LUNCHES - - TEAS - - DINNERS

"Entirely Remodelled"

BAKERY AND CONFECTIONERY PRODUCTS

TOWING SERVICE . . . CAR WASHING . . . LUBRICATION

SIGALET BROS. LIMITED

VERNON, B. C.

CHRYSLER ★ PLYMOUTH ★ FARGO TRUCKS

REPAIRS ON ALL MAKES

IMPERIAL OIL PRODUCTS

On Main Highway, South End of City - - Phones: 980 and 981

For Authentic Fishing and Hunting Information

KNIGHT'S SPORT SHOP

VERNON, B. C.

Fishing and Hunting Gear . . . Motors . . . Boots

A Real "BUY" for Every Sportsman!



Genuine
Cowichan .
Indian
Sweaters

These Sweaters are made by the Cowichan Indians on Vancouver Island, from Pure Virgin Wool—Corded and Woven by Hand. The high Oil Content of this wool makes these Sweaters almost totally waterproof. They wear for years! Call and See Our Stock.

A Delightful Little Shop . . .

. . . that's "The Candlestick" in Vernon, on Barnard Avenue, just opposite Capitol Motors.

They've lovely "gift" items . . . exquisite pottery from Denmark . . . Linens from Ireland . . . Canadian Crafts in Carved Woods and Leather . . . French-Canadian Hand Woven Luncheon Sets, Towels, Scarves, etc., as well as Indian Baskets, Dolls, Totems, and Distinctive Greeting Cards and Gift Wrappings to enhance your gifts!

When in Vernon, don't overlook:



THE CANDLESTICK

MERCURY * * LINCOLN * * METEOR

SALES AND SERVICE

McDOWELL MOTORS LIMITED

3102 - 29th Street * * VERNON, B.C. * * Phone: 599 or 600

"Factory Service" on all Ford Products

FIRESTONE TIRES

TOWING SERVICE

TEXACO PRODUCTS

Oliver, B. C.

For Accommodation in Oliver . . . you can't do better than . . .

The Reopel Hotel

Operated by the Johnson Family, the Reopel Hotel gives you a warm welcome, in contrast to its reputation as "the coolest place in town". After a hot day's driving, its air-conditioned comfort is as welcome as the flowers in spring. A refreshing tub in your private bathroom, followed by a pleasing home-cooked meal in the Hotel's Dining Room or Coffee Shop fully supplement this welcome relaxed coolness. For Reservations, Write, Wire or phone: **Reopel Hotel, Oliver, B. C., Phone Oliver 40.**



In Oliver, B. C.

FOR

LUBRICATION

TIRE REPAIRS

MOTOR TUNE-UP

FORD AND MONARCH DEALERS

it's SMITHERS MOTORS

On Main Highway in Town Centre

Osoyoos, B. C.

Osoyoos is just North of the U. S. Border, and truthfully boasts that it raises the earliest crop of fruit in Canada! It is especially renowned for its luscious Canteloupe—but also produces some excellent Peaches, Apples, etc.

We recommend the Lakeshore Auto Court, as being the best in our opinion, and the Cafe in Bus Depot has our vote similarly.

CYRIL HOPE

SHELL SERVICE and ALL SHELL PRODUCTS

COMPLETE SERVICE STATION - - LUBRICATION SPECIALISTS

In Centre of Town - - Telephone Osoyoos 34-H.

GRAND FORKS, B.C.

Grand Forks is situated 83 miles East of Osoyoos, on No. 3 Highway, and is a good "stop-over" town. We found good accommodation, both in Hotels and Motor Court, and enjoyed some of the best meals we have had in our travels in this district, at the Province Hotel, and the Snack Bar. The shopping district is quite good . . . and we are passing along our recommendations to you, and suggest you plan on stopping at Grand Forks on your trip through this area.

Woodland and Company . . .

. . . operate the Rexall Drug Store at Grand Forks . . . a very modern store . . . which carries, besides Drug supplies, a number of items of interest to tourists. Suggestions include Gifts in China, Hand-Carved Woods, Novelties in Leather and other souvenirs, together with Cosmetics by such well-known makers as Yardley's of England . . . Chanel and Le Long.

The latest magazines and newspapers . . . books . . . candy . . . cold drinks and Ice Cream, too, of course.

WOODLAND and COMPANY

OPPOSITE PROVINCE HOTEL - - - - - GRAND FORKS, B. C.

Riverside Auto Court . . .

. . . is situated just over the Bridge at East End of Town, on No. 3 highway. These cottages are on the banks of the Kettle River, where it's cool and shady. They are well-furnished . . . clean . . . have everything for housekeeping . . . are spacious, and each has private bathroom with shower. They have a Four-Star Rating with the B. C. Government Travel Department, which speaks for itself.

Province Hotel . . .

. . . On Main Street in Grand Forks, has some very comfortable rooms, with private bath if desired, or without. The Dining Room serves excellent meals, and is spotlessly clean. "A Traveller's Digest" recommendation!

Phones: Day 53 — Night 38F

P. O. Box 40

On Na. 3 Highway—East End of Town"

C. F. WOLFRAM - Prop.

THE CITY GARAGE

Sales—Chevrolet and Oldsmobile
Cors

B. F. Goodrich Tires, Tubes and
Accessories

General Automotive Repairs

Imperial Gasoline and Oils

NELSON . . *British Columbia*



Gyro Park of Nelson

The City of Nelson is about as pleasant a place as you'll find in Canada. It's not a large city . . . has nothing of that harassed "Big City" atmosphere about it. As a matter of fact, the population is just under the 9,000 mark, which makes all the more remarkable the existence there of one of the finest Civic Centres in the Dominion, a really modern shopping district, and even an unobtrusive street railway which whisks you to the higher reaches of the city with no time or trouble at all.

The Civic Centre is really an outstanding credit to a community of this size; it includes a movie, theatre, public library, a recreation hall (used for dances, basketball and badminton), an indoor ice arena, curling rink, and an outdoor sports stadium. All an indication perhaps as to why Nelson has a juvenile delinquent rate which is probably the lowest in the Dominion.

Highlights of Summer Activities in Nelson of interest to every Visitor are:
Mary Rose Thacker Figure Skating School, June 26th - Aug. 27th, 1950. (At Civic Centre)

West Kootenay Industrio! Exhibition, Sept. 14th, 15th and 16th, 1950. (At Civic Centre)

Nelson Regatta—August 13th, 1950. (Held on Kootenay Lake)

The two public parks, Gyro, overlooking the city, and including a children's pool, and Lakeside Park with supervised bathing beach, are as far as you need to go with a book, a picnic lunch, and a strong inclination to laze. If you prefer to go further afield on such errands, boats may be hired and you can stogie around the lake and pick your own beach.

The surrounding country has much to offer in a combination of blue waters, mountains, evergreens and fruit blossoms.

Apart from scenic and sporting attractions, Nelson has a great reputation for hospitality. The war years found thousands of allied airmen, training in Canada, wending their way there for leave as guests of the city. They found fun, healing quiet, and enduring friendships. It wasn't just something put on as a bit of a war effort, but a great expression of Nelson's inherent hospitality, and something remembered with deep gratitude.

For Folders or Detailed Information—Write, or

Queen City of the Kootenays!



Curling

Fishing and Hunting

Excellent sport attracts great numbers of fishermen and hunters to Nelson and District. The Annual Kootenay Lake Trout Derby in particular offers added incentive in the way of many fine prizes to the basic thrill of a "strike". For the huntsman there is fine shooting, particularly deer. Bear are plentiful, and grizzly and cougar may be hunted in the country around Lardo. At the other extreme of the lake, in the flats of Kootenay Landing, and through to Creston the duck shooting is exceptional.

Curling

Since the days of antiquity, when two angry and half frozen Scots hurled rocks at each other across a frozen loch, in a combined effort to settle an argument and keep warm, men—and women—have donned the traditional bonnet, picked up a sturdy broom, and

sallied forth to curl. Rules and a more sociable idea have eliminated the original aspects of the game, and curling has become a widely enjoyed winter sport in the Kootenays to such an extent that they even hold Bonspiels in the summer. Canada's First International Midsummer Bonspiel was held at Nelson Civic Centre from July 2nd to 7th, 1945, and was such a huge success that it has become an annual feature, so, you curling folks, drag the bonnet and broom from the cold storage into which it was reluctantly placed last Spring . . . and hie to the Kootenays with 'em in July!

1950 Bonspiel Dates: July 10th to 15th.

GOLF: There's a splendid golf course, with fine greens, hospitable clubhouse, and while you're waiting to pass the foursome in front, a wonderful view of the city and lake, from its position high above on the mountainside.

Ferry Schedule—Kootenay Lake (Pacific Standard Time)

Leaves Balfour 8 a.m.; 10:50 a.m.; 1:40 p.m.; 4:30 p.m.

Leaves Kaatenay Bay: 9:25 a.m.; 12:15 p.m.; 3:05 p.m.; 5:30 p.m.

Charges: Cars \$1.50 to \$3.00 (Depending on Wheel Base); Passengers 25c.

Attention—Mr.

and Mrs. Tourist!!

Why not include Nelson and the Kootenays in your trip to the Canadian Rockies! Hard-surfaced roads from Spokane to Nelson through a choice of several border points add to your holiday route a scenic experience.



Beauties from Kaatenay Lake

Call on The Nelson Board of Trade.

Rambling 'Round Nelson . . .

50 years ago, the "tourists" coming to Nelson brought with them a pick and shovel, and that "gold getting" gleam in their eye, to find that Lady Luck had not only Hair of Gold—but a Silver Necklace, and was standing in Lead up to her Boot-tops! The rip-snorting, wild-cat mining town of '87 has now become the centre for the Kootenay Community of almost 70,000 fortunates, and railroad, lumber and fruit ranch employees have replaced the bulk of the old pork and bean boys!

Nelson sits quietly on the shores of Kootenay Lake's West Arm, and tells fish stories. If you're a fisherman you'll know why—but more about that elsewhere . . . the hills roll back in large, soft folds, and here and there up pops a glacier with that "Duz Does Everything" look about it. There's Holiday Fun of every kind . . . and it's the only place in Canada to offer Summer Curling!

True enough! . . . Nelsonites like curling so much that—man, wench and boy—they even do it in Summer! You may have heard of the Nelson Annual Midsummer Bonspiel. It takes place (this year, July 10th to 15th) in the Civic Centre Arena. Entries are increasing annually and fees are so moderate that even rinks from Scotland are signing up! The Highland laddies will no doubt be rocked to their austerity sporrans at the idea of spending the morning acquiring a golden tan on one of Nelson's many beaches, before getting into a sweater and hieing forth to curl . . . with roses in their tam o' shanters, fresh cherries in their pockets, and the prospect of a wee dram on the moonlit lake in the offing . . . bathing beauties and curling brooms . . . that's true democracy.

As for the City—there's an array of up-to-date stores, supplying everything from beeswax to brown derbys. Hotels and Auto Camps cater to anyone who rolls in, and there are plenty of good eats. Add to this that touch of real hospitality, fishing, hunting, and scenic beauty . . . and you certainly have a place well worth visiting!



Shady Lane Cabins . . .

. . . ON THE NORTH SHORE OF KOOTENAY LAKE

Seven miles East of Nelson, on Highway No. 3, these Cottages are pleasantly placed on the Beach, and are spacious, clean and very comfortable.

Each has large living room, with chesterfield, easy chairs, and bedroom, kitchenette and a large verandah which overlooks the Lake. Everything supplied for housekeeping needs, and electric light, hot and cold spring water in each cottage. Showers and toilets are central, and kept in spotless condition. A large Refrigeration plant for use of Guests.

There's good fishing right from the Camp Wharf when the fish are running, and you can have the use of a boat for deeper waters free of charge. Swimming is excellent, as is the beach. A Store and Lunch Room are handy to camp—just one mile.

This Camp has a "Top" rating with the Traveller's Digest, for comfort, cleanliness and hospitality, and we are glad to recommend it to you. Rates are very reasonable.

Shady Lane Cabins

MR. AND MRS. F. C. STEWART - - - - R. R. No. 1, NELSON, B.C.

Bluetop Bungalow Auto Court

NELSON, B. C.

Described as "The Interior's Most Modern Court", the Bluetop Bungalow Auto Court is quietly located near the lake-shore, and yet within a few minutes drive of the centre of the City. You may take your choice of Bungalows, with or without Kitchens. All have Bathroom, Bedroom, Living Room, and are Centrally Heated. Just drive two blocks past the street-car terminal at Lakeside Park, or turn to your left as you leave the Ferry at the Park Gates.

You'll find a Wealth of Hospitality waiting on the threshold!

For Reservations, Wire, Write or Phone Nelson 265.

"Recommended by Duncan Hines" .



BEHOLD THE FISHERMAN!

"He riseth up early in the morning and disturbeth the whole household—Mighty are his preparations—He goeth forth full of hope . . .

When the day is far spent, he returneth smelling of strong drink and the truth is not in him."

How true!—but it's a lot of fun anyway—and half the fun is in "the mighty preparations", isn't it?

You might get a bit of help along this line if you drop in to see Jack Boyce before you hit the deck. He's been Fishing and Hunting here for donkey's years and knows most of the angles. Fly-tying is his pet hobby, and he has a wonderful stock of hand-tied flies of every hue—guaranteed to lure the finest piscatorial specimens in the waters. If you like to tie your own Flies in the long winter evenings, get his Fly Tying Manual—the best on the market for the price—75c . . . and a stock of feathers, quills, hair wings and all the dope that goes with this hobby.

Note to Hunters: Jack has a Gun Exchange, and will swap, give you a trade-in on a new Gun, or make any reasonable deal—at fair prices all round.

He's keen on the Hunt, too, and will gladly pass along reliable gen on his area . . . Sure, he sells the sort of clothing you'll need for your Fishing and Hunting Trips, too!

SPECIAL!

Hand Tied Flies at Wholesale Prices

FOR SPORTS SHOPS - FISHING CAMPS

**Guaranteed Best Quality at Best Price in
Canada**

Write or Call and See:

JACK BOYCE—514 Baker St., Nelson, B. C.



Shram Cottages

on
Kootenay
Lake,
at
**BALFOUR
B. C.**

This delightful Camp is pleasingly situated adjacent to the Beach on the West Arm of Kootenay Lake, at Balfour . . . close to Ferry Landing.

Cottages are in a shady grove, away from Traffic noises, and each has Living room with Bed Chesterfield, bedroom, a very well equipped Kitchen, bathroom with Shower and Toilet, and a grand screened-in front porch, large enough for outdoor eating . . . or sleeping! All furnishings are good . . . and clean.

There's a fine Sandy Beach right at your Cabin door . . . boating, swimming . . . lake or stream fishing are all handy.

Rates \$5.00 and \$6.00 per day, up to four persons. Cots are available for larger parties at slight extra cost.

How to Get Here: Tourists arriving by Ferry from Kootenay Bay will drive 100 yards up road from Ferry, then turn left at the Camp sign. Tourists from Nelson way will turn right at sign, before reaching ferry.

For Reservations: Write, Wire or Phone:

SHRAM COTTAGES

(Phone Balfour 6-L)

"Four Star Government Approved"

Why Not Hunt and Fish In The Kootenays?

. . . Why not spend a delightful summer vacation fishing mountain lakes and streams for Cutthroat and Kamloops trout?

. . . or a Big Game Hunt in the fall for Grizzly or Black Bear, Caribou, Deer or Goat?

Mining Geologists, Geographic and
Photographic Parties Catered to.

F. C. and J. L. RODGERS

P. O. BOX 40.

* * *

CRESTON, B. C.

K
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On The Shores of Kootenay Lake

C
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Charming fireplace-cheered Cottages, overlooking Kootenay Lake, with all the amenities of graceful living, in the Hotel Service Type, or self-contained housekeeping cottages for Guests who wish to do their own catering.

Meals are served in the attractive Dining Room in the main Lodge, and feature farm-fresh produce.

A Tennis Court, Two Private Beaches, excellent boats, and fishing for the famed Kootenay Lake Rainbow Trout answer your "what-ta-da" daytime problems, and a select Library takes care of evening relaxation.

HOW TO GET HERE:

Guests arriving from Spokane or the South can reach here by entering Canada at the Border point at Port Hill, and then following Highway No. 3, via Creston, B. C.—46 miles in all from Port Hill, and 190 miles from Spokane.

RESERVATIONS PREFERRED.

PHONE, WRITE OR WIRE:

KOOTENAY COTTAGES

GRAY CREEK, B. C.

(B. C. Government 4 Star Rating)

ENGLISH CHINA

LINENS

FURS

SILVERWARE

EATON'S

Welcome to WEST

No matter where you travel in Western Canada, our friendly service is ready to answer your needs. We have articles gathered from all over the world. Fine bone china from England, woollens, blankets, candies from home and abroad. And you know you'll find EATON'S because of the traditional guarantee.

"GOODS SATISFACTORY OR MONEY BACK"



comes You

EASTERN CANADA

Western Canada, EATON'S convenient and
your needs. This great retail network has
the world. You'll find furs from the far North,
rugs, blankets, silverware, linen, delicious
candies. And you always buy with confidence at
Eaton's. No money back guarantee...

"YOUR MONEY OR YOUR MONEY REFUNDED"



VISITORS' INFORMATION

WOOLLENS

BLANKETS

DELICIOUS CANDIES

HAVE YOU EVER . . .



K O O T E N A Y S U N S E T L A K E

. . . IF you haven't, why not include it in your vacation trip, or on your way to or from the Rockies, or the Coast? It's another pleasant little British Columbia town . . . nestling in Creston Valley, midway between Cranbrook and Nelson, and only 7 miles from Porthill, Idaho, Port of Entry to the United States.

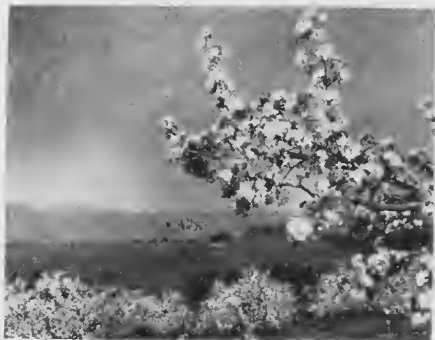
THE KOOTENAY AREA is famous for its scenery . . . fishing . . . hunting . . . or just "plain holidaying"—lazing around on the sandy beaches of Kootenay Lake—swimming or boating—and Creston lends itself nicely as "headquarters" for visitors looking for these attractions.

THERE'S excellent Motels and Courts in town, or amidst lovely orchards adjacent to town, and many along the shores of beautiful Kootenay Lake. Modern Hotels in the shopping area cater to your comfort, and pleasingly appointed Dinning Rooms and Cafes cater to your palate! Town recreations include theatre, bowl-a-drome, swimming pool, tennis courts, curling and ice-skating rinks. Clubs and Lodges are well represented in Creston and visiting Members will be welcomed.

IF INDUSTRIAL FACTS interest you, here's a few about our district: Half-a-mile drive takes you from town centre to the famous Grain Flats—17,000 acres of rich, alluvial soil, protected from the Kootenay River by mighty dykes—land which produces up to 60 bushels of Wheat per acre! This is where Mrs. Amy Kelsey, twice World Championship Winner for her Wheat, produced the winning crops! Beautiful Fruit Orchards provide employment for hundreds in Fruit Packing Sheds, Cannery and Apple-Juicing Plant . . . with the timbered areas supporting Sawmills and Logging Camps.

We Think You'll Like Creston,

. . . *BEEN TO CRESTON?*



FOLKS from the prairie lands will revel in the luscious Orchards . . . either in Blossom time, when the valley is a riot of blooms . . . or when the apple, pear, cherry, plum and peach trees are laden with their delectable fruit!

FISHING:

KOOTENAY LAKE, which is only half-an-hour's drive from Creston, offers some of the finest Trout fishing in Canada, either on Fly or Troll, and its many tributaries yield fine catches of Cutthroat and Rainbow Trout for the Fly Fisherman. Power or rowboats can be hired at the numerous Fishing Camps on the Lake, with Guide service if required.

OR, if you want a real fishing trip, off the beaten track, up into the mountain lakes and streams, the local Guides and Outfitters can take care of everything for you.

HUNTING:

THE FLATS adjacent to Creston provide a plentiful supply of feed for Wild Fowl, including Wild Geese, Duck and Pheasant, which ensures fine shooting in the Hunting Season.

DEER are very plentiful in this area, and Grizzly, Black Bear, Caribou and Goat can be hunted in the higher regions, on Guided Pack Trips.

"A Good Doy's Fun!"



. . . *We Know We'll Like You!*

Recommended Stops in Creston, B. C.

In Creston . . . It's the NEW

Kootenay Hotel

and Coffee Shop, situated on the Main Street

You can't miss it!

A new Hotel, completely modern, with exceptionally well-appointed accommodation, including rooms with Bath or Shower. The Coffee Shop is in the Hotel for your convenience, and the premises are Licensed. Headquarters for Lions and Kiwanis Club meetings.

We Recommend . . .

UNIVERSAL MOTORS LTD.

Creston, B. C.

A well-equipped Repair Shop, giving Satisfactory Service
On All Cars

Specialized Lubrication

Tire Repairs

FORD—MONARCH
Sales and Service

B-A
Oil Products

Towing and Wrecking Service — Phone Creston 16

Orchard Grove Motel . . .

. . . is a delightful stopping-place, conveniently situated adjacent to the highway, 2 miles East of Creston, and 7 miles North of Port Hill.

The Individual-type Cottages have private garages, and each has two bedrooms, bathroom with shower, toilet, etc., and a fully equipped kitchen, with Propane Gas Cooking Range, and a well-appointed Living Room. Each will accommodate up to six persons.

The location of this Court is particularly appealing, being right in an Orchard, where apple, pear, cherry, plum and peach trees given not only shade, but a delectable atmosphere! Can't imagine any lovelier spot, especially in blossom time! Or fruit picking time, for that matter.

This Motel is first-class in every respect, and in our opinion is one of the best we have visited. It will make ideal headquarters for your Holidaying . . . Fishing . . . or Hunting . . . when in Creston district!

Orchard Grove Motel

Messrs. Turner and Rae, Owner-Managers - - - - - Creston, B.C.

Recommended Food, Lodging, etc., Creston, B.C.



ON HIGHWAY NO. 3
At South End of Main Street
in
CRESTON, B. C.

This is an outstanding Motel and first-class in every way. Compact, de-luxe Suites, centrally heated, each with living-room furnished with chesterfield suite and lots of "homey" things that make for real comfort . . . a spacious Dining Room nook . . . an excellently equipped Kitchen, with electric range . . . pottery dishes . . . plenty of cupboard space. A cozy, pleasing bedroom . . . fine beds and best of linens, and a private bathroom with shower.

All in all, you can be assured of rest and relaxation here.

Creston Valley Motel

Mrs. Rhea V. Morris, Owner-Mgr. ————— Telephone: Creston 187-R.

Drop In and Browse Around . . .

CLARK'S PHARMACY CRESTON, B. C.

PERFUMES BY CHANEL, YARDLEY AND RUBINSTEIN
SODA BAR - MAGAZINES - CHOCOLATES - GIFT ITEMS
ANSCO COLOUR FILM - RUST CRAFT CARDS

Hungry?

Well, nobody ever left the BUS DEPOT COFFEE SHOP with that complaint. It is well above the average for Bus Depot "Eats", and you'll have a wide choice on your Menu. It's a place for really Good Food, and we enjoyed our meals here in the past two years, when visiting Creston. They have Counter or Booth Service, and a Good Soda Fountain and Ice Cream Department . . . so don't pass up . . .

Bus Depot Coffee Shop

CRESTON, B. C.

The Banff-Windermere Highway

(Cranbrook to Banff, via Fairmont Hot Springs, Windermere and Rodium)

DISTANCES: Eastport, Idaho, to Cranbrook, 51 miles. Cranbrook to Radium Hot Springs, 97 miles. Cranbrook to Banff, Alta., 190 miles.

ROAD SURFACE: Hard-surfaced highway.

Tourists entering Canada via Eastport, Idaho, will drive 51 miles to Cranbrook, B.C., and there connect with the Banff-Windermere Highway. After leaving Cranbrook, you will be travelling through what is known as the "East Kootenay" country, a place of lovely lakes and rivers, where the Selkirk and Rocky Mountains can be seen from every angle. There are many lovely spots for overnight stops, or for those looking for a holiday at an altitude not quite so high as that in the Parks, the East Kootenay district is unsurpassed.

Daily's Auto Camp . . .

. . . 11 miles North of Kingsgate . . . 1 mile North of Yahk, B.C. on No. 3 Highway.

This is an old-established Camp, not the de luxe type at all, but it is comfortable and clean, is beautifully situated in the pinewoods. OPEN ALL YEAR, and for those folks who don't want to spend too much for accommodation, it's a dandy place.

Cottages accommodate from two to six persons, and have kitchen-bedroom set-up, with wood stove for cooking . . . dishes, bedding and linen supplied, and have hot and cold water and private Shower and Toilet.

Special Note for Hunters: Mr. Boyd, Jr., is a first-class Taxidermist and will be glad to do any work for you right on the premises.

For Reservations: Phone Daily's Auto Camp, via Cranbrook, B.C.

Hi-A-Watha Motel . . .

. . . is situated 13 miles South of Cranbrook, on No. 3 highway, and Units accommodate two to six persons. Single Cottages have one bedroom, private bathroom with shower, etc., and combine kitchen-living room, with gas stove, and all housekeeping facilities. Studio Lounge accommodates extra two persons, if required. Large units are the same, but with two bedrooms. Propane Gas water heating system ensures plenty hot water. Rates reasonable, and especially attractive during off-season months.

OPEN
ALL YEAR

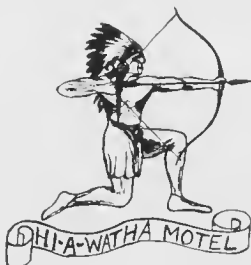
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COFFEE SHOP

*

STORE

(Groceries, Cold
Meats, etc.)



ESSO
SERVICE STATION

Minor Repairs,
Lubes, etc.

Write, Wire or Phone
for Reservations

Phone: Cranbrook, B.C. Ask for 'Toll Service', P.O. Box 171, Cranbrook, B.C.

Hogarth's Bungalow Court



Situated on
Moyie Lake

25—Miles North of
Kingsgate, B. C.

170—Miles North of
SPOKANE, WASH.
on the Direct Route
to Banff Notional
Park.

214—Miles South of
BANFF and LAKE
LOUISE.

375—Miles South of
JASPER.

The Bungalows are lined in Knotty Pine, and each has attractive large living room with a cheery stone fireplace, two bedrooms well and cozily furnished, private bathroom with shower, and a kitchen all set for house-keeping.

Large Bungalows accommodate from four to six, and for the convenience of twosomes, smaller ones are available. Rates are from \$6.00 to \$10.00. Reservations can be made by wire, phone or letter direct to:



Mr. and Mrs. T. V. Hogarth

Moyie P. O., B. C.

"4-Stor Government Rating"

Society Girl Coffee Shop . . .

. . . At Moyie, B. C.

This is a small Coffee Counter—not elaborate—but the food is good, the service is quick, and everything about the place is clean. Full course meals are served from early morn until late at night, and also snacks, ice cream, etc.

There's a Grocery Store here, too, and an Imperial Oil Service Station. It's a handy spot for Tourists staying at Hogarth's Bungalows, as it is right on the Main Highway at Moyie, just a couple of miles from the Court, and one of the few eating spots in this area.

Society Girl Coffee Shop

MOYIE, B. C.

CRANBROOK, B. C.

Elevation 3,000 feet

Population of City and District 4,500



"CRANBROOK MUNICIPAL AUTO COURT"

Cranbrook is the Gateway to the Scenic Rocky Mountain Wonderland, and is located on the Southern Trans-Provincial Highway.

Cranbrook is the place to outfit for the large big game area to the north and east, for the fishing in the lakes in the surrounding areas, such as Moyie, Mineral, Munro, and St. Mary's.

Cranbrook offers you a five-star rated Tourist Park in the Cranbrook Municipal Tourist Park—18 modern cabins, trailer and camping space at reasonable rates, free Swimming Pool, all set in beautiful Baker Park.

Modern restaurants, hotels, and business district cater to the Tourists coming to the hub of East Kootenay.

The CORPORATION OF THE CITY OF CRANBROOK

Mount Baker Hotel

FULLY MODERN - QUIET AND COMFORTABLE

Rooms with Tub Baths or Showers

Dining Room

Serving Breakfast and Evening Dinner

◇ ◇ ◇

"Delicious Food . . . Served in a Quiet Atmosphere"

◇ ◇ ◇

ON THE MAIN STREET IN CRANBROOK

TOURISTS PLEASE NOTE:

If you are interested in purchasing Fine Cashmere Sweaters . . . Imported from Scotland and England . . . or in Sportswear and Accessories, you will find "The Style Shop" in the Mount Baker Hotel will take care of your requirements.

NEED A HAIR-DO?

We can certainly recommend "THE EVJEN BEAUTY SALON" in the Mount Baker Hotel. This is just about the smartest and most modern little Salon that we have seen in our travels. We are certain that Mabel Evjen . . . owner-operator, will be able to do your work satisfactorily. This is another "personal recommendation" from the "Digest" travellers! Phone for appointment.

"The House of Hospitality"



**Norbury
Hotel**

**CRANBROOK
B. C.**

TELEPHONE 590

Restful Rooms . . Restful Surroundings . . Well Appointed Furnishings

Another Traveller's Digest Recommendation:

Canadian Hotel

(Operated by Doreen and Max Belkin)

**Completely Remodelled and Refurnished Throughout (Hot and Cold Water
in All Rooms) Rooms with Both or Shower**

**OUR DINING ROOM FEATURES WELL-PREPARED
FOODS, SERVED IN A PLEASING ATMOSPHERE**

**112-10th Ave. S.—Half Block from Centre of Town
CRANBROOK, B.C. — Telephone 539**

PARKS HARDWARE, LTD. in Cranbrook, B.C.

It isn't just a "Hardware" store . . . they have a lovely stock of
Fine English China . . . exquisite Cups and Saucers . . . Figurines
. . . Novel Gift items, and everything up to Dinner Sets.

Fishing Tackle and Hunting gear is a specialty with them, too,
and they'll be glad to give you all information you need as to Fish-
ing and Hunting in this area.

ON BAKER STREET - - CRANBROOK, B.C.

Cranbrook Municipal Auto Court . . .

. . . is nicely situated among shade trees. Cottages are fully modern
. . . well furnished . . . comfortable and clean. There's an Outdoor Swimming
Pool here, too, for Free use of Guests. Look for directional signs.
Store with everything you'll need is on the premises. Showers are central.

There's Relaxation . . .

After a hard day's drive when you spend your evening seeing a good show.
There's a first-class Theatre in Cranbrook, with plenty of comfortable seats,
where they feature first-run pictures, with changes of show twice a week.
Why not skip the Motor Court or Hotel for the evening and just relax?

Star Theatre **Cranbrook, B.C.**

HINCHEY'S AUTO COURT . . .

. . . At Cranbrook, B. C., on Highway No. 3 at the North Entrance to
Town. This little Camp may not be as elaborate as some—but we can
assure you that the hospitality and service given by the Owners, Mr. and
Mrs. Bill Hinchey, make up for anything lacking!

There's Ten units, accommodating from two to six people, and they have
good, clean beds and bedding, water, light, and dishes are available.
Showers are central. A Store with everything you'll need is on the pre-
mises. For Reservations: Write, Wire or Telephone:

Cranbrook, B. C. - HINCHEY'S AUTO COURT - Phone 598, Cranbrook.

PROC'S in Cranbrook B.C.

** The Home of Good Food **

Restaurant and Spudnut Shop

A FULL-COURSE MEAL OR A SNACK!

Spudnuts and Coffee - - Served Here Exclusively.

PLEASANT ATMOSPHERE - QUALITY SERVICE

"ALL WHITE HELP"

Mrs. Proctor, who presides over Proc's Restaurant in Cranbrook, has catered to our inner needs on many an occasion, and we've always been well satisfied.

Home-cooked Foods, prepared in as clean a kitchen as you have at home—served tastefully and with courtesy. Everything from a snack to a man-sized Porterhouse Steak with all the trimmings, and at prices that will leave you enough in the family "kitty" to enjoy the rest of your vacation. Booth and Counter Service—Ice Cream and Milk Bar—and Spudnut's and Coffee, of course!

And . . . For Your Car . . .

Cranbrook Motor Products



(AT SAME
LOCATION)

**"TEXACO"
PRODUCTS**

*

AUSTIN

Sales and Service

*

Ralph Rooney and Cliff Mosier have opened about the most Modern Service Station in the West—and offer you Service from a Lube Job to an Overhaul. If you want to have your car serviced while you eat, leave it with them and you'll be well satisfied. Absolutely the finest and most modern Lubrication Equipment available—and Mechanical Work done by men who know their job!

Cranbrook Motor Products - - Cranbrook, B. C.

(Marysville Motor Products, 16 Miles North, under Same Management)

KIMBERLEY, B. C.

After driving along No. 4 Highway, North from Cranbrook, for 19 miles, you reach Kimberley, the home of the famous Sullivan Mine and Concentrator, the largest single producer of Lead and Zinc in the British Empire.

Tourists taking time to look around Kimberley will be pleasantly surprised at the facilities for holidayers. They have two excellent swimming pools, a beautiful Park, and homes and gardens such as you don't expect to find in a town devoted to mining. The sportiest nine-hole Golf Course in British Columbia is within ten minutes' drive.

Special Note: There are Tours through the Sullivan Mine and Concentrator, on regular schedule, and if you are interested in this huge development, contact the Kimberley Tourist Bureau for schedules.



Gifts of Distinction . . .

. . . a fitting name for the exquisite Gifts you'll find at Whistlecroft's Jewellery Store in Kimberley or at The Gift Shop, Cranbrook—operated under the same management.

The selection of China includes Spode . . . Wedgwood . . . Aynsley . . . Royal Crown Derby, and Royal Doulton . . . all "Aristocrats" in the lore of Fine English China.

Or, if you're looking for Sterling Silver, Silver Plate, Jewellery, Watches, Novelty Items in Leather or Woodcraft, there's bound to be something to please you.

Drop in, won't you? You're very welcome.

AT

WHISTLECROFT'S JEWELLERY - KIMBERLEY, B.C.

or

THE GIFT SHOP - - - CRANBROOK, B.C.

We Don't Sleep on the Job!

If you leave your car in our care for Lubrication, Washing or Repairs. We'll give you Speedy Dependable Service and guarantee your car "Texaco Roadable" when it leaves our Shop!

SULLIVAN MOTORS

(JOE FUGINA)

TEXACO PRODUCTS

DODGE — SALES AND SERVICE — DE SOTO

Right on Main Highway as you enter Kimberley from Cranbrook.

PHONE 32

24-HOUR WRECKER SERVICE COMPLETE BODY SHOP SERVICE

VISIT

THE MARK CREEK STORE

Of the Consolidated Mining & Smelting Co. of Canada Ltd.

THE KOOTENAY'S LEADING DEPARTMENTAL STORE

and

THE HOME OF ALL LEADING BRANDS OF MERCHANDISE

- ★ Self Serve Cash Grocery
- ★ Linens and Waalens
- ★ Children Wear
- ★ Carss Jackets
- ★ Ladies' and Men's Weor
- ★ Swim Suits
- ☆ Shoes for the Whole Family

Sole Agents for

HUDSON BAY POINT BLANKETS



THE STORE WITH THE
BIG NEON CLOCK

LADIES' AND MEN'S
REST ROOMS

FOOD, LODGING, ETC., IN KIMBERLEY, B.C.

Bus Coffee Bar, in Kimberley, B.C.

This is a new Coffee Bar, where they specialize in Sandwiches, Hot Soups, Home-Made Pies, Cakes, Ice Cream . . . and Good Coffee and Tea! You'll find it an exceptionally well-appointed and meticulous place . . . and the Rest Rooms are really "clean".

A shop with Souvenir items is operated in conjunction . . . and also an ICE SERVICE for those requiring ice for Camp, Trailer, etc.

Location: In Star Stages Bus Depot, on Wallinger Avenue, two blocks East of railway tracks. (If coming in from Cranbrook, instead of taking right turn to Banff after crossing tracks, continue two blocks up street. Tourists from Banff, turn right at Stop sign at town junction, follow up two blocks.

BUS COFFEE BAR KIMBERLEY, B.C.

Sylvia Motor Court . . .

. . . is on No. 4 Highway, at North end of town. Each Unit has Living room, practical Kitchenette, Bathroom with Tub bath, toilet, and basin, and comfortable bedroom. They accommodate up to four persons. They have full housekeeping facilities. For reservations ahead, telephone Kimberley 111, or wire Sylvia Motor Court, Kimberley, B.C.

SPECIAL NOTE!

Tourists Travelling to Banff and Jasper Parks.

The Traveller's Digest operates Travel Bureaus at Banff and Jasper National Parks, where reservations can be made for anywhere in Western Canada. A Complete Travel Service . . . with Itineraries planned with "Your Ideas of a Holiday" in mind!

Our Service and Publication

Recommended by:

**Better Homes and Gardens House Beautiful
Sunset Magazine**

**For Reservations or Information, Write, Wire or Phone:
TRAVELLER'S DIGEST TOURIST BUREAU, BANFF, ALTA., CANADA**

Calling Mr. and Mrs. Tourist!

Thought we'd mention in passing that there's one spot in Kimberley where it's always COOL! Just in case you're finding it a bit warm for too much exercise and wondering how to spend your evening.

Take time out and pop down to the **ORPHEUM THEATRE**. There's Air-Conditioning, plus extra comfy seats—together with a first-class show, which should prove a mighty pleasurable way to relax for a couple of hours!

A Bit About the Columbia River

Most American tourists are surprised to learn that the mighty Columbia River, which they naturally associate with their own fine land, has its source in Columbia Lake, which is adjacent to the Banff-Windermere Highway, in British Columbia.

As you drive along from Cranbrook, you'll pass through Canal Flats (about 43 miles beyond Kimberley, B.C.), and, pointing to a little stream, and indicating that this is the source of the Columbia. Actually, this is only one of the many little streams in this area which flow into nearby Columbia Lake, to form the actual source of the Columbia River. From Columbia Lake, the river flows north through Lake Windermere, on to Golden, B. C., then follows along what is now the Big Bend Highway to Boat Encampment, where it makes the "Big Bend" or turn, flowing south to Revelstoke. From Revelstoke it winds its way to Arrowhead where it widens and forms the Arrow Lakes, some 130 miles long. At Castlegar it combines with the Kootenay River to form the torrent that flows southward through Washington, to be harnessed by the Grand Coulee Dam in one of the world's largest power projects, and after doing service there, wends its way along the border between Washington and Oregon— finally merging with the Pacific Ocean near Portland, Oregon.



Wanna Go Fishing?

Well, look for the sign "**D. DAVIES FISHING CAMP**", which is 75 Miles North of Cranbrook, at Dutch Creek, and turn in—and you'll soon be fishing! Dave and Lois Davies know their fishing from highwater to low-water, and can take you to favourite spots within easy reach for Rocky Mountain Grayling, or a day-trip up Dutch Creek for Dolly Varden and Kamloops Trout.

It's a typical fishing camp—well-kept cabins with everything you require for comfort, and you can either get your meals at Camp or cook your own. We'll guarantee you'll have a good time here and come home with the bacon!

Dave Davies Fishing Camp at Dutch Creek, B. C.



THE TOTEM CABINS . . .

. . . This is a New Cabin Court, adjacent to The Totem Shop, at The Hoodoos, Dutch Creek, about 55 Miles North of Kimberley, on Highway No. 4.

Cottages are fully Modern, and each has Living Room, completely equipped Kitchen, comfortable bedroom and private Bathroom. They are pleasantly placed in the Poplars, close to the banks of Dutch Creek, and this will be a cool spot in summertime. For Reservations ahead, we suggest you telephone The Totem Shop, via Invermere, B.C., who will make reservations for you.



Half-Way House . . .

On Banff-Windermere Highway, 18 miles South of Radium Hot Springs, this is a good stopping place for food, and is open at most hours of the day or night. It isn't elaborate . . . but it's clean . . . the food is good, and the service is always cheerful!

Cottages: Two new cottages have just been added, which have private bathroom, living room-kitchen, alcove bedrooms, and are very comfortable.

A B-A Service Station, and a Camp Store for supplies too.

Half-Way House - - Windermere, B. C.

Holiday Spots in the Windermere District



Fairmont Hot Springs Bungalow Camp

(122 Miles North of Eastport, Idaho—80 Miles North of Cronbrook on Road
to Banff—30 Miles West of Kootenay Park Gates.)

If you're looking for a vacation that will pay dividends when you're back on the job again in the way of an "all year build-up", this is the place!

Fairmont Hot Springs Bungalow Camp is an outstanding scenic spot in one of the most beautiful places in the Rockies. Here, in the broad Columbia Valley, overlooking gorgeous lakes, with the Radium Mountains and the mighty Selkirk Range towering above, you'll find real rest and relaxation. You can swim in the big outdoor pool where the temperature of the water is 90 deg. F., go for glorious hikes over wooded trails, or fish in the nearby streams and lakes.

Here too are the famous Curative Mineral Baths, with Mineral Springs where the amount of actual Radium present in the solution is in excess of that of any other spring on the North American Continent. The Springs are also noted for their unusually high radio-activity and mineral content. The temperature in the Private Curative Baths is about 114 deg. F.

The Pools are open to the public at a nominal fee—so give yourself a treat and go for a swim—or stop over for a meal, on your trip.

Accommodation is in comfortable Bungalows on the American Plan at moderate rates—or Housekeeping Cottages may be rented.

Plenty of fresh cream, milk, fruits and vegetables right from the ranch ensure the utmost in delicious meals.

For Reservations, Write, Wire or Telephone:

R. W. Bartman, Fairmont Hot Springs, B. C.



TOTEM SHOP

MARGARET BERNON

AT TOTEM HOODOOS ON NO. 4 HIGHWAY

English Chinas

Brass and Copper

Superb Irish Linens

Souvenirs - - - Novelties

Scotch Woollens, Tartans

Native Indian Beadwork

Baskets and Totem Poles

Specializing in Children's Imported Scottish

"ELFYN" Knit Wear

English Viyella

"The Little Shop That's Different"

FAIRMONT HOT SPRINGS P.O.

BRITISH COLUMBIA, CANADA

Announcing
The Opening of the
HOTEL SELKIRK

Windermere Valley's Most Modern Hostelry

Pleasant, Spacious Rooms with Private Bath and Shower

DINING ROOM ROOF GARDEN

Attractive Lounge Centrol Heating

ON THE HIGHWAY . . . AT WINDERMERE JUNCTION.

Write, Wire or Telephone for Reservations.

Need Car Service?

If you do, we can recommend the La Grande Motors, which is at the Junction to Windermere, on Banff-Windermere highway. We of the Traveler's Digest personally get our car serviced here and Emory La Grande will give you courteous service, dependable repairs, at fair prices.

Imperial Oil Products are sold—and credit cards for Standard Oil, Phillips, and several others, are accepted.

Information regarding Accommodations in this Area and in Banff.

La Grande Motors - - Windermere, B. C.

Fishing and Hunting in Windermere District

This area is renowned . . . especially for Big Game Hunting . . . and the Fishing is good, too, if you get out to the right places! We have recommended several places for Information, and if you will contact these, they will give you authentic service. Or, see the Game Warden at Invermere, who can also put you in touch with Outfitters and Licensed Guides. Take our tip—and make sure you are getting the best.

Faad and Lodging on Banff-Windermere Highway *"Akiskinook"*



Situated in a shady grove just off the Banff-Windermere Highway, and overlooking Lake Windermere, "Akiskinook" offers spacious Cottages, which accommodate from two to six persons. Each Cottage has large living room, with stone fireplace (Heatilator equipped), cozy bedrooms, three-piece bathroom, modern kitchen with gas range, cooler, and in fact everything for your comfort.

We know you will find the ultimate in accommodation at "Akiskinook". There is a Private Beach, sandy, and safe for children and wonderful WARM BATHING, and boating and fishing. For reservations, write, wire or telephone:

"AKISKINOOK"

Telephone 34-L

(Hugh and Betty Blunt)
 "B. C. Government Four-Star Rating"

Windermere, B. C.

Superior Photography . . .

. . . Superior Photofinishing

For grand views of Western Canada and the Rockies, both in colour and black and white—superby finished—we suggest you call in at Calgary at the McDermid Drug Company, 128 - 8th Ave. West, and see their selection. We want to particularly mention them to you, because their work is excellent, and their prices are right—not "touristy".

If you're fussy about your your photofinishing—this is the place for you. They specialize in Fine-Grain development of Miniature Negatives and the making of enlargements, and have turned out some very fine work for us. Special Service is given to Mail Orders. Call in, or send your films to us, with your instructions and we will return them promptly.

McDermid Drug Company Ltd.

128 - 8th Ave. West

- - -

Calgary, Alta.

Penknife and Pole Bags Cougar!



Joe Jimmy, big game guide at Elkhorn Guest Ranch, with his trophy & dog

Just how familiar with a mountain lion can you get? Ask Indian Joe Jimmy. He's downright contemptuous of the big "cats". His dog treed a cougar which Joe attacked and killed with his pocket-knife! Joe is a Big Game Guide who works for Elkhorn Guest Ranch, at Windermere, B.C., and here's his account of the kill:

Last January (1950) while he was out looking for some horses, he crossed a fresh cougar track. He put his dog on the track and in a short time the cougar was treed. Only when Joe arrived on the scene to shoot the "cat" did he realize he'd left his rifle back at the ranch. At this point most of us would have done an about-face and gone for the rifle, not even hoping too much that the cougar would sit and spit till we returned.

Not Joe Jimmy! Joe lashed his pocket-knife to the end of a pole with his shoe lace, and shinned up the tree. He got up about 40 feet, with the "cat" on one side, himself on the other, ten feet from each other—and with some rapid calculation and quick choice of aiming point, he stabbed straight and hard at the cougar's heart.

The cougar screamed and scrambled to the top of the tree, Joe hanging on for any further required thrusting. But his aim had been true, his thrust deep. Loss of blood quickly weakened the huge cat, which crashed down, shearing off branches as it went. It got to its feet and ran off with Joe's dog in hot pursuit, but by the time Joe could get down from the perch the cougar had travelled 150 feet and expired. The cougar measured 6 ft. 6 inches, and weighed 150 lbs., and, strange as it may seem—it's a true story! If you're looking for a Game Guide who doesn't seem to scare worth a whoop, you'd better get in touch with Joe, at Elkhorn Guest Ranch, Windermere, B.C.



"Overnight Tourists Welcome"

Elkhorn Guest Ranch

On Bonff - Windermere
Highway — 16½ Miles
South of Radium, 88 Miles
North of Cranbrook, B. C.,
280 Miles North of Spokane,
Wash., on Hord-surfaced
Highway.

Finest Hunting and Fishing in This District

Elkhorn Guest Ranch has just about everything anyone could desire for a holiday—whether it be for an all-round vacation, a hunting or fishing trip, or just an overnight stop. They specialize in "Custom-built" holidays, the sort that suits "YOU" especially!

The Lodge spells everything in the way of comfort—a great big lounge with lots of comfy chairs, open stone fireplaces, dining room that is bright and cheery, with meals that not only delight the eye when served but satisfy the mountain air appetite! Bedrooms have the best of beds and are spacious and airy. Cool gardens, lawns, shady trees, badminton court, tennis court, archery, croquet, riding (either trail riding or just ambling along). A ranch operated by people who are ranchers from away back and know just how to cater to folks!

For the Hunter: If you look at this small picture you'll get an idea of the size of the trophies that come out of this district. Deer, elk, moose, bear, and plenty of ducks and geese. Hunting season is from September 1 until late in December. Guides are available and you can be outfitted for any length of trip you desire.

For the Fisherman: Plenty of lakes are adjacent to Elkhorn, and some good stream fishing, too, for Rainbow trout.

For the Vacationist: What more could you desire than what is offered you? It's only a mile from Lake Windermere, if you want to swim or go boating, and apart from that, there's everything else at your back door.

**For Reservations Write,
Wire or Phone**

**ELKHORN GUEST
RANCH**

Windermere, B. C.

**Phone Invermere 36-R
Rates on Request**



The Story of
THE STOLEN CHURCH

By Elmore Philpott

"The Little Stolen Church" sits peacefully near the shores of Lake Windermere in the Village of Windermere, B.C. Surely it is the only church in all the world that was stolen.

The story begins away back in 1887, when "Father Pat", or the Reverend Henry Irwin, was the sole representative of the Church of England in all the vast expanse of mountain country. He was one of the most colorful figures in C. P. R. construction days. He built the little church in question at Donald, on the main line of the C. P. R. It was officially consecrated in 1889. A rich baroness heard about it and sent out a 600-pound, silver-toned bell. Some Anglican institution sent along a priceless old Bible.

Ten years later the C. P. R. made Revelstoke the main divisional point in the mountains. Donald was left a ghost town. Almost the whole town moved out. Only the little church remained.

Among the last to leave the deserted village was the Kimpton family. They were well-to-do merchants. Their fondest memories of Donald were centred around a little church. They thought it was a shame to leave the little building. So Rufus Kimpton had the little church reverently dismantled sufficiently to ship by rail to Golden. There it was put aboard a barge and transported far up-river to its present location.

Meanwhile, the war was on. The Church of England in Revelstoke had applied to the Anglican higher-ups for permission to transport the tiny church to add to its own comparatively imposing edifice.

The Revelstoke claimants to the Donald church were taken by surprise. Before they could rally the forces of law and order on their side the church had gone up the river to where it still stands.

But there was just one fly in the ointment. Some sinner in Golden stole the silver-toned bell out of the little church spire. They tell me it is still in Golden. They say that the correspondence about the rights and wrangs of stolen church and stolen bell would fill a good-sized book.

They say that the servants of God waxed really wroth in the letters to Windermere—demanding in most un-church-like terms the return of the stolen church. They say that the Windermere folk replied in equally picturesque English demanding the return of the stolen bell.

Why don't you drive in to Windermere and see it?

For You K 2

**A Guest Ranch of Charm, Comfort and Infinite Leisure . . .
6,000 Acres for Your Riding, Ranching and Raming Pleasure!**



Off the Banff-Windermere Highway, only 9 miles from Invermere, B.C., "K 2" has just about everything anyone could desire. Tucked away in the Invermere Valley, between the towering ramparts of the Rockies and the Selkirks, and within a mile of Lake Windermere, its setting is ideal. The Lake offers an alternate choice of swimming, boating or excellent trout fishing, and the surrounding country, hiking or trail riding through some of Western Canada's most scenic land. The district is internationally famous for its Big Game Hunting, and K 2 can supply guides and outfit your party.

Real comfort insofar as accommodation is concerned . . . cozy, airy bedrooms . . . a restful lounge with a well-stocked log fireplace. Meals not only ranch style in abundance, but served in a restful atmosphere conducive to complete holiday satisfaction. There's a small Outdoor Swimming Pool at this Ranch . . . and the Famous Radium Hot Springs are within half-an-hour's drive.

Rates: (American Plan)

	Daily	Weekly
Single	\$8.00	\$50.00
Double	\$7.00	\$45.00

Family and Party Rates on Request

Riding \$4.00 \$25.00

Moderate Hourly Rates for
"Occasional Riders"

For reservations, write or
wire:

George E. Curtis, K 2 Ranch
Invermere, B.C., Canada
"Follow the Road Signs
to K 2"

(B. C. Government 4 Star
Rating)



Accommodation and Shops at Athlmer and Invermere, B.C.

(12 Miles South of Radium Hot Springs, — 88 Miles North of Cranbrook)

At Athlmer, B.C. . . .

. . . just half a mile off the Banff-Windermere Highway, you'll find the Coronation Hotel . . . one of the oldest-established in the Valley.

It has been completely remodelled throughout the interior, and now offers well furnished rooms, with Private Bath.

Long famed for its food, the Cafe operated by the Hotel is open most hours of the day, and you won't leave hungry. The Steaks served here are really something worth writing about!

Turn off Highway at the Junction to Invermere, and follow through for half-mile . . . it's worth your while!

Coronation Hotel Athlmer, B. C.

Want to go Fishing or Hunting?

We know of no better place in B. C. for Hunting and Fishing than the district adjacent to Invermere.

And speaking of Fishing and Hunting, you'll want some information as to just where to go and how to get there—and probably some Tackle, Ammunition or Camping Supplies suitable for local condition, so drop in and see the boys at the INVERMERE HARDWARE. They can arrange for guides for your HUNTING and FISHING TRIPS.

For Camping Supplies . . .

Take our advice and shop at "RUDY'S", in Invermere. It's very handy, opposite Invermere Garage, and they carry a good stock of Fresh Fruits and Vegetables, right in from the local farms, not to mention Cold Meats and Farm-fresh Eggs! And — of course — all the staple lines of groceries. We always shop here when we're in the district, and enjoy it!

RUDY'S INVERMERE, B.C.

Note to Tourists . . . Important Junction **COLUMBIA RIVER ROAD**

This road is not hard-surfaced, but is a good gravelled road, with a few miles of hard-surfacing, and we think it on a par with anything else, and very much enjoyed the scenery en route as we wound along the beautiful Columbia River. It makes an ideal Triangle Tour, if you go from Radium to Golden, thence to Yoho Park, Emerald Lake, Lake Louise, and on Banff, returning via the Banff-Windermere Highway back to Radium. Or, you can use this highway to reach Jasper via the Lake Louise road. Scenically, it is really outstanding, and we know you will enjoy it.

There is an important Junction, ten miles North of Invermere, where a road branches off to Golden, B.C. This is the alternate route to Yoho National Park, Emerald Lake, Lake Louise, Jasper and Banff.

Radium Hot Springs

(On Banff-Windermere Highway, 90 miles South of Banff)

Radium Hot Springs, situated at the Kootenay Park Entrance gates, is probably one of the most outstanding places of interest in the Park. It is renowned for its mineral springs, which are among the hottest in the Park. The towering walls of Sinclair Canyon are one of the most spectacular sights in the Rockies. Here sheer walls of reddish rock rise almost perpendicularly above the rushing waters of Sinclair Creek.

At Radium Hot Springs, which take their name from the celebrated Radio-active Waters, 110 to 118 degrees F. at all seasons, the Dominion Government has a large, commodious swimming pool, with modern heated dressing rooms with every convenience, and which is supervised by courteous government attendants. Pool charges: 25c.

Special Note: The Traveller's Digest is not carrying the usual number of recommendations at Radium this year . . . chiefly owing to changes in ownership of Hotels, etc., here. This casts no reflections on any Resort, and we hope to have full data on changes by next year.

For a Holiday at Radium . . .

Radium Hot Springs Lodge and Cottages is one of the really outstanding spots. Ideally situated, high on the hilltop overlooking the Hot Springs, with an unexcelled view of the mountain peaks in the distance.

You can have a Modern Cottage of your own, either with or without housekeeping facilities, which ensures complete privacy and quietness.

The Lodge has a long-standing reputation for courtesy and hospitality, and there isn't a spot in the Rockies where you'll be more welcome! For Reservations, write or wire:

RADIUM HOT SPRINGS LODGES and COTTAGES

"Recommended by Duncan Hines"

Accommodation on Banff-Windermere Highway

Rocky Mountain Cabin Camp . . . 22½ miles North of Radium. Clean, comfortable Cabins. No meals served. Camp store on premises.

Vermilion Crossing Lodge and Bungalow Court: 40 miles North of Radium. Fully modern Rustic Bungalows, with fireplaces. Very Comfortable, and camp nicely situated. Delicious Meals served at Lodge.

Mount Eisenhower Lodge: 69 miles North of Radium, on Storm Mountain, adjacent to Highway. Comfortable Bungalows, central facilities. Excellent Meals served in Lodge.

BANFF

Actual and Factual . . .

First, a couple of statistics. Situated in the Bow Valley, at an altitude of 4,534 feet, Banff is the headquarters of Banff National Park, which has an area of 2,585 square miles, and was established in 1885.

Known in the days of old as a typical Alpine Village, it has changed a bit with the years . . . assuming a few aspects overlooked by the oldtimers . . . and thanks to the wonderful publicity given to both Banff and Lake Louise by the Canadian Pacific Railway, who operate million-dollar luxury resort hotels at both places, as well as bungalow camps at Emerald Lake, Lake Wapta, Moraine Lake and Yoho . . . it is probably known to more Americans than any other place in the Canadian Rockies. Whether or not the fame is deserved is a matter of opinion. The Canadian Rockies cover a lot of territory, of which Banff is a small portion.

It is an all-year-round resort, offering the usual mountain-playground holiday attractions during the summer months, and an abundance of fun during the winter season for winter sports enthusiasts, including skating, curling, swimming in hot springs pools AND skiing. This area boasts the finest skiing terrain in Canada, and draws thousands of hickory-blade fans annually. The Banff Winter Carnival, usually held in February each year, is also a winter attraction.

Accommodation: There's every type—from the famous Banff Springs Hotel to tourist rooms in private homes. Several delightful bungalow camps, situated at view-vantage points, provide the finest in this type of lodging . . . living rooms with open log fireplaces, chesterfields, radio . . . housekeeping kitchens . . . private bathroom with shower . . . cozy bedrooms . . . maid service, at prices from around \$7.00 for two people, \$8.00 and \$10.00 for four, and up to \$14.00 for five or six. These camps operate from May 1st until October 15th.

There are three first-class hotels downtown, open all year, with rates (European plan) of from \$3.50 double without bath, to \$8.50 double with bath. Winter rates are usually lower. A couple of lodges have suites with housekeeping facilities and are open year round. Lots of home-owners have cabins on their property . . . of all types . . . varying in rental from \$2.50 daily up to \$8.00 or so, depending upon conveniences, etc. Tourist rooms in private homes abound, and these bring from \$2.50 to \$4.00 daily, double. Few, if any, have private bath.

Food: A variety of cafes cater to every pocketbook. Prices are quite reasonable, with breakfasts of the ham 'n' egg sort for from 65c . . . full-course lunches and dinners from 65c to \$1.00 for usual menu items, with steak or special in the \$1.25 to \$2.50 class. For those doing their own housekeeping, a choice of shops offer everything needed. Prices may be a bit higher than at home . . . but you're on a holiday and probably expect it.

Shops: Souvenir shops abound . . . you can pay your money and take your choice. We've suggested a few where handicrafts, china, etc., are obtainable, and if you want British Woollens, you can do worse than to get them in Banff. Prices are well in line, and lower than for similar quality in the States.

Hope we've given some helpful facts, and if you need more you can always write to us . . . **The Traveller's Digest**, at Banff, Canada.

Resorts

in the **CANADIAN ROCKIES**



BANFF SPRINGS HOTEL
BANFF, ALTA.

Open June 7 to Sept. 15

In the heart of the Canadian Rockies . . . the perfect vacationing hotel.



CHATEAU LAKE LOUISE
ALBERTA.

Open June 10 to Sept. 10

40 miles from Banff . . .
Overlooking the jade green lake for which it is named.

For information and reservations consult any Canadian Pacific agent, or write hotel managers

Canadian Pacific

Opposite Royal Canadian Mounted

Police Barracks, Banff, Alta.

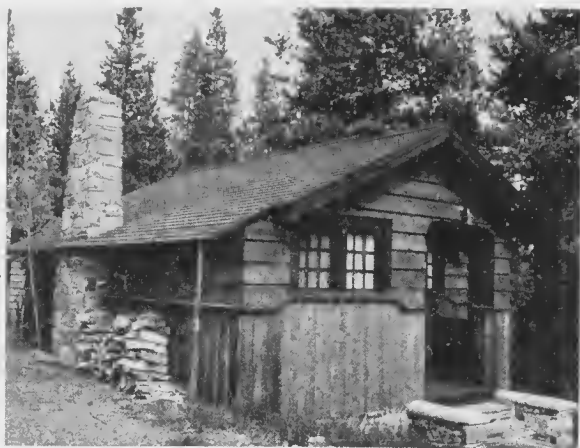
Garbert's Furs



Calgary, Alta.

*706 Centre St.
Canada's Finest Furs*

BECKERS



BUNGALOWS

*Phone, Write or Wire for
Reservations and Information about . . .*

***“Your Private Chalet in
the Canadian Rockies”***

*Bungalow Camps at
Banff and Jasper
Canada*

Enjoy

The World's Most Scenic Ride!

HIGH above the village of Banff, on the eastern slope of Mt. Norquay, a new tourist attraction has been in service for the past year and last summer proved a major sight-seeing service. Installed in the centre of, and to service the Mount Norquay Ski terrain, a new chair lift has been a great benefit to those who wish to climb a mountain and enjoy the scenic values gained thereby, with a minimum of effort.

RISING from the lower terminal, a few steps from the Mount Norquay Ski Lodge parking area, the lift carries passengers in comfortable and safe chairs up through a system of 13 steel towers to an altitude of 6,850 feet in eight minutes. The distance between terminals is 3,174 feet and the 60 chairs can handle 250 passengers per hour. Operating from 9 a.m. to 10 p.m., the evening hours by floodlight, the lift is equipped with all safety features and courteous attendants load and unload passengers, stop and start the lift with finger tip controls to the electric drive mechanism, for the convenience of young children and elderly people.

AT THE UPPER TERMINAL, where passengers are required to off-load, a wide fenced terrace leads to the ridge overlooking the Bow and Spray valleys, and a vast panorama of mountain ranges. The tariff is \$1.50 per return trip (adult) and 50c per child under 14.

MT. NORQUAY SKI LODGE is reached from Banff by a highly scenic five mile highway, which winds up the face of Stoney Squaw Mountain from the Banff-Lake Louise highway, one mile west of Banff, to an altitude of 5,600 feet at the lodge elevation. Busses of both the Brewster Transport Company and the Rocky Mountain Tours Co. operate to and from the lift with the lift tariff included in the ticket. Adequate parking areas, both at the lodge and within 150 yards can accommodate any number of private cars.

THE LODGE, a rambling structure erected to serve the skiers, has been improved. The LIFT ROOM, or dining room, has seating capacity for fifty people and through the wide windows the whole panorama of Norquay and the chair lift can be enjoyed while dining on the super-size steaks or chicken dinners that are the specialty of the house. In the main lounge a cafeteria style counter dispenses meals, short order foods and the like. The lodge may be reserved for private gatherings as a whole, or just the lift room may be reserved for private dinner parties.

ON THE BANFF CHAIR LIFT



Fishing in the National Parks

There's some excellent Trout fishing in the various lakes and streams in all the National Parks, and our suggestion is that you contact Nudd's Sport Shop in Banff for up-to-the-minute dope on conditions in the Banff-Lake Louise district, as, being fishermen themselves and in the business of catering to sportsmen, they keep on their toes and get the latest data. In Jasper, call on Jock Roeside, who runs a Sport Shop there and has boats for rent on lakes adjacent to Jasper.

Be sure to get your Fishing Licence. Do not overlook this important item. Licence Fees are as follows: \$2.25 for the season, or \$1.00 for two consecutive months. (This licence good in any Park where licence is required.)

Get a copy of "Angler's Guide to Banff National Park" (free) from your Sport Shop, or the Parks Department, which gives all regulations on fishing.

NUDD'S *Sport - Shop*

an Banff Ave.

Banff

For a full creel in the Banff area, we suggest that you drop in at Nudds Sport-Shop and have a profitable chat with the boys. They can give you all the information on local fishing conditions, and, if you wish, provide guides to take you to the lesser known spots where you'll get outstanding sport. Plus that, they have a stock of fishing tackle that will make your heart sing, everything from flies to super-automatic reels, and all at prices that won't shatter your pocket book. Incidentally, if you need Golf or Tennis equipment, they carry a fine stock here, too.



GOIN'

FISHING? - - - RIDING? - - - HUNTING? - - - CAMPING?

Take along a few cans of

BULMAN'S DEHYDRATED VEGETABLES

Light to pack - - - Easy to store

Ask the nearest grocer for these tasty vegetables.



PINEWOODS BUNGALOWS

at

B A N F F

Ideally situated among towering pines, and with a commanding view of mountain peaks, **Pinewoods Bungalow Camp** is just off the Main Highway as you enter Bonff from the east, back from the road to escape traffic noise.

Completely furnished for perfect comfort, each Bungalow has open fireplace, radio, chesterfield and easy chairs, well-appointed bedrooms, with fine blankets and linens, and private bathroom with shower. Most have fully equipped kitchens with electric range, but there are a few without for those who do not wish to housekeep. Efficient maid service takes care of the daily cleaning and bedmaking.

Bungalows accommodate from two to eight persons, with rates at from \$8.00 to \$10.00 per day for up to four persons, and \$1.50 each extra person. Season is from May until October.

For Reservations—Write, Wire or Telephone:

Pinewoods Bungalow Camp

Box 43B, Bonff, Alberto, Conodo

Telephone Bonff 360-R-6

The Margaret Carrick Shop and Tea Room

For a sort of "dainty" place for breakfast, lunch or supper, and especially Afternoon Tea, may we suggest this little spot, located at 228 Bear Street, which is just one block from Banff Avenue (ask anyone where it is).

If you go for Tea you'll get real Scotch Scones, with a choice of Apple Butter from Ontario, Maple Cream from Quebec, Strawberry Jam from British Columbia, and home-made Lemon Cheese! They're just as delicious as they sound! Luncheons feature Salad Plates, and for a tasty hot-dish for Suppers, try their Hot Chicken Potage, served with buttered Hovis Bread. This is a rich, creamy Potage, with luscious pieces of Chicken and tastily spiced. (Served for 60c, including beverage).

If you're interested in Canadian Arts and Crafts, Miss Carrick has a nice selection, together with hand-knitted Diamond Socks, Canadian Pottery and Paintings by Canadian Artists. Open 8:00 a.m. until 7:00 p.m.

The Margaret Carrick Shop

22B Bear Street, Bonff, Alto.

Harmony Drug Store . . .

. . . is one of Banff's "landmarks", and a shop which we're sure you'll thoroughly enjoy. In Banff's very young days Byron Harman settled in and started this shop—an a much smaller scale than now, of course. He was a fine Photographer, and his pictures are still amongst the finest ever produced in the Canadian Rockies. You'll enjoy browsing around the Photographic and Pictorial department, seeing the magnificent enlargements of some of his finest shots, and also the newest in coloured pictures in water colours and oils. No matter what type of picture interests you, you'll be able to find it, and buy it at a reasonable price.

And—in tradition, the Photo Finishing Department turns out excellent work—speedily.

Visit, too, the English China and Souvenir Department, where there's Gift items to please everyone on your list, and then the Drug section—where they feature all the well-known lines of Cosmetics, both English and American.

When you've spent the odd hour browsing around, you don't need to wander out to get a cup of tea or coffee and a snack . . . it's waiting for you at the Coffee Counter and Fountain!

You'll find it pleasant and profitable to shop at:

HARMONY DRUG STORE

BANFF AVENUE

BANFF, ALBERTA.

Danish Restaurant . . .

Would you like to dine in a place that is a bit different, in surroundings that are quietly pleasant? If you would, we suggest you try The Danish Restaurant, which is just to the left, after you cross the Bow River Bridge, opposite the Mineral Springs Hospital.

They specialize in DANISH FOOD, and feature what they call a "Danish Cabaret", which is on the line of a Smorgasbord Dinner, Danish Style, and is most appetizing. They also specialize in "Danish open-faced Sandwiches", temptingly served, to lure lazy appetites! We'd like to mention that everything here at the Danish Restaurant everything is prepared as ordered—nothing is held over from day to day, as is sometimes the case in Smorgasbord food.

Steaks, of course, are always on hand for those who prefer this type of food.

Meals are served from breakfast time until late at night, and whether you have Breakfast, Luncheon, Dinner or a late snack, we are sure you'll be well satisfied.

Danish Restaurant

(Formerly known as Sundance Lodge)

Canadian Handicrafts . . .

Next door, South of the Cascade Hall, is a little shop called "**BANFF HOME INDUSTRIES**", where original drawings, paintings, carvings in native stone, deer horn and woodwork and beautiful handicraft of all descriptions are on sale.

Everything on sale is made by people in Western Canada, and in supporting "Home Industries" you express your interest in Canada, and help her to develop native talent and to become self supporting. Remember the name and location!

Gifts to Suit "You" . . .

. . . and Your "Pocketbook" too!

It's quite true . . . for no matter what type of Gift you are searching for in Banff, you should be able to find something to your taste at "The House of Jenifer", which is on Banff Avenue, opposite the Cascade Hotel.

For Souvenir items, there's Indian Slippers of high quality material and workmanship . . . Totem Poles . . . Navajo Indian Jewellery from New Mexico . . . Coro Jewellery . . . and dozens of other gifts, including Leathercrafts and they are the sole makers of "Jenifer Crafts", which include gift items in local woods, pine cone novelties, etc.

If you are looking for "English China with a Pedigree", the stock will delight you. Names that have come down through the years in the lore of fine Chinaware, such as Irish Belleek . . . Royal Crown Derby . . . Royal Doulton . . . Aynsley . . . Wedgwood . . . Royal Chelsea . . . Paragon, and other Fine Bone China from world-famous English Potteries.

They are Exclusive Agents in Banff for the exquisite Royal Delft Pottery and Jewellery from Holland, and Rosenthal Figurines from the famous Gunnar Rosenthal factory.

Collectors of Antiques will find an interesting collection of China here too, and in the modern Silverware, "Rogers" famous line can be purchased at catalogue prices to your great saving advantage if you are from "South of the Border".

The House of Jenifer is noted for its courtesy and friendly, helpful service, no matter how much or how little you spend, and we have no hesitancy in recommending this shop to you as being one of the nicest and friendliest in Banff.

The House of Jenifer

BANFF AVENUE, BANFF.

Tops in Motel Accommodation . . .

. . . is a good way to introduce you to the Brewster Motel, which is situated at 401 Banff Avenue, just a couple of blocks from the centre of town.

This new Motel has everything for holiday comfort, and is open from early Spring until late Fall. Each unit has combined Living and Bedroom, with two double beds, chesterfield, easy chairs, wall-to-wall carpets, dressing room with plenty of clothes space, and private bathroom with shower, basin and toilet.

Steam Heat adds to your comfort in coolish weather—and a plentiful supply of hot water is always on tap! Rates are in line with type of accommodation offered, with reductions in Spring and Fall. You'll enjoy the luxury and comfort here.

For Reservations: Write, wire or phone:

Brewster Motel

401 Banff Avenue - - - Phone Banff 461.

Sunshine Lodge . . .

A New Massive Log Chalet with modern comforts . . . hot and cold water . . . showers . . . electric light . . . together with a Dining Room where meals of the most carefully selected foods are individually served, "Sunshine" leaves nothing to be desired. Individual spring beds, warmly clothed with woollen blankets, furnish the bedrooms; and a huge fireplace radiates cheer to the massive log lounge which occupies most of the ground floor.

An Ideal Centre for riding, climbing, hiking and fishing, Sunshine Lodge is situated fourteen miles from Banff, at an altitude of 7,200 feet, and is reached by Private Motor Road over a delightfully Scenic Drive in ever-ascending vistas of rivers, canyons, waterfalls and towering mountain peaks, with frequent opportunities to see wild game. By saddle trail from Banff, with a picnic lunch en route—no finer day's outing through stupendous mountain scenery offers anywhere.

Fishing and Hunting: Linked across the Great Divide, Rock Isle, Larix, Grizzly and Eohippus Lakes are amply stocked with mountain trout, and within an easy day's ride, the Egyptian Lakes have long been famed as an angler's paradise. In the Fall, Sunshine, being situated on the very edge of the National Park area, admirably serves as a Hunting Lodge. The valleys leading down from the Divide abound in all varieties of Big Game.

Riding and Hiking: Dozens of well-marked trails take you to the many points of interest around Sunshine, by horse-back or on foot, and if you wish to make the trip to famed Mount Assiniboine, special saddle-trips are available this year, with overnight or longer accommodation at the Camp at Mount Assiniboine.

Saddle horses, pack horses and Guides are available at standard Government approved rates.

1950 SUMMER SEASON: RATES AND SCHEDULES

Sunshine Lodge will be open July 1st until September 30th, and the Bus leaves Banff daily at 9:00 a.m., arriving Sunshine at 10:00 a.m., and leaving Sunshine at 4:00 p.m. for Banff, arriving at 5:00 p.m. The Day Trip, with lunch included, is \$3.75. Daily Rate at Sunshine on American Plan is \$6.50 and up.

OVERNIGHT ACCOMMODATION: A trip will leave Banff at 9:30 p.m. daily, for people requiring overnight accommodation, arriving Sunshine 10:30 p.m. This trip is on the All-inclusive basis including transportation to and from Sunshine, accommodation overnight and breakfast at Sunshine Lodge, at a total cost of \$5.00. Bus leaves Sunshine at 8:00 a.m. arriving Banff at 9:00 a.m. on return trip.

This is a grand opportunity to see some of the most spectacular scenery in the Rockies, free from car worry . . . relax and rest refreshed in the cool mountain air, and return to Banff in time for a full day's activities . . . at a cost of \$5.00!

For Reservations, write, wire or call and see:

BREWSTER TRANSPORT CO. LTD., BANFF, ALTA.

. . . in the Canadian Rockies

Winter Sunshine

To really enjoy skiing in the Rockies one must get up into the high altitudes, where the heavier snow falls, the wind, sun and more constant temperature, have a much better chance to form on the snow's surface the ideal powder snow condition. Nowhere does this hold more true than on the immediate eastern crest of the Continental Divide, upon which, after exhaustive search, was found the ideal ski terrain, and the location for SUNSHINE LODGE.

Situated only 14 miles from Banff, and its parent hostelry, the MOUNT ROYAL HOTEL, from which daily passenger service is provided by sight-seeing motor car, SUNSHINE is now readily accessible to all skiers visiting the Canadian Rockies, and affords the utmost in comfort and the opportunity to enjoy the finest sport.

The centre of a vast terrain, above timberline with a base altitude of 7,200 feet, and wide open slopes running up to 10,000 feet on some of the surrounding peaks, Sunshine offers unexcelled skiing, to the beginner and expert alike. Nursery slopes and sparsely wooded runs surround the lodge and graduate into an unlimited expanse of timber free snow fields, providing downhill runs miles in length, up to 2,000 vertical feet, all converging at the lodge door. Modern rope ski-tow 1,500 feet long, immediately adjacent to the Lodge.

WINTER SEASON — DEC. 1st to APRIL 30th

ACCOMMODATION: Is of course limited and should be made by reservation.

American Plan rates (including meals) at \$6.50 and \$7.50 per day and \$8.50 per day.

Breakfast 80c

Luncheon \$1.50

Dinner \$1.50

Motor service is provided daily from Banff at \$2.50 the round trip

Write for information on Special Low Rate Learn to Ski Weeks at Banff and Sunshine.

BREWSTER TRANSPORT CO. LTD., BANFF, ALTA.

Banff Recommendations

Welcome to Banff . . .

. . . and we hope you'll enjoy every minute of your vacation and take back some happy memories.

We know you'll take some time out from sightseeing to browse around the Shops in Banff—and we'll be mighty glad to welcome you to ours—The British Woollen Shop and Howard Anderson's Stores—both of which are on the Main Street.

Thirty-nine years in business here, catering to Tourists and travellers from all over the globe, has given us a fair knowledge of the type of merchandise the discriminating buyer is looking for—hence our reputation for having the finest stock of Materials and Styles in Western Canada! This includes British Woollens, Sportswear for every occasion, and a distinctive line of British Clothing for both men and women. We are also agents for the Island Weavers Hand-Woven Tweeds, and carry an excellent stock of their materials. Our prices are reasonable—considerably lower than American prices for similar quality merchandise.

We've been of service to thousands of tourists in the past, and hope we'll have the pleasure of adding your name to our list, so look for our shops and call in, won't you?

THE BRITISH WOOLLEN SHOP and HOWARD ANDERSON'S STORES



Quaker Coffee Shop . . .

We've sent hundreds of tourists to the Quaker Coffee Shop, and haven't had a complaint yet, so figure it must be alright! We especially recommend it as a good "family" eating place. The food is all cooked by women cooks and served in a homey style, and is good, and the prices here are very reasonable.

They have a good Soda Fountain and plenty of variety in Ice Cream dishes.

The Quaker has been remodelled this last winter and is one of our nicest eating places. Counter, Booth and Dining Room service. Situated on Banff Avenue opposite Bonff Auditorium.



'Twas Some 30 Years Ago . . .

. . . when Mr. Hollingshead opened the National Park Bakery in Banff, and started to cater to both the townfolk and the visitors, in the way of good cakes, pies, bread, etc., and he's been going strong ever since, albeit this year he's taken son Bill and daughter Mildred into the business as he's not as young as he used to be. It's not a fancy shop—but you'll be treated courteously there and get good value for your money. For the convenience of those of you who get into town after the grocery stores are closed, they keep a small stock of essential lines of groceries on hand, at reasonable prices, and they are open until about ten o'clock in the evening. We've always enjoyed shopping here, and hope you will, too.

NATIONAL PARK BAKERY

BANFF RECOMMENDATIONS

The Villa . . .

. . . is the sort of place which caters to a nice, quiet class of clientele. The rooms are meticulously clean . . . beds are of first quality, as is also the bedding and linens. Some rooms have two double beds, to accommodate families, others have bed-sitting rooms . . . and rates are reasonable in all cases.

We know that if you want a place for a day, a week or for the entire season that you won't go far wrong if you stay at "The Villa". For reservations, write, wire or telephone:

The Villa - - Banff, Alberta



Of Course and Necessity . . .

You'll need a "Hair-do" when you're in Banff, and might even want to get some of the road-dust out of your pores by way of a good Facial—so we recommend that you drop in to the:

Mount Royal Beauty Shoppe

which is just on the Main Street of Banff, in the Mount Royal Hotel Building, next to the British Woollen Shop. Phone Banff 404 for Appointment. Incidentally, you'll find . . .

Ann Boon's Belleek and English China Shop

on the same premises, which stocks a lovely selection of Royal Doulton Chino, Figurines, China Floral Baskets, Indian Souvenirs and Banff Novelties . . . and which features the exquisite line of "*Conodian Cloisonne*" work by A. Gillis of Quebec, Canada. His Pictures and Lamps are truly beautiful, and will well repay a visit to this little shop.

Inviting Lawns

Tennis Courts

HOMESTEAD HOTEL

and

"THE TAVERN"

Where Good Food Is the Rule — Not the Exception

Home Cooking - Under the Personal Supervision of
MRS. E. GAMMON

(On Road to Station - Opposite Shell Service Station)

RIDING FISHING



Don't know what your idea of a grand holiday is . . . but if any of the headings above appeal to you, maybe we can be of help in achieving your ambition. Insofar as Banff, Lake Louise, Wapta, O'Horo, Emerald Lake, Yoho Valley, are concerned, we advise you to go and see, or contact, Claude Brewster. He has an office in Banff, in the Banff Industries Building. He's the chap who outfits the "Trail Riders of the Canadian Rockies" annually for their Trail Ride. That amounts to practically enough said about Claude Brewster! He also outfits the folks who want to do the rides out from "Sunshine" Lodge . . . about which we are going to give you more.

For Riding trails around Banff, contact the stables adjacent to Banff Springs Hotel, or contact Claude Brewster at his office in Banff, as above mentioned.

There's plenty scenic trails to meander around . . . Sulphur Mountain, Spray Valley, Mount Edith Pass, the Loop Trail . . . or just jaunts around pleasant bridle paths adjacent to the village.

Lake Louise offers riding in on unbeatable setting. Half-Day trips to Lakes in the Clouds, Beehive Mountain, the Plain of Six Glaciers, Saddle Back, and day trips to Ptarmigan Lake or Paradise Valley and return.

Sunshine Lodge gives you scope for Fishing or Scenic trips by saddle-horse, to the numerous scenic spots, and fishing paradises! Or, toke the trip to Mount Assiniboine . . . stay overnight . . . return next day to "Sunshine". There's simply dozens of wonder-filled saddle-trips for you from "Sunshine"!

Can't think of anything much more thrilling, either, than trips in Yoho Park—from their stables at Wapta Falls Camp, or Emerald Lake Camp. There's simply dozens of them offering everything you could imagine!

TRAIL RIDES: THE ANNUAL TRAIL RIDES in the Canadian Rockies feature five-day trips, at a "packaged Trip" price—annually. Contact either Claude Brewster, or Brewster Transport Co. Ltd., Banff for complete details on these trips.

COMMENT: Head Guides will be stationed at both the Banff Springs Hotel and the Chateau Lake Louise, for consultation for trips for Riding, Fishing, Hunting, or Ronching, and all Visitors to the Rockies are invited to call on them for advice in planning your trips.

HUNTING . . DUDE RANCHING

FISHING TRIPS: When you take a fishing trip in the Banff or Yoho National Parks, you not only have the pleasure of sitting on the bank of some lovely stream, fishing—or just sitting there dreaming—you also have the pleasure of being in the midst of some of the most spectacular scenery in the world. Here you will find Cut-Throat, Rainbow, Dolly Varden, Whitefish, Speckled Trout and Eastern Brook Trout, too—all fished in an unparalleled setting!

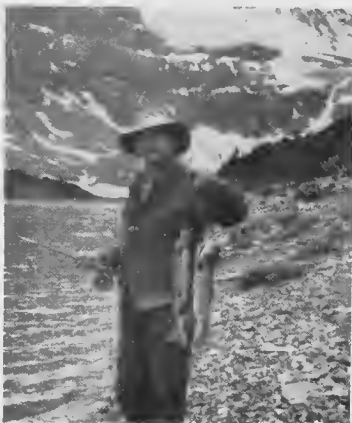
Although there is good Fishing available within hiking, or short driving distance of the Hotels and Camps, to get the best Fishing, get back to the streams which the motorist cannot reach. A pack-trip of from five days to as long as you can spend, will give good pleasure and sport!

HUNTING TRIPS: Hunting Parties are taken out in the Spring and Fall, into the Big Game districts adjacent to the Parks, in the mountains in Alberta and British Columbia. Mountain Sheep, Goat, Grizzly Bear, Moose, Elk and Deer abound. The Traveller's Digest recommends either Claude Brewster, or Jimmy Simpson (of Bow Lakes, who you can read of in this publication) for these trips. Both can outfit you from the word "go"—and produce results!

KANANASKIS RANCH: This ranch is situated in a beautiful section of the Rockies, on the banks of the Bow and Kananaskis Rivers, at Seebe, Alberta, less than an hour's drive from Banff. Here you will find a western family with the real old-time Western Spirit and Hospitality. Everyone visiting the Ranch will receive a most cordial welcome. Cowboys, employed the year round, are carefully chosen for their work and handle horse and wrangle dudes in a manner most satisfactory to both parties! Riding, of course, furnishes the chief amusement at Kananaskis Ranch.

When you arrive, you're allotted your own pony, plus saddle. From that time on, you enjoy moonlight rides, day-trips with picnic lunches . . . but the best time of all is when you sit around the fire and talk over the "days' doings". All the fun you've had . . . the good friends you've made . . . how you're training "your" horse . . . the fun you'll have tomorrow . . . and then maybe a bit of Hillb' dancing to round out the evening . . . or a sing-song around the piano! All good fun . . . and plenty respite from the city doings! Rates at the Ranch are from \$6.00 per day, including horse.

All in all, if we've missed anything, write directly to the folks we are writing about—and they'll give you all details!





*To Enjoy Banff
— Go On The
Water!*

CANOES
or
**ROWBOATS
FOR HIRE**

●
Launch Trips
on Bow River

**"NINETY
VIEWS
in
NINETY
MINUTES!"**

also
Scenic Launch Trips
on
Lake Minnewanka

Like Boating or Canoeing? If you do, you've a treat in store if you get a Canoe or Boat at the Bow River Boat House, and paddle up the Bow until you come to where there is a sign "Echa River". Wind in and out this lovely little creek—trees overhanging—a blue sky above you, and a stillness that is only broken by the stroke of your paddle or oar. Here's where you see the Beaver working, especially in the evenings—and if you keep a lookout, you'll see moose, deer, elk and maybe black bear in the woods bordering the creek.

If you prefer Launch Trips, these run two or three times daily up the Bow River, and it's a splendid way to view the wild animals in their natural surroundings. Passengers may stop over at picnic grounds for a picnic or fishing, and return by a later launch, if they wish.

The Launch Trip on Lake Minnewanka, seven miles from Banff, offers unrivalled beauty, presenting views on every hand of snow-capped peaks, then of silvery waterfalls cascading from Fairholme's snowfields as the launch glides through water clear as crystal, reflecting nature's beauties on either side.

FISHING: Lake Minnewanka abounds with Lake and Rainbow Trout, and for your pleasure we have Motorboats, Rowboats, Fishing Tackle, Guides and Boatmen. Inquire at our Bathhouse at Minnewanka or Banff.

BOW RIVER BOAT HOUSE LIMITED

Banff, Alberta

and

Mather Boat Service at Lake Minnewanka

In Banff, It's
FAIRHOLME
BUNGALOWS



Overlooking Fairholme Range "The Million-Dollar View"

Situated one mile from the village centre, on Tunnel Mountain, where you get that much-talked-of "million-dollar-view", this new Bungalow Camp offers everything you could wish for in fine accommodation.

Bungalows under the pines, where restful sleep is assured. Each Bungalow has large Living Room—with a big stone fireplace, equipped with Heatolator, a chesterfield, easy chairs. Alcove bedrooms—sleepy-time beds, snuggle-down blankets. A smart little kitchen with electric range, dishes and all you need to do your own cooking. A bathroom with shower, toilet and basin completes the set-up.

Bungalows vary in size, to accommodate from two to eight people, and rates from \$7.50 per day for two, \$8.00 to \$10.00 for four, and \$11.00 to \$12.00 for six or more.

You couldn't find a more comfortable Bungalow Camp anywhere in the Canadian Rockies, and The Traveller's Digest is pleased to have it on their list of "preferred accommodations".

For reservations: Write, wire or telephone

Staples - Kelly Bungalows

Banff, Alberta

Phone 117-R-2

Make Leisure a Pleasure

... by Travelling Canada's Rockies with Us!

It's a long trail from the days of 1906 when our tourists were glad to climb aboard the old Tally-Ho and do their sightseeing in that leisurely manner, with two or four horse-power transportation, to the present up-to-the-minute days of 1949, when nothing but the latest and best of motoring equipment is acceptable.

That's why we've made our fleet of Cars and Buses the finest in the Parks. De Luxe 1949 Cadillac buses and sleek Buick limousines—all with plexi-glass tops to enhance your sightseeing pleasure—transport you anywhere in the Canadian Rockies.

Courteous, well-informed drivers take care of your travelling comfort—stop at all points of interest—give you time to take your pictures—and answer your hundred-and-one questions!

Special Banff Tours: The General Drive, which operates on regular schedule several times daily from Banff, takes in all the highlights, including Tunnel Mountain drive, Bow Falls, the Banff Springs Hotel, Upper Hot Springs and Cave and Basin Swimming Pools, the Fish Hatcheries and Animal Paddocks.

Our "Twilight Special" Tour every evening is a "must" for every visitor. You'll be taken to the Bear feeding grounds—then visit the Beaver Dams—see plenty of Game of all kinds—and finally wind up Mount Norquay road which gives you some magnificent views of the Bow Valley, with Banff nestling at the foot of the mountains, lights a-twinkle.

ALL-EXPENSE TOURS: We offer Tours covering the entire Canadian Rockies motoring itinerary—or shorter trips—which include Hotel Accommodation, Meals, Transportation to and from Hotels or trains, and Sightseeing, at an ALL-INCLUSIVE price, and shall be glad to send you our Descriptive Folder on request. This is a splendid way to take a worry-free holiday with congenial companions!

INFORMATION on all trips can be obtained in Banff at our Main Office on Banff Avenue, or from our Representative at the Homestead Hotel and the Y.W.C.A. Chalet. At Lake Louise, our Office and Depot is open during the summer months, and Tours leave from there on regular schedules for Moraine Lake, Yoho National Park, Emerald Lake, Columbia Icefields, etc.

"Travel Canada's Rockies With Us"

Rocky Mountain Tours and Transport Company Limited

Head Office:
Banff, Alberta, Canada
(Open All Year)

Lake Louise Office:
Lake Louise, Alberta, Canada
(Open Summer Months Only)

UPPER HOT SPRINGS HOTEL

BANFF, ALBERTA.

"Open All Year Round"

Situated about 2½ miles from Town, on the Highway to the Upper Hot Springs, at an elevation of 5,200 feet, here is one of the oldest established Hostelrys in Banff National Park. Founded many years ago as a Curative Mineral Bath Resort, it is now one of the finest Resorts in Banff, and its recent remodelling of Lounges, Dining Room, bedrooms, etc., makes it a most attractive stopping place.

The Lounge and Dining Room are panelled in Knotty Cedar, are attractively furnished, and their "Picture-Windows" frame unmatched views of the lovely Bow and Spray Valleys and majestic Mount Rundle! Meals—served either in Dining Room or on the new Outdoor Dining Patio—are home-cooked and plentiful . . . service is courteous and cheerful.

Comfortable bedrooms . . . plus the quiet location of the Hotel . . . ensure restful sleep.

All in all, we think you'll be happy up here.

INDOOR SULPHUR SPRINGS POOL

For the convenience of Hotel Guests, there is a Private Pool in the Hotel, where the Mineral Water is the same as that in the Government Swimming Pool—112 degrees F.—for your use at any time. It is handy to the bedrooms, and you don't have to go outdoors to reach it, eliminating any danger of catching cold going back and forth. There is no charge to Guests for the use of this Pool.

LUNCHES, SNACKS, TEAS, ETC.

You're bound to want a spot of something after emerging from the Government Swimming Pool, and it is just a short walk down to the Outdoor Dining Patio at the Upper Hot Springs Hotel, where they are specializing in serving Sandwiches, Hamburgers, Cokes, Ice Cream, Afternoon Teas—and full course meals, so why not drop in on your way back from a swim?

SUMMER RATE — AMERICAN PLAN

\$7.00 Daily, Single \$42.00 Weekly, Single

\$13.00 Daily, Double \$80.00 Weekly, Double

(Rates for "Double" are for two persons sharing one bedroom.)

Special Low Winter Rates will prevail from September 15th to May 31st, and for those who wish a restful holiday during this time, or for sufferers from Arthritic or Rheumatic troubles—there is no finer or more restful Resort. A request will bring you rates by day, week or month.

For Reservations or Information, Write, Wire or Phone:

UPPER HOT SPRINGS HOTEL - BANFF, ALBERTA

Rambling 'Round Banff

GARDENS

Walk up Banff Avenue, across the Bow River Bridge to the Administration Building (Post Office is in this building, too), and see the beautiful rock gardens, built in a series of rock plateaus connected by small cascades which tumble from pool to pool, in the grounds adjoining the building. A great profusion of native alpine flowers, plants and shrubs, enhanced by rustic bridges and pavilions, invite you to stroll through this enchanting area.

WATERFALLS

Cross the Bow River Bridge, turn left, and follow the trail along the river's edge to Bow Falls (about a mile). Fine view of Banff Springs Hotel here. Return by way of Fish Hatchery and Spray Avenue.

CANOEOING

Like Canoeing? If you do, you've a treat in store if you get a canoe of the Bow River Boat House (across bridge then turn right and follow marked road), and paddle up the Bow until you come to where there is a sign "Echo River". Wind in and out of this lovely little stream—trees overhanging—a blue sky above you, and a stillness that is only broken by the swish of your paddle. Quite often you see the beavers working—but only if you sneak up on them quietly.

SWIMMING AND HOT SPRINGS

The Cave and Basin, outdoor swimming pools, where you can swim in the waters of Natural Sulphur Springs, are about a mile from the town, by way of the Bow River Bridge, then a right turn and follow the main highway, and is a pleasant hike, or drive. There's a large pool, temperature 78 deg. and a smaller one which has a temperature of 91 deg.

The Upper Hot Springs, which is 2½ miles from Banff, is reached by a good highway. Cross bridge, turn left, then make right hand turn onto Upper Hot Springs road. The Hot Sulphur Pool here has a temperature of 112 degrees F. There is also a bath house containing steam room, tubs, plunges, hot and cold sprays and resting rooms.

SKYLINE SPECIAL . . .

That's the trip to **SULPHUR MOUNTAIN CHALET**, 7,350 feet above sea level—the place where the mountain sheep look on as you eat!

It's not a strenuous trip either, as there's a "JEEP TRANSPORT" to take you the greater part of the journey. Drive or hike up to the Upper Hot Springs, where you'll see the sign pointing to the "Transportation Jeep" for Sulphur Mountain. It leaves every half hour on the hour, from 11:00 a.m. until 5:00 p.m., and takes you to "Half-Way House", where you can rest and have a snack at the Tea-Room, and then continue on foot to the top of Sulphur Mountain.

Here's a panorama you'll never forget. Shimmering, towering peaks surround you, and the beautiful Bow Valley lies thousands of feet below!

There's a comfortable Chalet where you can get very good meals—and where those of you who want to go up for the sunset in the evening and stay overnight to see the sunrise—another unforgettable sight—can get good overnight accommodation.

Enquire at **UPPER HOT SPRINGS HOTEL** for information on rates, reservations, etc., and make this trip a "must" on your Banff holiday!

Mount Royal Hotel

BANFF'S Leading Year-Round Hotel

Offers excellent accommodation on American or European Plan

New wing containing large and luxuriously furnished rooms—all with private bath

Guests compliment us upon the outstanding quality of food served in our dining room.

SPECIAL MONTHLY RATES—October 1st to May 1st

Jas. Kelly, Manager

Write for folder and rates

**BREWSTER TRANSPORT CO. LTD., Proprietors
BANFF, ALBERTA, CANADA**

Be Sure to Visit . . .

ANN BOON'S Belleek and English China Shop

(In Mount Royal Hotel Block, Banff)

For Your Pleasure:

- . Royal Doulton China and Figurines
- . . Fine English China Cups and Saucers
- . . . An outstanding selection of Souvenirs typical of Banff and Western Canada.

and

Pictures of Exotic Beauty or Lamps of Extraordinary Design
in

"CANADIAN CLOISONNE"

by A. Gillis of Quebec, Canada.

"DROP IN AND BROWSE AROUND"

Outstanding Color Slides

of

The Canadian Rockies

BY
ERIC COOKE



Member:
Photographic Society of America.
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The Originals were taken with a Kodak "Medalist" on Ektachrome and Ansco Film (2¼" x 3¼"), during Six Months Cycling, Hiking and Climbing in Banff, Yoho and Jasper National Parks, and Mount Robson Region, and include the colorful "Indian Days" at Banff. (Slides on Waterton Lakes National Park and Canada all the way West will be available later this year (1950).

Slides are 2" x 2" (35mm) Kodachrome copies in ready mounts, many of which have been accepted in Salons throughout Canada and the United States.

Fill in those gaps, or Illustrate a Complete Lecture!

Booklet on Cycling, Hiking and Climbing in The Canadian Rockies available—15c.

Price of Slides in Canada:
70 Cents each Slide - - - \$7.00 per Dozen

Sold by Quality Dealers throughout Western Canada, or
Write for Free Folder to:

COOKE'S COLOR SLIDES
P. O. Box 502, Windsor, Ontario.

THE BANFF - JASPER HIGHWAY

Miles from Banff (read down)	(Banff to Lake Louise Junction Section) Points of Interest *Ideal Points for Photography	Miles from Jasper (readup)
0.0	TOWN OF BANFF. Headquarters of Banff National Park. Altitude 4,538 ft.	185.5
1.3	JUNCTION, STONEY MOUNTAIN DRIVE. Ascends Stoney Squaw Mountain to Mount Norquay Ski Camp and Grounds. Distance $3\frac{1}{2}$ miles.	184.2
1.5	FIRST VERMILION LAKE, south side of road.	184.0
2.5	*SECOND VERMILION LAKE. Sulphur Mountain, across Bow Valley to south. To southeast is a fine view of Mount Rundle, 9,838 ft.	183.0
3.0	BEAVER DAMS AND LODGES at side of road.	182.5
3.5	THIRD VERMILION LAKE.	182.0
5.0	BOURGEAU RANGE across valley to south.	180.5
6.9	AF-TON-RO (Evening Peace) View Point.	178.6
7.1	MASSIVE RANGE TO SOUTHWEST. Mounts Bourgeau, Massive, Brent and Pilot.	178.4
8.0	HOLE-IN-THE-WALL in Mount Cory, to north.	177.5
15.9	PUBLIC CAMP GROUND, Johnston Creek.	169.6
16.0	JOHNSTON CANYON BUNGALOW CAMP and Tea Room. Gas Station. The Canyon and Falls are half a mile distant over good trail, and well worth the trip.	169.5
19.2	PUBLIC CAMP GROUND, MOUNT EISENHOWER.	166.3
19.7	*MOUNT EISENHOWER JUNCTION. Intersection of Trans-Canada Highway No. 1, and Banff-Windermere Highway to Kootenay National Park. Mount Eisenhower (altitude 9,750 ft.) was named by the Canadian Government in 1946 in honour of General Dwight D. Eisenhower. This mountain, which resembles a huge castle, was formerly known as "Castle Mountain".	165.8
28.5	BAKER CREEK. Good fishing when water clear.	157.0
31.0	MOUNT TEMPLE (11,636 ft.) across valley.	154.5
35.8	TEMPLE VIEW BUNGALOW CAMP. Gas Station.	149.7
46.5	LAKE LOUISE JUNCTION. Intersection, Trans-Canada Highway No. 1 and Banff-Jasper Highway No. 1A. Lake Louise $3\frac{1}{2}$ miles to west; Yoho National Park, 7 miles west.	149.0

THE BANFF - JASPER HIGHWAY

(Lake Louise Junction to Saskatchewan River Crossing)

Miles from Banff (read down)	Points of Interest *Ideal Points for Photography	Miles from Jasper (readup)
36.6	LAKE LOUISE LODGE. Accommodation in Lodge or De Luxe Bungalows.	148.9
39.8	HERBERT LAKE. Good Trout Fishing here.	145.7
44.5	WAPUTIK PEAK AND RANGE to West. Mount Hector to the East.	141.0
48.5	*HECTOR LAKE VIEW POINT. Lake to the West.	137.0
52.8	MOSQUITO CREEK CAMP GROUND. Park Warden's cabin. Bow Peak to the West.	132.7
57.7	*CROWFOOT GLACIER across valley to West.	127.8
60.0	*BOW LAKE. Headwater of Bow River. At the Western end may be seen Bow Glacier.	125.5
61.0	*NUM-TI-GAH LODGE. Operated and owned by Mr. and Mrs. Jimmie Simpson, and one of "show-points" of the Rockies. A stop-over or "stay-over" here will be well rewarded. Good meals, excellent accommodation, and a view of six glaciers from the front door. (One of The Traveller's Digest" recommended spots).	124.5
63.0	*BOW PASS SUMMIT AND PEYTO LAKE. Don't miss this! Walk the half-mile trail to Peyto Lake, and you'll get a grand view of the finest scenic spot in the Canadian Rockies.	122.5
63.5	PICNIC AND CAMP GROUND.	122.0
74.0	UPPER WATERFOWL LAKE. Widening of Mistaya River.	111.5
74.5	MOUNT MURCHISON to North. This mountain flanks the highways on east for 6 miles.	111.0
75.1	*LOWER WATERFOWL LAKE. Public Camp Ground and Ideal spot for pictures of this area.	110.4
76.0	*MOUNT CHEPHREN across valley to West. Named after one of the Egyptian Pyramids, this peak dominates the valley for many miles.	109.5
80.0	KAUFMANN PEAK to west across the valley.	105.5
81.0	MOUNT SARBACH to west across the valley.	104.5
83.5	*MISTAYA CANYON, reached by trail (1½ mile). The Mistaya River plunges through a canyon which reaches a depth of 200 feet.	102.0
85.5	MOUNT WILSON (named after Tom Wilson, who discovered Lake Louise and Emerald Lake) to north.	100.0
86.5	*SASKATCHEWAN RIVER BRIDGE AND CROSSING. Situated below the confluence of Howse, Mistaya and North Saskatchewan Rivers.	99.0

Enjoy Magnificent Lake Louise *from* **DEER LODGE**



Here you will find a Western atmosphere and home-like hospitality awaiting you. You will enjoy the rustic rotunda, with its hand-hewn log construction, huge open fire and Stoney Indian decorations. We specialize in home cooking and engage all white help. Log Cabin Cafe adjoins Lodge and special low-priced meals are served at regular hours. Afternoon teas are served on sun porch daily. The Souvenir Shop, situated in the Lodge, has an inviting display of English China, Indian Crafts, Photographs and Photographic Supplies. Our trained staff will gladly assist you to plan your holiday to the best advantage. Pony trips may be made to Lakes in the Clouds, Victoria Glacier, Saddle Rock, etc.

RATES PER DAY (European Plan)

Without Bath, single	\$3.50	With Bath, single	5.00 to	6.00	
Without Bath, double	\$5.00 to	5.50	With Bath, double	7.00 to	8.00
Without Bath, twin beds	6.00	With Bath, twin beds	8.00 to	10.00	

Our bus meets all trains.



Lake Louise

Banff National Park
Alberta - Canada

*"This lake is God's best
picture,*

That is why

*He hung it on the moun-
tains,*

In the sky.

He wished it near,

*That sometimes He might
show*

The Saints above

His masterpiece below."

* *

In our wanderings through the country we were fortunate enough to meet Miss Wilson and she told us the story of how her father, Tom Wilson, discovered this gem.

Tom Wilson, born in Bondhead, Ontario, in 1859, must have been imbued with a real spirit of adventure, for before he was twenty-one, and had the keys to the house, he had wandered as far afield as Fort Walsh, Alberta, and joined the North West Mounted Police. This career should have been exciting enough for anyone—but Tom heard that a survey party was being formed to find a pass through the Selkirk Mountains for a railroad line to the Pacific Coast—and thereupon proceeded to "buy" himself out of the Mounted Police (it being the custom in those days), and then joined Major Rogers' survey party, in May, 1881.

One evening, as they were camping at the junction of what are now the Pipestone and Bow Rivers, he heard the noise of snow slides in the distance, and asked an old Indian guide where the noise was coming from. The Indian told him that it was the snow falling off the big mountains back of the "Lake of Little Fishes." He tried to explain to him how

(Continued on Next Page)

beautiful this lake was, and told him how it was a painting made by the Great Spirit for the Indians, saying "not like white man's painting—never fades." Wilson arranged to go with the Indian the next morning to see this wonderful sight, and they followed what is now known as Lake Louise Creek up to the lake. That morning, Lake Louise must have been in one of her best moods, for it was such a beautiful shade of emerald in color that Wilson immediately named it "Emerald." The lake is shown under that name on the first map of the district, made by Dr. Dawson in 1883. In 1884 the name was changed to "Lake Louise" in honour of Princess Louise, daughter of Queen Victoria.

Moraine Lake and Valley of the Ten Peaks

A few miles to the south of Lake Louise is Moraine Lake, nestling in the Valley of the Ten Peaks. Along the north side of the lake stands a huge semi-circle of towering mountains, known as the Ten Peaks, and originally given the names of the ten emeralds of the Stoney Indian language.

The road to Moraine is off the main highway, about 1.2 miles from Lake Louise, where you turn right, and proceed to Moraine, 7½ miles. The road is narrow in spots, and is winding, but it is not dangerous. Take your time and you'll have no trouble. Road surface is gravel. A Picnic Shelter is situated a short distance from the lake, and is an ideal spot for a picnic—or you can get meals at the C. P. R. Lodge at the lake. The Lodge is open this year, 1949, and accommodation is available in cozy cottages on the American Plan.

Bungalow Camp Accommodation at Lake Louise *Temple View Camp at Lake Louise . . .*

Temple View is at the foot of the hill at Lake Louise, one mile East of the Railway station, and one-half mile East of the Junction to the Jasper Highway.

De luxe Bungalows, accommodating from two to six persons. Living Room with stone fireplace—cozy Bedrooms—Modern Kitchen complete with everything for housekeeping—full bathrooms with tub bath. One of the best camps in Canadian Rockies.

Dining Room features home-cooked foods of fine quality.

Reservations by phone, wire or mail to:

Temple View Camp
LAKE LOUISE, CANADA

Yoho National Park

Leaving Golden, B. C., you traverse the highway alongside the Kicking Horse River, over a fairly steep, winding road, to Wapta Falls Bungalow Camp, 17 miles East, which is a good place for overnight stop or meals, and a mile further on you reach the Yoho Park entrance gates.

Yoho National Park is foremost among the scenic mountain regions of British Columbia. Containing an area of 507 square miles, Yoho Park lies on the West slope of the Rockies, adjoining the Banff and Kootenay National Parks to the East, and presents contrasting scenes of rugged Alpine grandeur. Its majestic snow-capped peaks rise to tremendous heights, and its lakes, sparkling like jewels in emerald settings, are unbelievably beautiful in color. Surpassing all, however, is the splendour of its valleys, mantled with evergreens and hung with glaciers, down whose sheer walls foam rushing torrents or tumble high waterfalls.

The Yoho Valley is truly one of the wonder spots of the Rockies. "Yoho" is an Indian exclamation of wonder and delight, and "wonderful" is the expression of the traveller who sees it for the first time. Into this narrow valley, fourteen miles long and more than a mile deep, pour dozens of waterfalls, which drop from the serrated skyline to break in clouds of spray on the floor of the valley below. Takakkow, the most noted of all these glittering cascades, has its source in the great Daly Icefield, 1,500 feet above the valley.

To reach Takakkaw Falls by road, you leave the Kicking Horse Trail near the junction of the Yoho and Kicking Horse Rivers. Two and a half miles up from Mt. Stephen Bungalow Camp the most exciting point in the drive is reached at the "switchback" where the road zig-zags up the face of the mountain in a series of sharp turns, high above the rushing Yoho River. This Highline Trail, reached from the Yoho Valley, and constructed more than 3,000 feet above the floor of the valley, provides magnificent panoramas of the peaks, icefields and glaciers of the region.

(Continued on Next Page)

Emerald Lake owes much of its beauty to the apparently peculiar colour of its waters and the charm of its thickly wooded shores. The water is of a prevailing emerald hue.

Wapta Lake, a beautiful sheet of water just west of the Great Divide, so called because here a stream from the South divides, one-half flowing East by way of Bow River to Hudson Bay and the Atlantic, and the other by way of the Kicking Horse River and Columbia River to the Pacific. A monument placed in the angle formed by the dividing waters commemorates the exploration work of Sir James Hector, the discoverer of the Pass, who met with a bad accident caused through being kicked by a horse, and for whom "Kicking Horse River" was named.

The famous "Spiral Tunnels", where the railway makes a complete "S" turn inside the mountain, and eliminates an old grade which formerly took three locomotives to haul it over, are on the "Kicking Horse" Trail, 6 miles East of Field.

The "Natural Bridge", a rocky causeway underneath which the Kicking Horse River forces its way, passing into the lower canyon, —a gorge about 100 ft. deep—is 2½ miles West of Field, and is one of Nature's masterpieces. All in all—you'll do well to allow time aplenty for doing "Yoho Pork"!

ACCOMMODATION IN THE YOHO VALLEY

Bungalow Camps, operated on the American Plan, under the direct supervision of the Canadian Pacific Railway, are situated at Emerald Lake, Lake Wapta, Lake O'Hara and in Yoho Valley at Takkakkaw Falls.

Each of these Camps is in a setting of unequalled beauty, and has every comfort. Emerald Lake Bungalow Camp is on the shores of the Lake, seven miles West of Field, and has cozy cottages, with bedrooms, private bath, living room with open log fireplace, and Meals are served in Main Lodge. Rates are around \$11.00 daily, American Plan.

Lake Wapta Camp is between Lake Louise and Field, on the shores of Wapta Lake, and is just as charming and attractive. Cottages aren't quite as Emerald—and rates are \$6.50 to \$11.00 daily, American Plan. It is starting-off spot for Lake O'Hara, which is reached either by horseback, or by hiking, over an eight-mile trail. Horses are available at Wapta Camp, for this trip. There's a grand Camp here at O'Hara in surroundings that will leave you spellbound. Rates are about same as Wapta.

Yoho Valley Lodge is near Takkakkaw Falls, and has accommodation either in Cottages with private bathroom, or in the lovely new Chalet. Rates same as Wapta.

All these Bungalow Camps are situated in magnificent settings, and are tops in both comfort and food. All can be reached by daily bus services, or in your own car.

FIELD, B.C. We heartily recommend the Dining Room and Coffee Counter in the Hotel at the C. P. R. Station at Field, B.C. They serve excellent food—and make a specialty of Steaks! Rooms are available at Hotel.

THE BANFF - JASPER HIGHWAY

Miles from Banff (read down)	(Saskatchewan River Bridge to Tangle Creek Section) Points of Interest *Ideal Points for Photography	Miles from Jasper (read up)
87.5	SASKATCHEWAN RIVER BUNGALOW CAMP. Cabins, Meats, Gas Station. Mount Wilson to Northeast.	98.0
89.5	PUBLIC CAMP GROUND. Mount Murchison to southeast.	96.0
97.0	MOUNT AMERY TO WEST. Glacier on summit.	88.5
99.0	GRAVEYARD. Gravelled flats littered with bits of whitened driftwood resembling bones, situated at the confluence of the North Saskatchewan and Alexandra Rivers.	86.5
101.5	MOUNT COLEMAN forms Eastern Wall of Valley.	84.0
102.5	PUBLIC CAMP GROUND on North Saskatchewan River. Mount Saskatchewan to the West.	83.0
108.0	FOOT OF BIG HILL. Winding grade around southeast ridge of Mount Athabaska. The Saskatchewan Glacier, source of the North Saskatchewan River, lies behind a low ridge to the west.	77.5
110.5	PANTHER FALLS. Reached by a short trail. 600 ft. drop of Nigel Creek. Quite a sight!	75.0
113.5	SOUTH PEAKS, MOUNT ATHABASKA IN VIEW.	72.0
114.0	MOUNT ATHABASKA and Glacier to west.	71.5
116.5	SUMMIT SUNWAPTA PASS, 6,676 ft. Marks the boundary between Banff and Jasper Parks.	69.0
118.5	PICNIC GROUND IN SUNWAPTA PASS.	67.0
119.5	*COLUMBIA ICEFIELDS AND CHALET. Gas Station. This Ice-field is the largest body of ice south of the Arctic Circle. About 2,000 ft. thick, 150 square miles in area. Of the 21 highest peaks in the Canadian Rockies, 11 are here. Nigel Peak, 10,535 ft.; Mount Athabaska, 11,452 ft.; Snow Dome, 11,340 ft.; Mount Columbia 12,294 ft. Snow Dome is literally the roof of the continent, for here meet the watersheds of the Atlantic, Pacific and Arctic Oceans. Moisture from Snow Dome follows any one of three courses: down the Athabaska Glacier to the Sunwapta River, then into the Athabaska and eventually to the Arctic; down the Saskatchewan Glacier into the North Saskatchewan River, eventually arriving in Hudson Bay and the Atlantic; or westward into Rice Brook and the Rush River, which empties into the mighty Columbia River, and so to the Pacific. You can drive right down to within a few feet of the tongue of the Athabaska Glacier.	66.0
122.5	*SUMMIT VIEW POINT. Overlooks deep canyon of Sunwapta River. Fine views of Mounts Kitchener and Snow Dome to the west.	63.0
125.5	TANGLE CREEK. Near foot of grade which ascends lower slopes of Wilcox Peak.	61.0

THE BANFF - JASPER HIGHWAY

Miles from Banff (read down)	(Tongle Creek to Jasper Section) Points of Interest *Ideal Points for Photography	Miles from Jasper (read up)
129.5	BEAUTY CREEK AND FALLS.	56.0
135.5	JONAS CREEK. Picnic ground.	50.0
140.1	POBOKTAN CREEK. (Stoney Indian name for "Owl").	45.4
150.5	*SUNWAPTA FALLS JUNCTION. Bungalow Camp and Teo Room. Spur road leads to falls and picnic ground, half mile distant. Don't miss seeing Sunwapta Falls.	35.0
152.3	TRAIL TO BUCK LAKE. (200 yards). Good fishing	33.2
152.7	TRAIL TO HONEYMOON LAKE. (300 yards). Good fishing.	32.8
161.5	*ATHABASKA RIVER VIEW POINT. Fine views of Mounts Christie, Brussels and Fryott. Rocky Mountain Goat are frequently seen on the steep banks below the view point.	24.0
165.3	TRAIL TO HORSESHOE LAKE. (3 miles). Rainbow Trout fishing.	20.2
165.4	*ATHABASKA FALLS. Picnic ground. Here the Athabasca River drops into a deep canyon which is crossed by the highway bridge.	20.1
165.7	TRAIL TO GERALDINE LAKES. (6 miles). Rainbow Trout fishing.	19.8
168.0	LEACH LAKE. Rainbow Trout fishing.	17.5
170.5	*WHIRLPOOL RIVER CROSSING. Fine view of Mount Kerk-	15.0
171.5	VALLEY OF THE CROOKED TREES. Lodgepole Pines growing in fantastic shapes.	14.0
172.0	CONFLUENCE, Whirlpool and Athabasca Rivers. eslin to the southeast.	13.5
176.8	JUNCTION, MOUNT EDITH CAVELL ROAD. Nine-mile drive to Teo Room at the foot of Angel Glacier on Mount Edith Cavell. One of the most outstanding scenic spots in the Notional Parks.	8.7
176.9	ASTORIA RIVER, which drains Amethyst Lakes in Tonquin Valley.	8.6
181.4	BECKER'S BUNGALOW CAMP. Whistlers Creek.	4.1
183.8	KIEFER'S BUNGALOW CAMP.	1.7
184.0	TEKARRA LODGE.	1.5
184.7	JUNCTION with road to Athabasca River, Old Fort Point, Henry House Memorial and Lac Beauvert Loop.	.8
185.5	TOWN OF JASPER. Headquarters of Jasper National Park. Altitude 3,472 ft.	0.0



Num - Ti - Jah Lodge

On the Shores of Beautiful Bow Lake
(24 Miles from Lake Louise Junction—on the Banff-Jasper Highway)

RIDING - FISHING - BOATING - ROCK and ICE CLIMBING

A Paradise for Artist, Botanist, Geologist or Photographer

FISHING - BIG GAME HUNTING - CAMPING TRIPS

Under the Personal Supervision of Jimmie Simpson, Jr.

Rooms Overlooking Lake or in Cottages

Best of Food - - Teas and Lunches



Write, Wire or Telephone for Reservations

Mr. and Mrs. J. Simpson

LAKE LOUISE. ALTA.



In the Good Old Days!

We wonder whether you folks who whiz along the Banff-Jasper Highway, seeing the country through the well-known windshield, ever stop to think about the people who pioneered it?

JAMES SIMPSON, SR.

To us, "atmosphere" means a lot more than just good old fresh air, as we travel along. Although, mind you, we have about the freshest fresh air in the world up here in the Rockies! But to us, imbibing the atmosphere of the country means getting to know—really know—the people who have helped to make it. To sit at night in front of a fireplace, and listen to stories of older days—that's "Atmosphere".

Jimmie Simpson came to **Baw Lake** over fifty years ago, and cut many of the first trails through the country where Banff-Jasper Highway now goes. Over fifty years ago he took Sir James Outram over the Columbia Icefields—the first man to make that ascent! He took the first pack-train over the Glaciers into Jasper! Long before a highway was ever dreamed of, Jimmie was busy trapping marten, wolverine, mink, ermine, and bear all through the country. As the years rolled on—he built himself a cabin of hand-peeled logs, packing in the fittings such as doors, windows and flooring over the swamps from Lake Louise. And to his cabin, in 1917, he brought "Mrs. Jimmie," a rare addition to any home.

Mr. and Mrs. "Jimmie" didn't make mouse traps—but nevertheless, their fame soon spread abroad—and their little home on Bow Lake soon became the rendezvous for many famous painters and climbers. Their guest register reads like a veritable "Who's Who" of America, England and many other countries!

Soon teepees became outmoded—and new cabins were added—and with the completion of the new highway, they built the lovely "**Num-Ti-Jah Lodge**" (an Indian name meaning "Canadian Sable")—from whose door you get an exquisite view of four mighty glaciers—Bow—St. Nicholas—Crowfoot and Hector. Be sure to call on your way to or from Jasper.

The Athabaska Trail



My life is gliding downward; it speeds swifter to the day
When it shoots the last dark canyon to the Plains of Far-away.
But while its stream is running through the years that are to be,
The mighty Voice of Canada will ever call to me.

I shall hear the roar of rivers where the rapids foam and tear,
I shall smell the virgin upland with its balsam-laden air,
And shall dream that I am riding down the winding woody vale,
With the packer and the packhorse on the Athabaska Trail.

I have passed the warden cities at the Eastern water-gate,
Where the hero and the martyr laid the corner-stone of State
The habitant, Coureur-bois—and hardy voyageur.
Where lives a breed more strong at need to venture or endure?

I have seen the gorge at Erie where the foaming waters run.
I have crossed the Inland Ocean, lying golden in the sun.
But the last and best and sweetest is the ride by hill and dale,
With the packer and the packhorse on the Athabaska Trail.

I'll dream again of fields of grain that stretch from sky to sky,
And the little prairie hamlets where the cars go roaring by.
Wooden hamlets as I saw them—noble cities still to be,
To girdle stately Canada with gems from sea to sea.

Mother of a mighty manhood, Land of glamour and of hope,
From the eastern sea-swept Islands to the sunny Western slope,
Ever more my heart is with you, ever more till life shall fail,
I'll be out with pack and packer on the Athabaska Trail.

ARTHUR CONAN DOYLE,

Jasper Park, Alberta, June 18th, 1914.

★ ★ ★

(This space contributed by Mr. and Mrs. H. Wightman, Jasper Park Bakery)

Columbia Icefields and Chalet



Columbia Icefield Chalet, owned and operated by the Brewster Transport Co., is beautifully situated at the foot of Athabasca Glacier, at an altitude of 6,525 feet. The Chalet is fully modern, and comfortably furnished rooms, with or without bath, are available on American Plan.

The design and rustic furniture of the spacious lobby are in unique harmony with the surroundings.

The Dining-room, seating 150 persons, faces the Glacier and especially large windows afford a magnificent view of Mt. Athabasca and the Snow Dome. Visitors will find the Chalet the most convenient stopping place either for meals or lodging on the new highway.

Season: June 15th to Sept. 15th

For Reservations Apply

Columbia Icefield Chalet

Brewster Transport Co.

Banff, Alta.

WELLS BUNGALOWS ATHABASCA FALLS

Here's one of the grandest Holiday spots in Jasper Park! If you really want to be in the great outdoors . . . if you like trail riding, hiking, or Fishing . . . or you just want to sit down and relax . . . this is the place for you. The location is ideal—in towering pines, just across the road from the Athabaska River and magnificent Athabaska Falls, 20 miles from Jasper. The Camp consists of seven Log Cobins and eight Cabin-Tents, all comfortably furnished for light housekeeping, having stoves, dishes, spring-filled mattresses, electric light, etc. Rates are quite reasonable.

Riding: There is a Trail Outfit and Pony Barn, under the personal supervision of Mr. Frank L. Wells, former Game Warden, who knows this country like a book, in connection with the Camp. Excellent horses for both adults and children . . . whether you're beginners or old hands, and beautiful wooded trails everywhere.

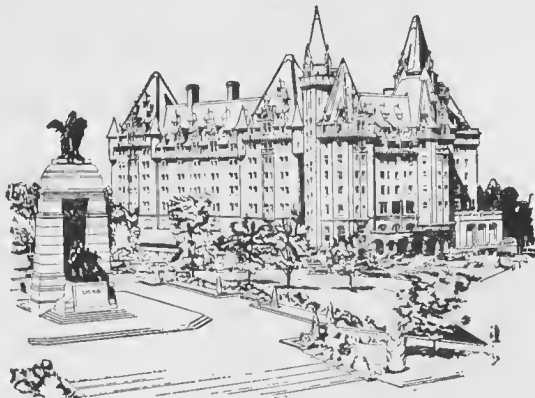
Fishing: There are numerous lakes and streams close to the Camp which can be reached by car or by a short hike, but if you want a real Fishing Trip, they specialize in two and three day trail trips, with Guaranteed Good Fishing for Speckled Trout. They outfit you completely at a price of \$60.00 for two people, and \$17.00 for each additional person, for the two-day trip. It's a nice easy ride of twelve miles over a good trail, into the Lake, and you camp in majestic surroundings — and catch fish!



Big Game Hunting: The Brazeau Forest Reserve, which is a two-day trail ride from the Camp, is considered among the finest in this area for Big Game Hunting. Full particulars and rates will be given on application.

For Reservations: Write, Wire or Telephone to:

Wells Bungalows - Athabaska Falls - Jasper Park



From Coast to Coast, Canadian National Hotels answer every need for those who desire pleasant away-from-home living.

CHATEAU LAURIER
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THE BESSBOROUGH
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Port Arthur, Ont.

THE FORT GARRY
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MINAKI LODGE

JASPER PARK LODGE

PICTOU LODGE

Operated during Summer Months Only.

CANADIAN NATIONAL HOTELS

R. Sammerville, General Manager of Hatels, Chateau Laurier, Ottawa.

A Pleasurable Place

Jasper's Newest Bungalows



- *De Luxe Bungalows*

Accommodating from one to six people.

- *Stone Fireplaces*
Spacious Living Room

- *Modern*
Bathrooms.

- *Interiors*
finished in Knotty Pine and Cedar.

- *The Finest*
of beds.

- *Fully Equipped*
for Housekeeping.

- *Maid*
Service.

- *Rates*
Bungalows:
from \$6.50 per day
depending upon number of occupants.
Cholet From:
\$5.00 Daily, Double.

The Closest Accommodation to

Tekarra Lodge

and Lodge Accommodation

For Your Dining Pleasure

. . . tasty home-cooked foods appetizingly served to you in the cheery atmosphere of our new Chalet Dining Room.

For Fireside Yarning

. . . whether it be in the cool of the evening, or a rainy day (we do get them occasionally!). The scrumptious lounge in the Chalet with its huge fireplace, and scods of lazy chairs, is yours for the telling of tall tales. Whether they be of the fish you almost landed, the bear that pinched your breakfast, or the moose that had a crush on Aunt Minnie, it's on atmosphere that makes the telling pleasant . . . and if you're the type that's glued to your pack of cards . . . it's the perfect spot for a rubber of bridge.

Your Holiday Headquarters

. . . Tekarra Lodge, and the new Tekorra Chalet which offers alternative hotel accommodation, are beautifully situated overlooking the Athabaska River, and is on the Banff-Jasper Highway, just half a mile south of Jasper. Your hostess, Mrs. C. Carrothers, will look after your every comfort, and you are assured of courteous service.

For overnight, for a week, for a month, make this your holiday headquarters.

For Reservations

Tekorra Lodge, Jasper, Alberta, or Traveller's Digest Tourist Bureau at Banff, Alberta.



"The bare facts are . . . even the bears like Golfing at Jasper!"

Town -- Only Half a Mile from Jasper

A Bit About Jasper Park

"The Largest Park in America"

4,200 Square Miles of Scenic Wonderland

Much has been written about Jasper National Park, but for some reason or other it still doesn't seem as well known as Banff and Lake Louise areas, which is a pity, for in our opinion everyone who comes to the Rockies should see Jasper Park. It's superb!

More than any other part of the Rocky Mountains, that section of them which is enclosed by the boundaries of Jasper National Park has been identified with the colorful and romantic history of Western Canada. The name of the Park perpetuates the memory of Jasper Hawes, an old servant of the Northwest Trading Company, whose post stood near the site of the present Town of Jasper.

It was one of the rich fur domains for which the Hudson Bay Company and the Northwest Company fought bitterly early in the nineteenth century. Then traders and trappers, voyageurs and explorers, missionary priests and pagan Indians moved in procession up and down the Athabaska Trail which cuts through the heart of Jasper today. At a tiny lake almost on the crest of the watershed of the Whirlpool River, west and east bound brigades met, exchanged goods, toasted each other's health in a keg of rum and returned along their separate paths. This meeting place became known as the Committee Punch Bowl. Surely, as the "Brigade of '50" pause a moment in passing, the spirits must look down and smile as their old trails are traversed by voyageurs in V-8's and pagans in Pontiacs!

Jasper is a little town nestling in the Athabaska Valley, where the mountains stand quietly back and leave you with a sense of your own importance. It has acquired all the amenities of modern life without sacrificing friendliness to commercialization. Trading Posts have given way to modern shops which stock everything you could possibly need . . . and some things you don't need but won't be able to resist. Several delightful Bungalow Camps, a few minutes' drive from town . . . a couple of downtown Hotels . . . and really good rooms in Tourist Homes put a holiday roof over the heads of the rich . . . the not-so-rich . . . and "just us". Meals are along the same lines, running the gamut from the Neons and Noodles of the Coffee Counter to the candlelight and caviar of the Jasper Park Lodge dining room!

And—there is the lovely Jasper Park Lodge—the famed resort operated by the Canadian National Railways. The peacefulness of Jasper Park Lodge is hard to describe, but it is something rarely found in a Tourist resort. Flower-filled gardens . . . green, green lawns . . . cozy bungalows . . . exquisite comfort . . . all on the shores of Lac Beauvert, a shining span of lake especially placed to mirror the reflections of Mount Edith Cavell and Pyramid Mountains, and within practically a stone's throw . . . such gems as Lake Annette, Lake Mildred and Lake Edith, the colour of whose waters will leave you amazed.

Time-filling trips abound—to Mount Edith Cavell with its Angel of the Glaciers—to the "jewel" of the Rockies . . . Pyramid Mountain, reflected in Pyramid Lake—to Miette Hot Springs by way of "The Game Trail", so named because you usually see plenty of Moose, Deer, Elk, Bear, etc., especially in the evenings.

Don't overlook, either, the motor trip to the Mount Robson area. It's a great. And, if you want to stop overnight or longer, or do the wonderful trip to Berg Lake, at the base of Mount Robson, you'll be well taken care of at the Ranch operated by Hargreaves and Chesser at Mount Robson, and they will take you into their Berg Lake Camp. You can get all the details as to reservations by writing direct, or by enquiring at the Canadian National Railway Station at Jasper.

Jasper is also the setting-off point for the Maligne Lake trip—one of the finest offered in the Rockies. You can find complete information on this in the following pages.

Oh, yes, Jasper may not have been quite as well publicized as other Parks, but it definitely has quite as many scenic wonders as any part of the Rockies, and to those of you who are coming out West to really "SEE" the Canadian Rockies, Jasper is a "MUST"—or you'll miss half of them!



"The Ultimate in Comfort"

KIEFER'S

ALPINE VILLAGE

Beautifully situated along the Athabaska. One mile from
Jasper on the Jasper-Banff Highway.

"Deluxe accommodation at reasonable rates"

Write or Wire for Reservations

Tourists Homes in Jasper



Mrs. K. A. Alexander	Maligne Drive
Mrs. J. Bradie, Sr.	215 Banhamme St.
Mrs. J. Bradie, Jr.	536 Miette Ave.
Mrs. J. Milner	Maligne Drive (Phane 58)
Mr. C. G. Maare	Maare's Taurist Home
Mrs. G. L. Peers	Maligne Drive
Mrs. A. Richardsan	501 Maligne Drive (Phane 90)
Mrs. Sparks	Geike Street
Mrs. J. D. Thampsan	Geike Street
Mrs. A. E. Waadman	Geike Street
Mrs. J. D. Wright	Geike Street

(Denny's Service Station at Jasper will gladly direct you to any of the above homes).



There's More than Trains . . .

. . . at the C. N. R. Station at Jasper. There's a dandy Restaurant and Dining Room—the former operated on a "Counter-Service" plan for those in a hurry, and the Dining Room for the more leisurely type of meal.

Whichever you choose, we can assure you the finest of foods, tastefully prepared, and courteously served.

If you plan to eat at the Counter, we suggest you time your meals so as to arrive either before or after train arrivals and departures, in order to enjoy the best service. Insofar as the Dining Room is concerned, it is a little more expensive than the Counter, but you can enjoy a delicious meal here at any time, in quiet surroundings.

Don't forget where it is—at the C. N. R. Station at Jasper. Plenty of parking space available.

SERVICE

... and Glad to Give It!

at Denny's Service

Jasper Park, Alberta - - Telephone 33

IMPERIAL ESSO PRODUCTS

Need Accommodation? . . . We'll Get It for You!

On the Spot—or by Reservotion!

(Agent for "The Traveller's Digest Tourist Bureau, Banff Park)

Announcing the Opening

of the

NEW SWIMMING POOL IN JASPER!!

This year (opening in July, 1950), Jasper will have one of the finest Swimming Pools on the Continent! The Pool is Outdoors, with water heated to around 70° F., and is 50 Metres long by 42 feet wide, depth at shallow end 2 ft. 6 ins., and 15 feet at deep end. There are four Diving Boards of varied sizes. The Pool is equipped with under-water lighting as well as flood lights around the edge. The Ladies' dressing rooms will accommodate some 300 lockers, and the Men's approximately 400. Both are heated and equipped with Showers, flush toilets, etc.

TENNIS COURTS

Six new Tennis Courts, adjacent to the Swimming Pool, are expected to be ready for public use by June 15th. The surface on these Courts is of red shale.

"Two More Good Reasons Why You Should Holiday at Jasper!"

The "Digest" Recommends:

JASPER HARDWARE

**for your needs in Camping Equipment, Fishing Tackle and
needs in Hardware.**



Mount Edith Cavell

*"The Great
White
Mountain
of the
Crossing"*

This was the name given the beautiful white peak, the highest of all those dominating the Athabaska Valley, by the very

early travellers over the first transcontinental route through the Rockies of Canada.

Now it is known and revered throughout the world as the fitting memorial to the brave English girl, Nurse Edith Cavell, who died a martyr's death in the First Great War. The sublime beauty of this great peak, just over 10,000 feet high, is in every beautiful mountain vista in the Valley. It catches the last rays of the setting sun, while all the rest are grey; its snowy crown is mirrored in every lake, and only when you have seen this memorial mountain in all its moods, can you realize just why some wise Fate withheld its christening until someone worthy of its beauty could be found.

The motor road is eighteen miles of sweeping panoramic views of the entire Athabasco Valley, and when you enter the memorial valley itself, here is nature at its best. To the right lies the lovely jade green "Lake of Forgiveness," along whose shores can be found rare alpine, and the song of the hermit thrush can be heard in the trees. Across the Lake is "Mount Sorrow," and lying between is the winged "Glacier of the Angel."

Jasper Park Lodge from across Lac Beauvert



Nestling on the shores of beautiful Lac Beauvert, this lovely Resort is the ultimate. It has a refreshing and relaxing charm, seldom associated with tourist resorts. The peacefulness of the surroundings is hard to describe. Flower-filled gardens . . . velvety green lawns . . . cozy bungalows . . . exquisite comfort . . . plus all the amenities of holiday life. Heated Outdoor Swimming Pool—canoeing on Lac Beauvert—riding the many wooded trails—Dancing to the music of one of Canada's finest Orchestras—Tennis, etc.

The Cuisine is typical of all Canadian National Hotels—leaving nothing to be desired. Rates are on the American Plan, from \$12.00 Single, \$20.00 Double, per day. Write or wire for Reservations.

"We Cater to Outdoor People — Fittingly and Properly"

W. S. JEFFERY & SONS

(Established 1914)

We Feature:

- SPORTS CLOTHES
 - ENGLISH WOOLLENS
 - CASHMERE, SWEATERS
- FOR MEN AND WOMEN



ENGLISH WOOL BLANKETS



On the Main Street

-

-

-

-

Jasper, Alberta

Fishing in Jasper National Park

There's excellent Fishing on Trall or Fly far various specie af Traut in the many lakes and streams in Jasper Park . . . and the beauty af it is that in a gaoad many cases you can drive right aut to the lake and get in your boat and start fishing! Fishing is excellent in May, and June, and again in September and October, and is usually quite good in July and August, too.

It's always wise to check with the local fishing experts as to canditions before starting aut—and in any event you'll want to hire a boat, and probably want Guide Service, so we are recommending you see Jack Raeside in Jasper. License Fees: \$1.00 far 2 months, \$2.25 far Season.



FISHERMEN!

For Expert
Advice on
Fishing
in

JASPER PARK

See

**JACK
RAESIDE**

**12 Years' Experience
on Jasper's Lakes.**

Fishing Baats for Hire on the Following Lakes:

**Caledonia - Celestine - Edith - Geroldene
Honeymoon - Horseshoe - Leach - Marjorie - Patricio**

See Us far Fishing Trips to Maligne Lake and Amethyst Lake in Tanquin Valley. First Class Guide and Outfitting Service.

"30 Boats on Lokes Adjocent to Jospser"

Exclusive Agent for:

THE FAMOUS McNALLY HAND TIED FLIES

RAESIDE HARDWARE & ELECTRIC

PHONE 97

FISHING TACKLE FOR SALE

- - - -

Guide Service

Cameracraft and Handicraft

in Jasper

Whichever you are interested in, drop in and meet Harry Rowed and his staff, in his delightful Shop in Jasper, which is situated on the Post Office Street.

Of course, they are interested in selling you something, but they aren't too "commercial", and are also interested in you as a visitor to their part of Canada. You'll find a wealth of hospitality combined with a knowledge of the country which they'll be only too glad to pass along to you, whether you buy or not.

Harry Rowed is ranked high among Photographers or Pictorialists of Distinction. His work regularly appears in the major magazines, rotos and newspapers in Canada, the United States and Europe, both in picture and story, and his assignments have carried him from Coast to Coast in Canada and into the Arctic.

For your collection items . . . or just souvenirs . . . whichever suits your pocketbook, you have a wonderful selection of scenic shots in black and white, or in permanent oils, each in a class of its own. Colouring is done by persons resident in the Rockies who appreciate the full colouring of our country. The selection of Colour Slides covers Jasper, and Banff Parks, and has no peer in Canada. A wide range of VIEW MASTER Reels are stocked.

No matter what type of film you use—Kodak or Ansco (black and white or colour) your work can be done in his store in Jasper. And—if "Camera Problems" are your worry—end them here!

AND—there's a stock of Handicraft which is unparalleled in Western Canada! Exquisite Ivory and Gold Jewellery from the Klondike . . . lovely Tusk-Craft Carvings by that great Wood-Carver, Andre Bourgault . . . Hand-Woven Materials and Hooked Rugs from the craftspeople of Eastern Canada . . . Canadian Pottery and Leathercrafts . . . Indian Crafts, including a selection of old and new Indian Baskets, Moccasin Slippers, Gloves, and an excellent collection of Hand-Knitted goods are also carried. You'll find, too, Silverware by Canadian Wm. A. Rogers, and a new stock of Indian Brass.

If you're interested in buying a really good pair of Binoculars, they are Exclusive Agents for the British line of "Kershaw" optical products.

All in all, we of "The Traveller's Digest" think you'll be missing one of the best "shopping spots" in Jasper, if you don't drop in and "Browse Around"!

HARRY ROWED

CAMERACRAFT AND HANDICRAFT - - JASPER PARK, ALBERTA.

Rainbow Lodge . . .

FISHING

*

*

PHOTOGRAPHY



ACCOMMODATION

LODGE ROOMS - JAMESWAY CABINS - TENT CABINS

Central Washrooms and Showers — Electricity Throughout — Oil Heat
in All Cabins — Electric Blankets in Lodge Rooms.

ACCOMMODATION RATES: American Plan

LODGE ROOMS JAMESWAY CABINS TENT CABINS

\$12 per person per day \$10 per person per day \$8 per person per day

TRANSPORTATION RATES

FROM JASPER OFFICE:

— Return \$20.00 per person

FROM MEDICINE LAKE:

— Return \$15.00 per person

One-Day Trips from Jasper Office—104 Miles. Return by Car and Launch.

Transportation leaves Rainbow Tours' Jasper Office daily at 8 a.m., returning at 8 p.m.

Trip includes transportation to Medicine Lake, a Launch Trip to the head of Medicine Lake where guests transfer to cars for the balance of the trip to Maligne Lake and Rainbow Lodge where a home cooked meal awaits them at 11:30 a.m. Lunch over, guests take the beautiful 36-mile enclosed Launch Trip on Maligne Lake, returning for afternoon tea and the return to Jasper.

Rates: \$20.00 per person.

Note: Reservations may be made in Banff at the Office of Traveller's Digest Tourist Bureau, Villa Hotel, Banff.

. . . at Maligne Lake

MOUNTAIN CLIMBING * * SUPERB SCENERY



You haven't SEEN the grandeur of the Canadian Rockies until you've seen Maligne Lake. It's no use trying to tell you about it, there just aren't enough adjectives in the dictionary to describe the unbelievable beauty of Maligne. From the time you leave Jasper until you reach Rainbow Camp (a combined car and boat trip of about 30 miles) you'll really drool over the scenery.

Before the coming of the white man, the Stoney Indians used to call this lake "Chab Imne" which means "Lake of the Beavers". It lay almost forgotten, with the exception of a trip in 1850 made by Henry McLeod, a Railway surveyor, until 1907, when Mrs. Schaeffer of Banff decided to hunt for this legendary lake. Her only map of the region was a rough sketch made by Sampson Beaver, a Stoney Indian who remembered visiting the lake when a boy. She was the first white person to see the wondrous and awesome beauty of Maligne Lake beyond the Narrows. Great glacier-hung peaks, thousands of feet high, rise abruptly from the very shores of the lake and encircle it on every side! Here the beauty of Lake Como and the grandeur of the Himalayas are united!

Nothing has changed scenically at Maligne—it's just as it was in its inception—But that there's a grand Lodge up there now, where you can go and enjoy to the full the magnificence that is Maligne. We've given you all details as to accommodation, etc., on opposite page. We can assure you of comfort, of the best in food, served in abundant quantity.

The Launch Trip up Maligne Lake is something no one should miss! And, if you like FISHING, you'll get excellent sport in Maligne and adjacent Lakes, and in the streams, for Speckled and Eastern Brook trout. Boats and guides are available.

Note: Reservations may be made in Banff at the Office of Traveller's Digest Tourist Bureau, Villa Hotel, Banff.

RAINBOW TOURS LTD., JASPER, ALTA., CANADA

SEE
ALBERTA'S
FINEST DISPLAY
OF
ENGLISH BONE CHINA
FINE EARTHENWARES
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ENGLISH CRYSTAL

Including:

DOULTON FIGURES
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English Bone China Dinnerware

Enquiries by Mail Will Receive Our Special Attention

Reed's China and Gift Shop

"The Dinnerware House of Alberta"

10325 Jasper Avenue - - Edmonton, Alberta.

Edmonton, Alberta

Gateway to Jasper National Park and the Alaska Highway!

More than 150 years ago, Fort Edmonton, a Hudson's Bay trading post, was built on a site a few miles from the city centre. Destroyed by Indians about 1807, Fort Edmonton was re-established in 1808, and in 1871 Edmonton was incorporated as a village. The year 1898 saw the Klondyke rush, and the overland trail of '98 swelled the population of the thriving town, and in 1904 corporation papers were drawn up for the "City of Edmonton". From that date to now, Edmonton has grown to a city of 115,000 population.

Long a leader in Canadian Aviation, Edmonton boasts a 750-acre Municipal Airport, with runways and buildings costing ten million dollars, while the \$100,000 Administration Building is headquarters for meteorology and control offices and an elaborate communications system which serves the North and West.

Edmonton might well be termed the front door to the Alaska Highway, for this is where the Canadian section of the road really begins, and follows Northward to Grande Prairie, Dawson Creek and thence on to Peace River and Fort St. John and on up into Alaska.

Jasper Park, Canada's largest National Park, is but 240 miles from Edmonton, over a good gravel-surfaced highway, and from there Banff can be reached over the long, easy stretches of the Banff-Jasper Highway (185 miles).

Another Outstanding Court . . .

. . . the CLOCK AUTO COURT . . . on North Side of Jasper Highway, at 156th Street, in Edmonton.

Cottages have living room, bedroom, kitchen, ice box, bathroom, and accommodate up to four people in comfort, and one large unit accommodates six.

This is what we term a "Livable" Court. The living room is really comfortably furnished . . . kitchen has everything you require, and is large enough to work in with ease . . . and there's plenty cupboard and closet space.

In all, it's one of the finest Courts we have visited in our travels, and we're sure you'll enjoy it if you elect to stay here. You'll enjoy the rates, too!

How to Get There? Drive out West on Jasper Avenue to 156th St.—4 miles from City Centre—5 blocks from City Limits, or if coming in from Jasper, it's the first Court on left-hand side of Highway. For Reservations, write, wire, or phone:

(Telephone 84630)

Clock Auto Court - Edmonton

"WATCH FOR THE NEON CLOCK"

Unlike the new Opera House ot Stockholm, which
has expanding and contracting walls,

The
King Edward
Edmonton, Canada

One of Canada's Better Hotels

has as yet no such facilities, so the Monagement
regret that they hove so often to refuse would-be
visitors.



**IF YOU CAN POSSIBLY DO SO, LET US KNOW A FEW
DAYS AHEAD AS TO TIME OF ARRIVAL, SO THAT WE
MAY HAVE AN OPPORTUNITY TO PLACE
YOUR RESERVATION.**



Latest ond Most Modern
Air Conditioned

Dining Room and Coffee Shop

Nothing but the Best of Food

Greer's Limited



10156 Jasper Avenue
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We Invite You to Inspect Our Unusual and
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For Men and Women

Cashmere Sweaters

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Hand-woven Super Shetland Tweeds

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10156 Jasper Avenue, Edmonton

Food and Shops in Calgary, Alta.

'Recommended by Duncan Hines'

Which is sufficient recommendation for anyone! The Tea Kettle Inn has been listed in "Adventures in Good Eating" for many years—and deservedly so.

The food is all cooked by women cooks—and well prepared in an immaculate kitchen. Everything is "good", and we especially like their breakfasts. Ranch-fresh eggs always—and delicious hot cakes.

We know you'll enjoy this Inn. Either spacious Counter or quiet Dining Room service.

Tea Kettle Inn

Seventh Avenue West

Opposite "The Bay"

Calgary

SPORTSMEN!

GOLF . . . FISHING . . . HUNTING

Whatever your Sport—you'll want the best in Equipment. Calgary's newest and smartest Sporting Goods Store is the place to find it! Be Sure to Visit



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SPORTING GOODS EXCLUSIVELY

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"Official T.C.A. Limousine Service"

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Sightseeing Tours of Calgary and Vicinity

Regular Daily Service to Turner Valley Oil Fields—
Returning Same Day

Calgary . . . *In the Foothills of Sunny Alberta!*

"EASTERN GATEWAY TO CANADA'S ROCKIES"

From a Mounted Police Fort in 1875, Calgary, at the junction of the Bow and Elbow Rivers, has grown into a thriving city of 95,000 people. Calgary, at 3,439 feet above sea level, is known as the Sunshine City, having more than 2,000 hours of sunshine annually. Visitors to Banff, Lake Louise, Jasper or Waterton will find it a desirable place to visit on their trip.

ST. GEORGE'S ISLAND: The youngsters will be thrilled with a visit to the Zoo here, where animals and birds from the four corners of the earth are housed, and the famous **DINOSAUR DISPLAY** will intrigue grown-ups and youngsters alike. Here, twenty life-size models of ancient life which roamed the earth sixty million years ago may be seen, including the "Thunder Lizard", a monster 75 feet in length and weighing some 40 tons. Other models include duck-bill dinosaurs and heavily armoured types, revealing a fascinating chapter of animal life in pre-historic days.

BOWNESS PARK: About eight miles west of the city, offers boating, swimming (and wading pool), dancing, etc., and a merry-go-round and amusement playground that will keep the kiddies occupied.

GOLF: Several excellent Golf Courses are available to visitors and information as to location, etc., can be secured from your Hotel or Motor Court.

TURNER VALLEY AND LEDUC OIL AND GAS FIELDS: If time permits, make a trip to either of these and see the great developments going on in these areas. The fields cover a large area and new wells are being drilled in various sections. Production in 1947 was 6,500,000 barrels.

Cambourne Motor Court

5226 Macleod Trail

Calgary, Alberta



THE BEST IN THE WEST

**DELUXE BUNGALOWS—FOR THOSE WHO
DESIRE THE BEST**

HIGHWAY No. 2, SOUTH ENTRANCE TO CALGARY

PRIVATE GARAGES

PHONE S0821



During Stampede Week, the Indians gather in front of the Royal Hotel daily for judging for prizes for Best Dressed Indian.

A "Royal" Welcame Awaits Yau!

at the

Hotel Royal

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SPACIOUS, BRIGHT AND HOMEY ROOMS

(With ar Without Private Bath)

The atmosphere of friendliness and comfort means much to visitors. "Royal" Guests find it here and appreciate our efforts to make Hotel-Living a pleasure worth while.

See the World's Greatest Show!!



HAIR-TRIGGER ACTION . . . with more THRILLS . . . more exciting ENTERTAINMENT than can be witnessed at any show in the world is packed into every minute of Calgary's famous Stampede. See the finest riders of the range pit their skill and daring against the pitching, snaking bronks and steers from the rangeland . . . SEE the steer decorating, wild cow milking and calf roping contests every afternoon in front of the Grandstand . . . Return in the evening for the dashing, careening Chuck Wagon Races and magnificent Grandstand Vaudeville Show!

GIGANTIC STAMPEDE PARADE

10:00 A.M., JULY 10th, 1950.

☆ **CHUCK WAGON RACES**

Every Evening - Grandstand

☆ **FIREWORKS**

Manday and Saturday

☆ **GALA GRANDSTAND SHOW**

A Magnificent Feature

☆ **RUNNING RACES**

7 Races Daily, Starting 2 p.m.

INDIAN PARADES

INDIAN VILLAGE

EXCITING COWBOY EVENTS

The 1951 Dates - - - July 9th to July 14th

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A. MACDONALD ROBERTSON

CALGARY

and

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Direct Importers

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WEARING APPAREL**

"Always the finest in Quality"

Proud Possessions

If your heart responds to the sight of Exquisite Old China . . . Rare Antiques . . . Delicate Glass Ware, you won't want to overlook J. Vair Anderson's shop, where rare old pieces of French Sevres and Dresden . . . Old Coalport and Cauldon Dessert Plates . . . Antique Venetian and Bohemian Glass, and many other collectors' treasures delight the eye.

You'll enjoy a visit to this treasure house and be proud to become the possessor of some of these lovely pieces.

Right in the centre of the City, at 224—8th Avenue West, in Calgary.

THE FINEST STOCK OF

Rare Antiques

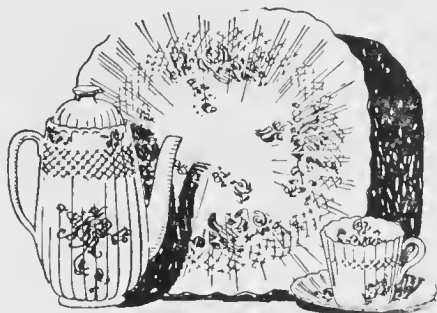
IN THE CANADIAN ROCKIES AREA

J. Vair Anderson

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Jewellers*



A visit to Canada is incomplete without a visit
to a Birks Store. You will find so many lovely
quality gifts to take home.

Diamond Jewellery Fine English China
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Jewellers



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We Specialize in
FINE ENGLISH CHINA
WORLD-FAMOUS

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DINNER SETS * SERVICE PLATES * TEA SETS
FIGURINES * CRYSTAL * POTTERY

*Connoisseurs and Lovers of Fine China will find a
visit to our shop interesting and enjoyable*

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Western Canada's Largest and Most Complete
Automotive Service

Dyson Service Ltd.

Service Station at 1st St. West and 6th Avenue
Garage (for all mechanical work) at 1st St. E. and
5th Avenue, Calgary, Alberta

Guaranteed Work

We have the Men and Equipment to Handle any type of
Automotive Job

For "Pick-up" Service at Your Hotel
Telephone M1626 or M5449

Tell Bert Dyson Your Requirements!

Mount View Auto Court . . .

CALGARY, ALTA.



Another nice Court about five minutes' drive from the centre of the City, out on the Banff Highway, at 1508 - 16th Avenue N. W., in Calgary.

There's Cottages of the de luxe type, furnished in natural maple, with a bedroom, large living room which has a wall-type bed, comfortable lounge, easy chairs, etc., and kitchen with everything you need . . . from ironing board to gas cooking stove . . . and lots of cupboard space. Private bathroom with shower. These will accommodate up to six people.

Also smaller cottages, not quite so de luxe, but comfortable enough, and fully equipped for housekeeping.

Hot water is thermostat controlled, giving you plenty at all times.

For Reservations: Phone, wire or write:

Mount View Auto Court

Mr. and Mrs. P. H. Bennett

1508 - 16th Ave. N. W., Calgary

Telephone L1120

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CALGARY, ALBERTA

We specialize in Fine-Grain Development of Miniature Negatives and the making of Enlargements.

Lovely Colored Mountain Views at Reasonable Prices.

"Special Service Given to Mail Orders"

Accommodation on Banff-Calgary Highway

It isn't always possible to get accommodation in either Calgary or Banff in the rush season, especially if you want Cottages or Cabins, unless you have made reservations in advance, so we have a couple of suggestions to offer which we hope will help you.

There are some good Courts en route between Calgary and Banff, and if you haven't been able to get anything in either of these places, why not stop en route, continuing your journey the next day?

Cochrane, 20 miles west of Calgary, has a good Cabin Court, which we list below, and Canmore has several small Cabin Camps, and the Canmore Hotel.

We, The Traveller's Digest, operate a Tourist Bureau in Banff . . . our telephone number is Banff 453 . . . and if you want to make sure of accommodation, we suggest you telephone ahead. If we can't take care of you that day, we will no doubt be able to do so on the following, and meantime you'll be quite comfortable if you stop at one of our recommended Courts en route.

Either of the camps will be glad to contact our Banff office for you and check on the accommodation situation if you are in any doubt.

Cochrane Auto Court . . . at Cochrane

Twenty miles west of Calgary, on the highway to Banff, has four large cottages, each with two bedrooms, a fully equipped housekeeping kitchen, private bathroom with shower, which accommodate four people, and two single cabins, with similar set-up, but only one bedroom, for two people. Rates are from \$3.00 to \$5.00 daily, and you will find everything clean and comfortable.

A Texaco Service Station under the same management can service your car while you rest—and several cafes in town will look after your "inner man" needs.

For Reservations: Phone Cochrane 31.

Straw's Modern Cabins . . . at Canmore

Seventy miles west of Calgary, and only 14 miles from Banff, Mr. and Mrs. John Straw have a first-class little camp, with cozy, fully modern cottages. Furnishings throughout are good—and there's a large kitchen with a top-rate stove and everything you need to set up housekeeping except the food. Private Bathroom with either tub or shower and plenty of hot water.

There are also a few rooms in the main house for rent at very reasonable rates.

It's only 14 miles from Banff—half an hour's drive over a hard-surfaced highway, with a good Cafe quite handy. At the rates charged here for this type of accommodation, you could do far worse than stay here and drive back and forth to Banff.

An Imperial Oil Service Station can take care of your car needs. For Reservations: Write P. O. Box 154, Canmore, Alta., or Phone Canmore 37.

Straw's Modern Cabins

CANMORE, ALTA.

Delectable Foods . . in . . Delightful Surroundings



ATTRACTIVELY APPOINTED DINING ROOM



COFFEE COUNTER or CURB SERVICE



“Specialties”

FRIED CHICKEN & SIZZLING STEAKS

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Relax and Dine . . . and take your time . . . in comfortable surroundings, with a Panoramic view of the Canadian Rockies that's unbeatable!

EAMON'S DRIVE-IN

7 miles West of Calgary, on the Banff Highway

Recommendations in Macleod, Alberta **FORT MACLEOD CABIN COURT . . .**

. . . is another well-recommended Court, at the East End of Town, on Highway No. 3. Each Cottage has bedroom . . . comfortable living-room and kitchen, with Day-Bed Lounge for extra accommodation . . . and with Gas Range, Dishes and all cooking utensils.

Private Bathroom with Toilet, Shower and Basin, and plenty hot water at all times. Gas Heating ensures comfort if it gets a bit cold.

Rates here are well within reason . . . and it's "GRADE A" accommodation in every way. Reservations ahead by phone or wire to:

Fort Macleod Cabin Court, Macleod, Alberta
Phone 273

FOOTHILLS AUTO AND TRAILER COURT . . .

Right on Highway No. 3, going toward Lethbridge at East End of town. This is a new Court—with small compact cottages—and also Trailer space and facilities. The cottages aren't elaborate, but they are clean and are good value in accommodation. Each one has bedroom, with double bed, bathroom with shower, toilet and basin and a kitchen with gas stove for cooking, dishes, and other requisites for housekeeping—plus a studio lounge which opens out when needed and provides sleeping accommodation for an extra couple.

Rates are from \$4.00 for two people. Suggest you phone or wire ahead in rush season. Phone number is Macleod, 290, and a wire addressed to Mr. and Mrs. Schwindt, Foothills Auto and Trailer Court, Macleod, will reach them. Or, if you have time, write for reservation and send deposit.

For a Better Cup of Coffee . . .

You'll hit the trail in Macleod to THE JAVA SHOP. It's in the Greyhound Bus Depot, and they **do** make a specialty of good Coffee served piping hot

As for the Meals—they leave nothing to be desired. They are deliciously cooked—well served—and you can either get service in a hurry at the counter or dine more leisurely in the booths.

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For Reservations: Write, Wire or Phone:

El Rancho Motel - Telephone 2660 - Lethbridge, Alta.

(S. M. FENGSTAD, PROPRIETOR)

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Rooms without Bath, from \$1.50 per Day

A Comfortable, Quiet Hotel in the Centre of Everything

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Lethbridge, Alberta

MR. A. E. DUPEN, Manager

Recommendations in Lethbridge, Alta.

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Southern Alberta's Leading Hotel

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LETHBRIDGE, ALBERTA

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MARQUIS HOTEL DINING ROOMS

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BANQUETS : LUNCHEONS : WEDDING RECEPTIONS, ETC.

"We sell the Famous Picardy Pastries and Chocolates"

Waterton Lakes National Park

ALBERTA

WATERTON LAKES NATIONAL PARK is one of the most colourful and charming of Canada's Mountain Playgrounds. Situated in the southwest corner of Alberta, it lies along the eastern slope of the Rocky Mountains where they approach the International Boundary line, and contains an area of 220 square miles. The park also adjoins Glacier National Park in Montana, with which it forms the Waterton-Glacier International Peace Park.

An outstanding feature of the park is Upper Waterton Lake, from which the park takes its name. Seven miles long and nearly a mile wide, the lake occupies a deep trench between two high mountain ranges. From the northern end one may gaze down its entire length and admire the splendid peaks which rise from the water's edge. The lake is crossed by the International Boundary, and its beauties are thus shared both by Canada and the United States.

Things To Do At Waterton Lakes National Park

You'll find plenty to do at Waterton. If you want to Ride, the Pony Stands in the Park will see that you get the sort of horse that suits you, and you can either go off by yourself for a couple of hours or go on a Guided Trip for half a day or a day, to such beauty spots as Cameron Lake, Bertha Lake, Krypt Lake, or other organized daily trips. Wherever you go—you'll find lovely trails and even lovelier scenery!

The Fisherman won't be disappointed in Waterton Park, either, for we know of few places in the National Parks that can equal Waterton for fishing. Our advice is to go either to the Parks Administration office, or else to one of the shops selling fishing tackle, and talk it over with them as to where they are getting good catches. They'll give you the right dope—and you won't come back with an empty creel if you follow their suggestions!

Launch Trips on the Lake are very popular. Check with your Hotel or Auto Court about times they leave daily, and if you want something more exciting, get the information on the speed boat trips on the lake.

Accommodation: We have recommended what we consider to be amongst the best, but we also suggest Waterton Lakes Bungalow Camp, operated by Mr. and Mrs. E. Hagglund, which is a nice, clean little camp, with fully modern cabins at reasonable prices. Crandell Apartments offer nice suites or hotel rooms. The Prince of Wales Hotel, operated by the Great Northern Railway is, of course, the de luxe place at Waterton, but if you want something more reasonable, you'll find it downtown at any of the places recommended by us.

Recommended Lodges, Hotels and Cafes in Waterton Lakes National Park



Prince of Wales Hotel: This fine Hostelry is operated by the Great Northern Railway. Situated high on a bluff overlooking the sweep of Waterton Lake and mountains. Rooms . . . Service . . . Cuisine . . . are typical of Resort Hotels operated by the big Railroads—the best available! For Reservations, write, wire or telephone: Prince of Wales Hotel—Waterton Lakes National Park.



Ballinacor Hotel: One of the best in Waterton. Rooms with private bath. Good Coffee Shop. In downtown area.



Crondell Lodge: Fully furnished Suites, with fireplace, private bath. Accommodate 2 to 6 persons. Well situated, and quite comfortable.



Kilmorey Lodge: A nice, homey sort of place. Excellent meals served in Dining Room. Kilmorey is on the Lake Front . . . a quiet spot for rest.



Waterton Lakes Hotels and Cholets: Fully Modern Cholets, for housekeeping. Right on Townsite, next to Ballinacor Hotel.



Waterton Lakes Bungalow Camp: Modern cottages, with private bathroom with shower, and all fully equipped for housekeeping. Operated by Mr. E. Hagglund. A good, clean Camp.



Stanley Hotel: A small Hotel, with comfortable rooms, fully modern. In the heart of town, and next door to: The Tourist Cafe: Lunch Counter or Booth Service.



Waterton Lakes Cofe: In Centre of Townsite. Good Food at Reasonable Prices. Also a Souvenir and Photographic shop here.



Canadian and U. S. Customs Ports of Entry

CANADIAN CUSTOMS OFFICE

(EAST TO WEST)

U. S. CUSTOMS OFFICE

ALBERTA

Wild Horse	8:00 A.M. to 5:00 P.M.
Aden	8:00 A.M. to 5:00 P.M.
Coutts	7:00 A.M. to 11:00 P.M.
Del Bonita	8:00 A.M. to 5:00 P.M.
	All Year
Carwoy	8:00 A.M. to 10:00 P.M.
	June 1—September 30
	8:00 A.M. to 6:00 P.M.
	October 1—May 30
Chief Mountain	7:00 A.M. to 10:00 P.M.
	May 24—September 30

BRITISH COLUMBIA

Roosville	8:00 A.M. to 5:00 P.M.
	All Year
Kingsgate	7:00 A.M. to 9:00 P.M.
	May 1—September 15
	8:00 A.M. to 8:00 P.M.
	Balance of Year
Rykerts	7:00 A.M. to 9:00 P.M.
	May 1—September 30
	8:00 A.M. to 5:00 P.M.
	Balance of Year
Nelwoy	8:00 A.M. to 8:00 P.M.
	May 1—September 15
	8:30 A.M. to 5:00 P.M.
	Balance of Year
Woneta	8:00 A.M. to 5:00 P.M.
	All Year
Paterson	8:00 A.M. to 8:00 P.M.
	May 1—October 31
	8:00 A.M. to 5:00 P.M.
	Balance of Year
Midway	8:00 A.M. to 5:00 P.M.
	Week-Days All Year
	9:00 A.M. to 5:00 P.M.
	Sundays and Holidays
Cascade City	8:00 A.M. to 12:00 P.M.
	May 1—September 15
	8:00 A.M. to 8:00 P.M.
	Balance of Year
Corson	8:00 A.M. to 10:00 P.M.
	July 12—September 30
	8:00 A.M. to 5:00 P.M.
	Balance of Year
Osoyoos	8:00 A.M. to 11:00 P.M.
	Each Day All Year
Keremeos	8:30 A.M. to 5:00 P.M.
	Week-Days All Year
	No Sunday Service
	24-Hour Service
Pacific Highway	
(Douglas Office)	
Huntingdon	8:00 A.M. to 12 Midnight
Boundary Bay	7:00 A.M. to 11:00 P.M.
(Beach Road Office)	
Boundary Bay	8:00 A.M. to 12 Midnight
(Centre Road Office)	
Sydney	8:00 A.M. to 12 Midnight
Victoria	24-Hour Service

MONTANA

Hovre	
Whitlosh	
Sweet Grass	
Del Bonita	
Peigan	
Chief Mountain	

IDAHO

Eastport	
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IDAHO

Eastport	
Port Hill	

WASHINGTON

Metoline Falls	
Northport	
Northport	
Ferry	
Laurier	
Danville	
Oroville	
Nighthawk	
Blaine	
Sumas	
Port Roberts	
Port Roberts	
Anacortes	
Port Angeles	

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| ● Doks Slocks | ● Atkinson's Poplin Ties |
| ● English Argyle Socks | ● English Hand-mode Gloves |



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